

Amendment to CP Extension Request for WMOW

On March 12, 2020, WAOW-WYOW License, LLC (the “applicant”), licensee and repack permittee of WMOW, Crandon, Wisconsin (Fac. ID No. 85103) (“WMOW” or the “Station”) filed an application to extend, for 90 days, the repack construction permit (“CP”) issued in LMS File No. [0000027451](#). See LMS File No. [0000107818](#) (the “Pending CP Extension Application”). WMOW has been assigned to Phase 9, which has a deadline of May 1, 2020.

This amendment to the Pending CP Extension Application in LMS File No. [0000107818](#) is being submitted on March 16, 2020, in response to a request by Commission Staff to provide more information about the availability of WMOW’s programming during the brief 2-3 week period in May when WMOW will be silent in order to facilitate the completion of WMOW’s repack project.

WMOW functions as a satellite of WAOW, Wausau, WI. See *Application of Selenka Communications, LLC (Assignor) and WAOW-WYOW Television, Inc., (Assignee), for Consent to Assign the License of Station WBIJ(TV), Crandon, Wisconsin, Request for Satellite Waiver*, Memorandum Opinion and Order, 25 FCC Rcd 278 (2010) (granting authority for WBIJ [now known as WMOW] to operate as a full-power satellite station of WAOW). WAOW also rebroadcasts its signal via full-power satellite WYOW, Eagle River, WI, which is in the same market as both WAOW and WMOW. WMOW is a CW affiliate on its primary channel and an ABC affiliate on its .2 multicast channel (WMOW is also affiliated with multiple other diginets on its other multicast program streams). WAOW and WYOW carry the same CW stream on their .2 multicast and they both are affiliated with the ABC Network on their respective primary channels. All three co-owned stations air the same newscasts, which are locally produced by the applicant. Thus, during the brief 2-3 week period that WMOW will be silent as part of its repack construction, two other co-owned stations in the market will continue to provide to viewers the exact same program streams, including the exact same local newscasts. A review of the FCC-generated contour maps available in the online public inspection files of each of the stations—or of the Open Street Map or USGS maps generated by the TV Query tool provided by the Commission at <https://www.fcc.gov/media/television/tv-query>—depict a relatively high degree of overlap of service areas in the aggregate, such that it is unlikely that WMOW viewers will be left without CW, ABC, or local newscast program material during the brief silent period.

In light of this additional information, the applicant continues to believe that grant of its application to extend WMOW’s repack CP deadline is warranted and in the public interest as WMOW continues to move forward with its repack plans.¹

¹ As of this filing, it is unknown whether and to what extent the rapidly developing international and national public health crisis COVID-19 may affect WMOW’s repack project plans and execution. For example, repack vendors who are scheduled to provide services for WMOW’s repack project may suspend field operations or ban travel on a temporary basis, thereby affecting WMOW’s repack transition schedule. Thus, the applicant respectfully requests that the Commission take the evolving COVID-19 situation into account when considering this CP extension request.

WMOW, Crandon, WI (Fac. ID No. 85103)
WAOW-WYOW License, LLC
Amendment to CP Extension Request
LMS File No. [0000107818](#)

* * * * *