

WTOV BROADCAST / NON-BROADCAST EFFORTS – 9/16-12/31/19

PARTNERS IN EDUCATION - WTOV9 works with Wheeling Park High School, Steubenville High School, Edison Local High School, Indian Creek High School, Buckeye Local High School, St. Clairsville High School, Steubenville Catholic Central and Jefferson County JVS.

COATS FOR KIDS - WTOV9, FOX9 and 6 area Salvation Army units join to sponsor the "Coats for Kids" campaign. This campaign raises money to take less fortunate children shopping for new winter coats. This is the 28th year for the "Coats for Kids" program. This program carries through the winter season as money continues to come in. Public Service Announcements air on WTOV, WTOV D2 & WTOV D3. The money is distributed to the participating Salvation Army units.

SNOWBIRD - During the winter months, WTOV9 & FOX9 run the Snowbird campaign. Snowbird is an animated penguin used in all newscasts to inform viewers of school cancellations and /or delays. Snowbird also makes appearances at area schools, parades & other events. WTOV9 features a Snowbird Coloring Submission with coloring pages featured daily on NEWS9 Sunrise. Snowbird coloring pages can be picked up at area sponsors as well as the WTOV9 webpage.

WTOV/FOX9 produced and broadcast the following high school football games during the period of 9/16-12/31/19:

Fri. 9/20/19 -11pm – 1:45 pm – New Philadelphia vs. Steubenville Big Red (Delayed Broadcast / D2)
Fri. 9/27/19 – 11 pm – 1:35 am – Indian Creek vs. St. Clairsville (Delayed Broadcast / D2)
Fri. 10/4/19 – 11 pm – 1:30 am – Steubenville Big Red vs. Dover (Delayed Broadcast / D2)
Thurs. 10/19/10 – 7 – 10 pm – Wheeling Park vs. Morgantown (LIVE / D3)
Thurs. 10/10/19 – 11:35 pm – 3 am – Wheeling Park vs. Morgantown (Delayed Broadcast / D2)
Fri. 10/11/19 – 11 pm – 1:42 am – Indian Creek vs. Martins Ferry (Delayed Broadcast / D2)
Fri. 10/18/19 – 11 pm – 1:51 am – Brooke vs. John Marshall (Delayed Broadcast / D2)
Fri. 10/25/19 – 1:25-4:25 am – Barnesville vs. Toronto (Delayed Broadcast / D2)
Sat. 10/26/19 – 12:45-3:30 am – Steubenville Catholic Cent. v. Weirton Madonna (Delayed Broadcast / D2)
Thurs. 10/31/19 – 7 – 9:30 pm – St. Clairsville vs. Wheeling Central (LIVE / D3)
Thurs. 10/31/19 – 11:45 pm – 2:15 am – St. Clairsville vs. Wheeling Central (Delayed Broadcast / D2)
Fri. 11/1/19 – 11 pm – 2 am – Brooke vs. Weir High (Delayed Broadcast / D2)
Fri. 11/8/19 – 11 pm – 1:30 am – Steubenville Big Red vs. Aurora (Delayed Broadcast / D2)
Sat. 11/9/19 – 12-2:45 am – Hubbard vs. Indian Creek (Delayed Broadcast / D2)
Fri. 11/15/19 – 11 pm – 2 am – Capitol vs. Wheeling Park (Delayed Broadcast / D2)
Sat. 11/16/19 – 11:15 pm – 2:15 am – Wyoming East vs. Oak Glen (Delayed Broadcast / D2)

CHRISTMAS PARADES - WTOV9 produced and aired the following Christmas Parades during the 4th Qtr. of 2019: Main Street Bank Fantasy in Lights Parade (LIVE) - Wheeling, WV - Fri., 11/22/19 - 6:30-8 pm; Weirton Christmas Parade: The Magic of Christmas (LIVE) - Sat. 11/30/19 – 6:30-8 pm; Team Automotive Sights & Sounds of Christmas / Steubenville Parade (LIVE) - Sat., 12/14/19 - 12-1 pm; Belmont Savings Bank St. Clairsville Christmas Parade (Tape Delay) - Tues. 12/24/19 – 6:30-8 pm.

WTOV9 aired the following PSA's during the 4th Qtr. of 2019, including but not limited to the following: Drug Free Kids - :30; Autism Awareness - :30; Pet Adoption - :30; Car Seat Safety - :30; Gun Safety - :30; Don't Text & Drive - :30; Foster Parents - :30; YMCA - :30; Make A Wish Foundation - :30; World Wildlife Fund - :30; Habitat for Humanity - :30; Coats for Kids - :30; National Guard - :30; Project Roadblock; Juvenile Diabetes - :30;