



## EEO Public File Report

Southeastern Ohio Broadcasting, Inc.

Southeastern Ohio Television Systems

DBA: WHIZ TV, WHIZ AM, WHIZ FM, WZVL FM

For the period: June 1 2018 - May 31, 2019

The purpose of this EEO Public File Report is to comply with Section 73.2080© (6) of the FCC's 2003 EEO Rule. This report has been prepared on behalf of the stations **WHIZ TV, WHIZ AM, WHIZ FM, WZVL FM, all located in Zanesville, Ohio.** The report is required to be placed in the public inspection files of these stations and posted on thier websites, if applicable.

# WHIZ Media Group

WHIZ-FM, WHIZ-AM, WZVL-FM, WHIZ-TV

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## 1. Vacancy List

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Radio TV Broadcast Engineer JM	1-44, 8a, 9a, 10a, 13a, 14a	13a
MR Sports NW	1-44, 8a, 9a, 10a, 13a, 14a	12a
Videographer AE	1-44, 8a, 9a, 10a, 13a, 14a	12a
Reporter - AK	1-44, 8a, 9a, 10a, 13a, 14a	12a
Reporter - MK	1-44, 8a, 9a, 10a, 13a, 14a	14a
Weather / Reporter	1-44, 8a, 9a, 10a, 13a, 14a	14A

**WHIZ Media Group**  
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 II. Master Recruitment Source List (MRS�)

RS #	RS Information	# Interviewees Referred by RS
1	American Women in Radio & TV / aka Alliance of Women in Media 8405 Greensboro Dr, Suite 800 McLean, VA 22102 Phone: 703-506-3290 Maria Brennan, Executive Director	
2	Antioch College 1 Mogan Place Yellow Springs, OH 45387 Phone: 937-767-2341 Nicole Wroten Craw, Communications Dept.	
3	Ashland University 401 College Ave. Ashland, OH 44805 Phone: 419-289-4142 Gretchen Dworzniak, Journalism & Digital Media Dept.	
4	Asian American Journalists Assoc 1182 Market St, Suite 320 San Francisco, Ca 94102 Phone: 415-346-2051 Albert Lee, Prof Programs Coordinator	
5	Bluffton College 1 University Dr, Box 30 Bluffton, OH 45817 Phone: 419-358-3000	
6	Bowling Green State University Telecommunications Dept Bowling Green, OH43403 Phone: 419-372-2531	
7	Capitol University 1 College & Main Columbus, OH 43209 Phone: 614-236-6011	

8	<p>Cedarville University  251 N Main St  Cedarville, OH 45314  Phone: 937-766-7700  Dr Derrick Green, Communications Dept Char</p>	
9	<p>Central Ohio Technical College  1179 University Dr  Newark, OH 43055  Phone: 740-366-9494  Placement Director</p>	
10	<p>Cleveland State University  1983 East 24th St  Cleveland, OH 44115  Phone: 216-687-2000  Dr Susan Kogler-Hill, Communication Dept</p>	
11	<p>Community State Community College  550 E. Spring St, Nestor Hall, Rm 119  Columbus, OH 43215  Phone: 614-287-5353</p>	
12	<p>Hiram College  P. O. Box 67  Hiram, OH 44234  Phone: 330-569-3211</p>	
13	<p>John Carrol University  20700 North Park Blvd.  University Hts., OH 44118  Phone: 216-397-1886  Sr. Mary Ann Flannery, Communications Dept</p>	
14	<p>Kent State University  School of JMC D-102MSP  Kent, OH 44242  Phone: 330-672-3000  Gary Hanson, Asst. Professor</p>	
15	<p>Marietta College  215 Fifth St  Marietta, OH 45750  Phone: 740-376-4600  Dr. Charles Fair, Mass Media</p>	
16	<p>Mid East Career &amp; Tech Center  400 Richards Rd Zanesville, OH 43701  Phone: 740-454-0101  Mark Still, Digital Media Production</p>	

17	<p>Miami University  140 Williams Hall  Oxford, OH 45056  Phone: 513-529-1809  Bruce E. Drusher, Area Director</p>	
18	<p>Mount Union College  1972 Clark Ave  Alliance, OH 44601  Phone: 800-992-6682  William E. Coleman, Communications Dept.</p>	
19	<p>800 Martinsburg Road  Mt. Vernon, OH 43050  Phone: 740-392-6868  Dr. Mervin Ziegler</p>	
20	<p>Muskingum College  College Dr  New Concord, OH 43762  Phone: 740-826-8211  Jeff Harmon, Speech Comm. Dept.</p>	
21	<p>Muskingum County Branch NAACP  928 Jackson St.  Zanesville, OH 43701  Phone: 740-454-3755</p>	
22	<p>National Assn of Black Journalists  Career Center  8800 Lakewood Dr #117 Windsor, CA 95492  Phone: 626-792-3846</p>	
23	<p>National Association of Hispanic Journalists  1050 Connecticut Ave NW, 10th Floor  Washington, DC 20036</p>	
24	<p>Native American Journalists Association - University of Oklahoma Gaylord Clig  395 W. Lindsey Norman, OK 73019  Phone: 405-325-1649</p>	
25	<p>Ohio Means Jobs of Muskingum Co.  445 Woodlawn Ave  Zanesville, OH 43701  Phone: 740-454-6211  Justy Cordray , Job Developer</p>	
26	<p>Ohio Center for Broadcasting (now- The Ohio Media School)  5330 E Main St, Suite 200  Columbus, OH 43213  Phone: 614-423-4945  Alvis Moore, Career Service Director</p>	1

