

WWST CORPORATION LLC

EEO Narrative Statement

While hiring opportunities have been limited, WWST Corporation LLC (“WWST”), licensee of stations WQKT and WKVX, has continued to engage in community outreach to provide education and information regarding careers in broadcasting.

WWST works closely with local educational institutions to achieve broad community outreach in its EEO program. During the past two years, station managers and other employees have spoken to local school guidance counselors about radio opportunities and met with high school classes to discuss radio careers. Station personnel have also spoken to teachers at the local schools’ career centers about radio opportunities for their students.

During the past two years, the stations have participated in and promoted scholarship opportunities for local high school students. The station general manager is an active member of the scholarship board, and one of the scholarships is named for a local educator who was also a long-time WQKT/WKVX employee.