

Annual EEO Public File Report
WBRA-TV
5/22/18 – 5/21/19

No full-time positions were filled during the reporting year.
The station engaged in the following outreach activities:

Description of Activity	Personnel Involved	Scope of Involvement
Establishment of training program designed to enable station personnel to acquire skills that could qualify them for higher level positions	Sadie Hartzog Bailey Hale	Employee received in-depth-training for higher level position in the traffic department and the engineering department.
Other	Carol Jennings Will Anderson Lisa Fenderson Rose Martin Penny Arrington Sherry Spradlin Dan Ullmer Tyler Garner Rita Thurman Suzanna Cory James Baum Sadie Hartzog Richard Bennett	Events where we partnered with Roanoke Salem Department of Veterans Affairs, VA Chamber Foundation, The Rotary Club of Salem (Olde Salem Days), Women War & Peace, Social Media Workshop Gina Schauland (Deschutes social media manager) and Roanoke County Library where we provided information on careers in broadcasting.
Station tours	James Baum Will Anderson Dan Ullmer Richard Bennett Lisa Fenderson	Four tours that involved groups affiliated with community organizations or educational institutions where careers in broadcasting were discussed.

Job Fairs	Will Anderson Rose Martin	Participated in Job Fair at New River Community College April 3, 2019
Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination	James Baum Rita Thurman Will Anderson Lisa Fenderson Suzanna Cory Carol Jennings Dan Ullmer Sherry Spradlin	<p>The President/CEO held a meeting April 25, 2019 briefing the station management team about EEO regulations.</p> <p>Two upper management employees sat in on Public Media Business Association Toolkit Webinar providing CPB mandated Harassment Prevention Training on August 29, 2018 and received a Certificate of Completion.</p>