

Senior Spotlight

During the months of May and June 2019, WLMB TV-40 produced and aired 7 different editions of Senior Spotlight, a 30 second spot featuring the top graduating seniors of local high schools.

The seven local religious high schools in our viewing area each participated as WLMB TV-40 visited each schools campus to capture video of each graduate featured by each school.

These schools tend to be smaller and are often ignored by the media, therefore, WLMB TV-40 has endeavored to promote the accomplishments of these young men & women and to highlight these unique local schools.

These seven spots aired a total of 490 time from May 15, 2019 through June 30, 2019.

This is the 5th year WLMB has produced & aired these spots and we plan on continuing in 2020.