27	525 S. Main St Ada, OH 45810 Phone: 419-772-1194 Communication & Media Studies	
28	Ohio University RTVC 483B Athens, OH 45701 Phone: 740-593-1000 Kathy Krendl, Dean	
29	Ohio University-Zanesville 1425 Newark Rd Zanesville, OH 43701 Phone: 740-453-0762 Emily Long, Director	
30	Otterbein College One Otterbein College Westerville, OH 43081 Phone: 614-890-3000 Dr. Jeff Demas, Communication Dept	
31	University of Dayton St. Joseph Hall Room 121 Dayton, OH 45469 Phone: 937-229-1000 Roy Flynn, Placement Service	
32	University of Findlay 1000 North Main St Findlay, OH 45840 Phone: 419-422-8313 Communications Dept	
33	University of Toledo 2801 West Bancroft Toledo, OH 43606 Phone: 800-586-5336 David E. Tucker, Broadcasting Adviser	
34	Wilberforce University 1005 N. Bickett Rd Wilberforce, OH 45384 Phone: 937-376-2911 Placement Director	
35	Wilmington College 685 Fife Ave Wilmington, OH 45177 Phone: 800-341-9318 Dorothy Gurtzweiler, Assoc. Prof. & Dept. Chair	

36	<p>Wright State University  3640 Colonel Glenn Highway  Dayton, OH 45435  Phone: 937-775-3333  Dr Mary Rucker, Dept. of Communication</p>	
37	<p>Xavier University  3800 Victory Parkway  Cincinnati, OH 45207  Phone: 513-745-3000  David L. Smith, Director, Television Center</p>	
38	<p>Youngstown State University  One University Plaza  Youngstown, OH 44555  Phone: 877-468-6978  Fred Owens, Professor, Dept. of Comm.</p>	
39	<p>Zanesville Civic League  928 Jackson St. Zanesville, OH 43701  Phone: 740-452-7401  Howard Stewart</p>	
40	<p>Penn State University  210 Carnegie Bldg  University Park, PA 16802  Phone: 814-865-4700  Bob Martin, Career Placement</p>	
41	<p>Hocking College  3301 Hocking Parkway  Nelsonville, Ohio 45764  Phone: 740-753-3591, Human Resources</p>	
42	<p>Pittsburgh Art Institute  420 Boulevard of the Allies Pittsburgh, PA 15219  Phone: 412-263-6600  Diane Carney, Registrar</p>	
43	<p>Columbus College of Art &amp; Design  107 N Ninth St  Columbus, Ohio 43215  Phone: 614-224-9101  Dwayne Todd, Dean of Students</p>	
44	<p>WHIZ Media Group  whiznews.com  629 Downard Rd  Zanesville, OH 43701  Phone: 740-452-5431  Human Resources</p>	

## Section 2a: Online/Internet Recruitment Sources

1a	American Women in Radio and Television: <a href="http://www.awrtdawn@aol.com/">http://www.awrtdawn@aol.com/</a>	
2a	Bowling Green State University: <a href="http://www.bgsu.edu/departments/placement.htm">http://www.bgsu.edu/departments/placement.htm</a>	
3a	Broadcast Executive Directors Association: <a href="http://www.career.org/jobbank/">http://www.career.org/jobbank/</a>	
4a	Medialine: <a href="http://www.medialine.com/">http://www.medialine.com/</a>	
5a	National Association of Broadcasters: <a href="http://www.nab.org/bcc">www.nab.org/bcc</a>	
6a	National Association of Hispanic Journalists: <a href="http://www.nahj@nahj.org/">http://www.nahj@nahj.org/</a>	
7a	Ohio Association of Broadcasters: <a href="http://www.oab@oab.org">http://www.oab@oab.org</a>	
8a	Ohio Means Jobs Veteran's Rep for Workforce Development – Jon Cannon: <a href="mailto:Jon.Cannon@jfs.ohio.gov">Jon.Cannon@jfs.ohio.gov</a>	
9a	Ohio University Zanesville – Christine Shaw, Marketing & Public Info Officer: <a href="mailto:shaw@ohio.edu">shaw@ohio.edu</a>	
10a	Regional Help Wanted: <a href="http://www.regionalhelpwanted.com/">http://www.regionalhelpwanted.com/</a>	
11a	Society of Broadcast Engineers: <a href="http://www.sbe.org/">http://www.sbe.org/</a>	
12a	TVjobs.com: <a href="http://www.tvjobs.com/">http://www.tvjobs.com/</a>	3
13a	WHIZ Media Group: <a href="http://www.whiznews.com/">http://www.whiznews.com/</a>	1
14a	Indeed.com (Pushed through Paylocity website)	2

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### III. Recruitment Initiatives

	Type of Initiative (Menu Selection)	Description	Participant Title
1	MLK Scholarship Breakfast 2019	Participation in the scholarship program designed to assist students interested in pursuing a career in broadcasting	President
2	Participation in Job Fairs	Participation in Summer Career Fair at the Ohio Media School	FM Morning DJ
3	Intern Program - Sports	Educate students on the direction and processes of a broadcast sports department through hands-on learning	Sports Director
4	Intern Program - Broadcast	Educate students on the direction and processes of a station department through hands-on learning	Communications Manager
5	Intern Program - Radio Production	Educate students on the direction and processes of TV production through hands-on learning	Production Manager
6	Intern Program - Radio Broadcast	Educate students on the direction and processes of radio production through hands-on learning	Radio Program Director
7	Intern Program - Accounting	Educate students on the accounting aspects of the business, focusing on the scheduling of traffic and the values and analysis of spots.	Controller