

WTFL's PSA commitment consists of: Big Brothers & Big Sisters of the Big Bend, Griffin Middle School Band, Tallahassee Memorial Hospital Baby Fair, PACE Center for Women and Girls, FSU Autism Institution. In addition, WTFL partners with Big Brothers & Big Sisters annual fundraiser, serves as the media consultant for the Pediatric Intensive Care Giving Fund for Tallahassee Memorial Hospital and is a media sponsor for their annual Baby Fair (an educational health event for young and expecting families). WTFL is involved with the Early Steps Program for the children's Home Society of Florida which serves as a liaison between parents of developmentally delayed children and the public school system. In addition, WTFL partakes in the Annual Wish Upon a Star fundraiser for the Children's Home Society of Florida by being the exclusive television sponsor and media adviser for the marketing event. WTFL is a media supporter for the Pace Center for Girls, which raises funds for the Annual Celebration of Women and Girls, an event that showcases diverse performances by local women and girls.