

Steven Jahraus

From: Amy Pribyl
Sent: Thursday, March 12, 2020 9:41 AM
To: Steven Jahraus
Subject: NBC MT Events



Community Plan 2020

Event	Month	Market(s)	Community Event NTR	Sponsored Event	Community Event messaging
St. Paddy's Missoula	March, 14th	KECI	PARADE		
St. Paddy's Butte	March 17	KTVM	PARADE		
UM J-School Job Fair	March 27 TH	KECI			
Missoula Job Fair	April	KECI			
Walk for Wishes	June	KECI		Spots/Banners at Event/wx mentions	Spots/News Talent MC
Over The Edge	June	KECI		Spots/Banners at Event/wx mentions	Spots/News/ Talent
Music On Main	Summer	KTVM		Spots/Banners at Event/wx mentions	
Super Hero Fairy Tale	July	KECI			Spots/News
Rebecca Farm Event	July	KCFW		Spots/Comercial/ Talent Appearance	
Museum of the Rockies Wine and Culinary Night	July	KTVM		Spots/Staff participation	
Buddy Walk	August	KTVM			Social/News
Relay for Life	September	KTVM			PSA/News
Big Sky Friday Night Football	Sept - Nov	KECI/KTVM/KCFW		Spots	Spots/Social/ News Coverage
U of M Homecoming	September	KECI			News/ Parade
MSU Homecoming	September	KTVM			News/Parade
Haunted Hollow	October	KECI			Spots/News

NRA Rodeo	October	KCFW		Spot/Commercial	Banners at Event
Harlem Globetrotters	November	KECI/KTVM		Spots/Commercial/Event Appearance	
Griz for Kids Toy Drive	November	KECI			News/Collect Toys
Adopt a Sox Military Holiday	November	KTVM			Spots/News
Winter Carnival	February	KCFW			News/Parade
St. Patrick's Day	March	KECI/KTVM			News/Parade x2
Job Fairs	(1-3)	KECI KCFW KTVM			Spots/ News/ Booth
Career Fairs	(1 -4)	KECI KCFW KTVM			Staff participation
Talent Appearance	(1-10)	KECI KCFW KTVM	Talent Initiative		

Amy Pribyl

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