During the 4th quarter of 2019, WHP-TV aired no fewer than 8 different PSAs specifically geared toward children. All PSAs aired on multiple occasions throughout the previous three-month period. Topics included, and were not limited to: anti-drugs, science, the environment, general safety and the importance of education. WHP-TV News personalities regularly appear at local schools, including Downey Elementary and Our Lady of Angels, and organizations including Make A Wish, Women's Expo-Cumberland County and the YMCA, speaking about the news business, current affairs and meteorology.