

EEO Narrative Statement

Latitude Media, LLC

**WMMI(AM), Shepherd, MI (Facility ID No. 9915)
WCZY-FM, Mount Pleasant, MI (Facility ID No. 9920)**

Latitude Media, LLC (“Licensee”) has taken a number of efforts to achieve broad and inclusive outreach for stations WMMI and WCZY-FM (collectively, the “Stations”) over the period of time covered by this report. In addition to Licensee’s broad outreach to fill specific open positions at the Stations, Licensee has participated in several outreach activities over the past 2 years as detailed in the Stations’ 2018-2019 and 2019-2020 Annual EEO Reports attached to this EEO Program Report (FCC Form 2100 – Schedule 396).

Licensee places radio advertisements of job openings on each of the Stations and the Stations’ websites. Licensee believes that, through the steps described above, it has succeeded in achieving broad and inclusive outreach in its hiring practices.