



10700 Metric Blvd Austin, TX 78758

KEYE-TV Community Initiatives in 4Q19

CBS Austin airs a variety of Public Service Announcements (PSAs) in support of important children's issues such as fighting obesity, the importance of staying in school and the importance of exercise. CBS Austin also provides information to educate children on the many careers in the broadcast field and donates to community events benefiting children in our area. Additionally, on November 4th, CBS-Austin Chief Meteorologist Chikage Windler conducted a "Weather Talk" for grade school children at Liberty Hill Elementary School (LHISD). Mrs. Windler also conducted "Weather Talks" for grade school children on November 19th at Cooper Elementary School (GISD); on November 22nd at Norman Elementary School (HISD); and on December 2nd at Sommer Elementary School (RRISD). Mrs. Windler also emceed the "Girlstart Game Changer" luncheon on October 30th; hosted a "Job Shadow" on November 26th with a student from Magnolia High School (MISD); was a participant in the Round Rock "Play for All Abilities" park foundation run on November 30th and the "Austin Fit: Rocking Resolution Race" on December 21st, benefitting Marathon Kids. On November 30th, CBS-Telemundo Austin also hosted the annual "Chuy's Children Giving to Children Parade" benefitting Operation Blue Santa in the Central Texas Area.