



## 2020 EEO PUBLIC FILE REPORT

WGHN, INC. (WGHN-FM, WGHN-AM and WMPA-FM)  
Covering the period June 1, 2019-May 25, 2020

Contact:

EEO Contact: Mike Toth, General Manager

WGHN, Inc. One South Harbor Drive, Grand Haven, MI 49417

Phone: 616-842-8110, Email: mtoth@wghn.com

- A. Full Time Vacancies Filled during the past year: 0
- B. Total Persons Interviewed for All Full Time Vacancies Filled during the past year: 0
- C. Total Persons Interviewed from all Sources: 0
- D. Outreach:

Attended Grand Haven Chamber of Commerce Boomerang Event on October 15, 2019 at the Grand Haven High School Field House. This even showcases local businesses and career opportunities to high school juniors. Attended by Rose Dunlap. Additionally, promoted this event with on-air announcements.

Summer internship Program:

Reached out to Grand Valley State University for possible Summer intern candidates.

Summer 2019 Intern: 1 Grand Valley State University Student. Responsibilities- Writing & Recording Commercial Content and station promos, On-air Experience, On-Site help for Station Events.

During the WGHN Family, Health & Home Show in February 2020, we hosted a broadcasting careers booth and visited with local students/citizens regarding internships and provided information on how radio stations operate.

General Manager Mike Toth spoke to a Grand Haven Chamber Members meeting about broadcast sales (Fall 2019).

Michigan Association of Broadcasters Great Lakes Media Show. March 2020. Licensee vice-president Wendy Hart attended several sessions on sales and management, including aspects of EEO requirements applicable to management.

Hosted school groups giving tours of the radio station facilities .

Assisted many local charities, businesses, schools and non-profits during the COVID-19 pandemic with news stories and broadcasting assistance showcasing the power of radio and radio careers. Featured in the Michigan Association of Broadcasters website May 2020 News section. <https://michmab.com/wghn-wmpa-puts-covid-19-pandemic-front-and-center/?print=print> . Such involvement in community events highlights the stations and the various ways in which they serve the public and allows community members to see how station employees with various jobs are all needed to accomplish a broadcast, thus allowing community members to see the possibility of working at a number of different types of jobs in broadcasting.

Broadcast career outreach messages 2x per week on all stations