

## EEO PUBLIC FILE REPORT

For the time period: **6-1-19 to 5-31-20**

This report covers the employment units of Johnny Appleseed Broadcasting Company.  
Under a Joint Operating Agreement, the following properties are covered by this report.

WVNO Radio	31855	FM Radio	Mansfield, Ohio
WRGM Radio	25476	AM Radio	Ontario, Ohio
WMFD Television	41893	TV & DTV	Mansfield, Ohio
WOHZ Television	41892	CD-TV	Mansfield, Ohio

The following is a list of all full-time jobs that were filled during the above time period.

Job Title	Date Open	Date Filled
Account Executive - Radio (89)	Ongoing	9-3-19
(3 people hired)		9-3-19
		2-5-20
Anchor/Multimedia Journalist (90)	5-9-19	6-7-19

During the above time period, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk requested to be contacted as job openings occurred.

Recruitment Source	Address	Contact Person	Phone #
WMFD-TV	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WVNO-FM	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WVNO-FM HD.2 (The Spur)	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WVNO-FM HD.3 ( The Light)			
WRGM-AM	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
Internal – Bulletin Board	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
WMFD Facebook	2900 Park Ave. W. – Mansfield, OH	Rob Meisse	419-529-5900
Mansfieldareahelpwanted.com	Website	Rob Meisse	419-529-5900
Ashland University	401 College Ave. – Ashland, OH	Job Placement Director	419-289-4142
Central State University	1400 Brush Row Road, Wilberforce, OH	Job Placement Director	937-376-6383
Crossroads Community Church	1188 Park Avenue West, Mansfield, OH	Steve Browning	419-529-0751
Kentucky State University	241 Academic Services-Frankfort, KY	Job Placement Director	502-227-5998
Lane College	545 Lane Ave – Jackson, TN	Job Placement Director	731-426-7500
Lincoln University	PO Box 179 – Lincoln University, PA	Job Placement Director	610-932-8300
Mansfield City Schools	856 West Cook Rd – Mansfield, OH	Job Placement Director	419-525-6400
N.A.A.C.P.	PO Box 1044 – Mansfield, OH	Cynthia O'Neal	419-522-9894
Norfolk State University	700 Park Avenue – Norfolk, VA	Job Placement Director	757-823-8600
North Central State College	2441 Kenwood Circle – Mansfield, OH	Job Placement Director	419-755-4800
Ohio Center for Broadcasting	9885 Rockside Rd, Valley View, OH	Nat'l Placement Director	216-447-9117
Ohio Media School	5330 East Main St, Columbus, OH	Joe Barker	614-230-0461
Ohio State University – Mansfield	1760 University Drive, Mansfield, OH	Job Placement Director	419-755-4011
Ohio University	533 Baker University Center, Athens, OH	Career Services	740-593-1000
Pioneer Career & Technology Center	27 Ryan Road, Shelby, OH	Job Placement Director	419-347-7744
Richland County One Stop	183 Park Ave East – Mansfield, OH	Job Placement Director	419-774-5300
University of Akron	302 Buchtel Common, Akron, OH	Juan Eduardo Contreras	330-972-7105
Virginia State University	PO Box 9001 – Petersburg, VA	Job Placement Director	804-524-5081
West Virginia State College	216 Wallace Hall D – Institute, WV	Job Placement Director.	304-766-3000
Walk-In			
Employee Referral			

The following is a list of recruitment sources for all full-time jobs filled during the above time period, which provided the hiree for that position.

<b>Job Title</b>	<b>Recruitment Source</b>
Account Executive - Radio (89)	Friend
(3 people hired)	Employee
	Employee
Anchor/Multimedia Journalist (90)	Wmfd.com

The following is a list of the total number of interviewees referred by each recruitment source during the above time period.

<b>Recruitment Source</b>	<b>Total Number of Interviewees</b>
WMFD TV	3
WVNO Radio	1
Friend	1
Employee Referral	3
WMFD.com	5
<b>Total People Interviewed for Full-Time Positions</b>	<b>13</b>

During the above time period, the station employment unit engaged in the following menu option initiatives.

**Job Fair - 11-14-19**

**North Central State College, Mansfield, Ohio**

**Staff Involved: Sales Manager**

Conducted speed networking session with prospective interns.

**Career Day - 11-14-19**

**Ashland High School, Ashland, Ohio**

**Staff Involved: News Director and Assistant Sports Director**

Shared information with students on broadcasting and day-to-day operations at WMFD TV.

Took advanced questions from students.

**Judging of Event - 1-9-20**

**Business Professionals of America Region 7**

**Staff Involved: News Director and Assistant Sports Director**

Staff members judged competition for Madison Comprehensive school in production work, editing and more.

**Tour of Radio & TV Stations - 2-5-20**

**Dale Roy School, Ashland, Ohio**

**Staff Involved: Radio Show Host, TV Anchor and News Director.**

Tour given of Radio & TV facilities.

**Internship - 11-19-19 to 3-20-20**

**Madison High School Student**

**Staff Involved: Program/Music Director, Radio Production Assistant & Radio Show Host.**

Student learned to run radio board, do commercial production and various aspects of radio.

**Job Fair - March/April 2020 Canceled due to COVID-19 Pandemic.**

**Pioneer Career and Technology Center, Shelby, Ohio**

Normally attend this event to discuss the broadcasting field and job opportunities with high school students.

**Tour Requests of Radio/TV Stations – March to May, 2020 Canceled due to COVID-19 Pandemic.**

**Various groups requested tours but had to be denied because of the pandemic.**

Due to the confusion during the beginning of the pandemic, a list of who made requests was not kept.

For the Employment Group:

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Rob Meisse  
President & General Manager  
419-529-5900 ext. 210

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Date