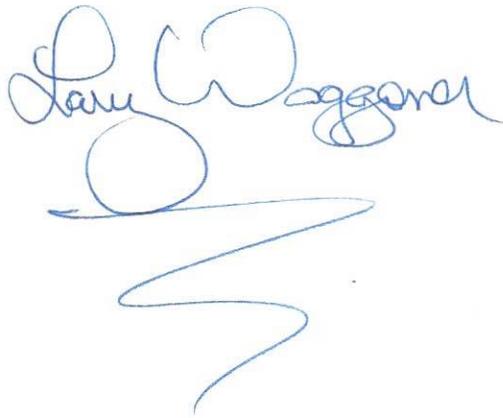


Multiple Ownership Study Update

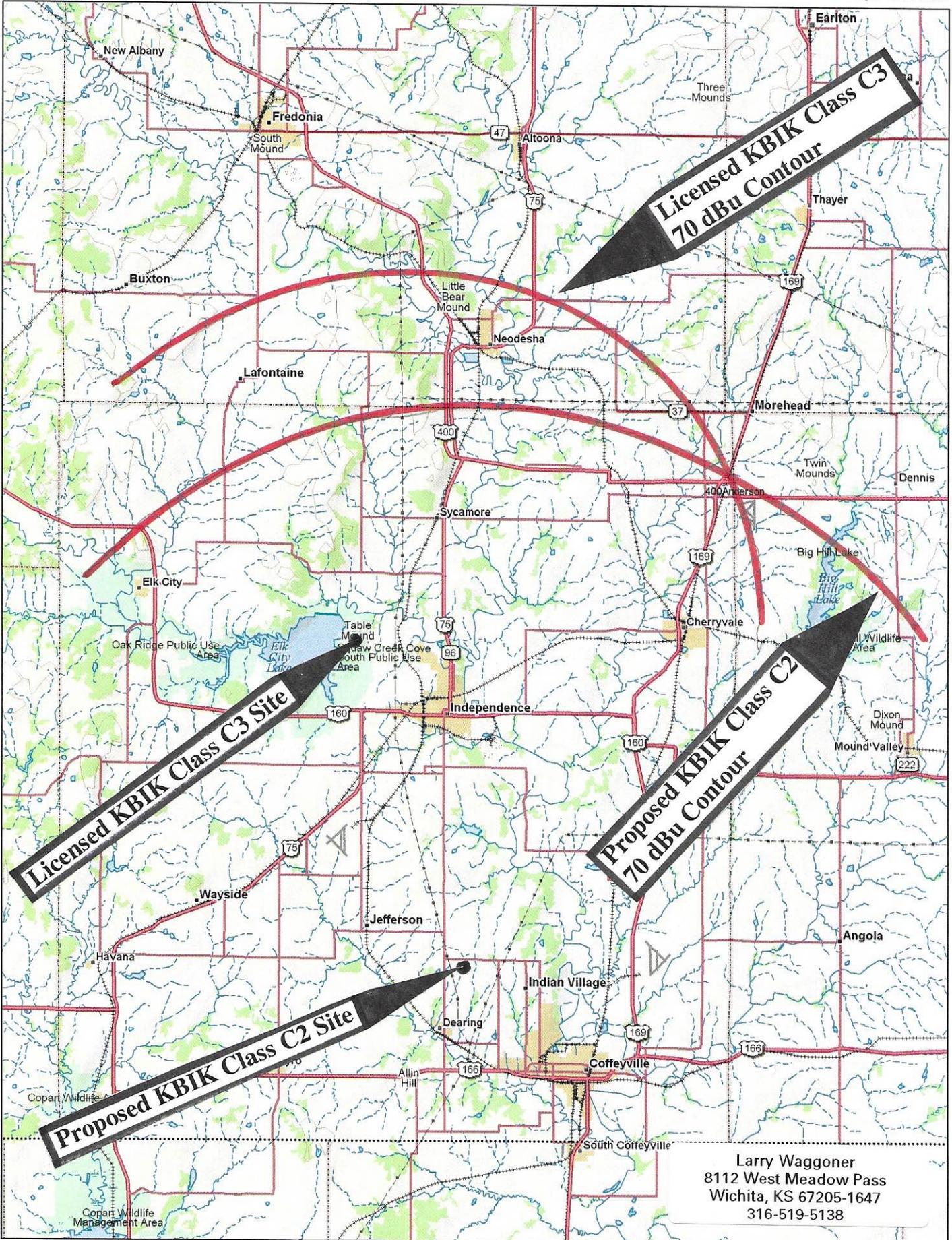
When My Town Media purchased KBIK in 2012, a Multiple Ownership Study was conducted to show compliance with Part 73.3555 of the Commission's rules. The proposed KBIK Class C2 upgrade and site change will not impact this compliance.

The new KBIK transmitter site is located 19.59 kilometers from the licensed site, on a bearing of 161.9 degrees. The possible ownership market contour overlap is north of the Independence market. The proposed KBIK Class C2 70 dBu contour will not fall as far north as the present licensed 70 dBu contour. An attached map shows the location of the two contours. The proposed Class C2 contour has been drawn on a copy of the 2012 market map. The original 2012 Multiple Ownership Study has also been included with this attachment.

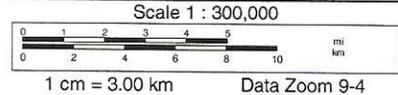
The KBIK Class C2 upgrade and site change will continue to be in multiple ownership compliance.



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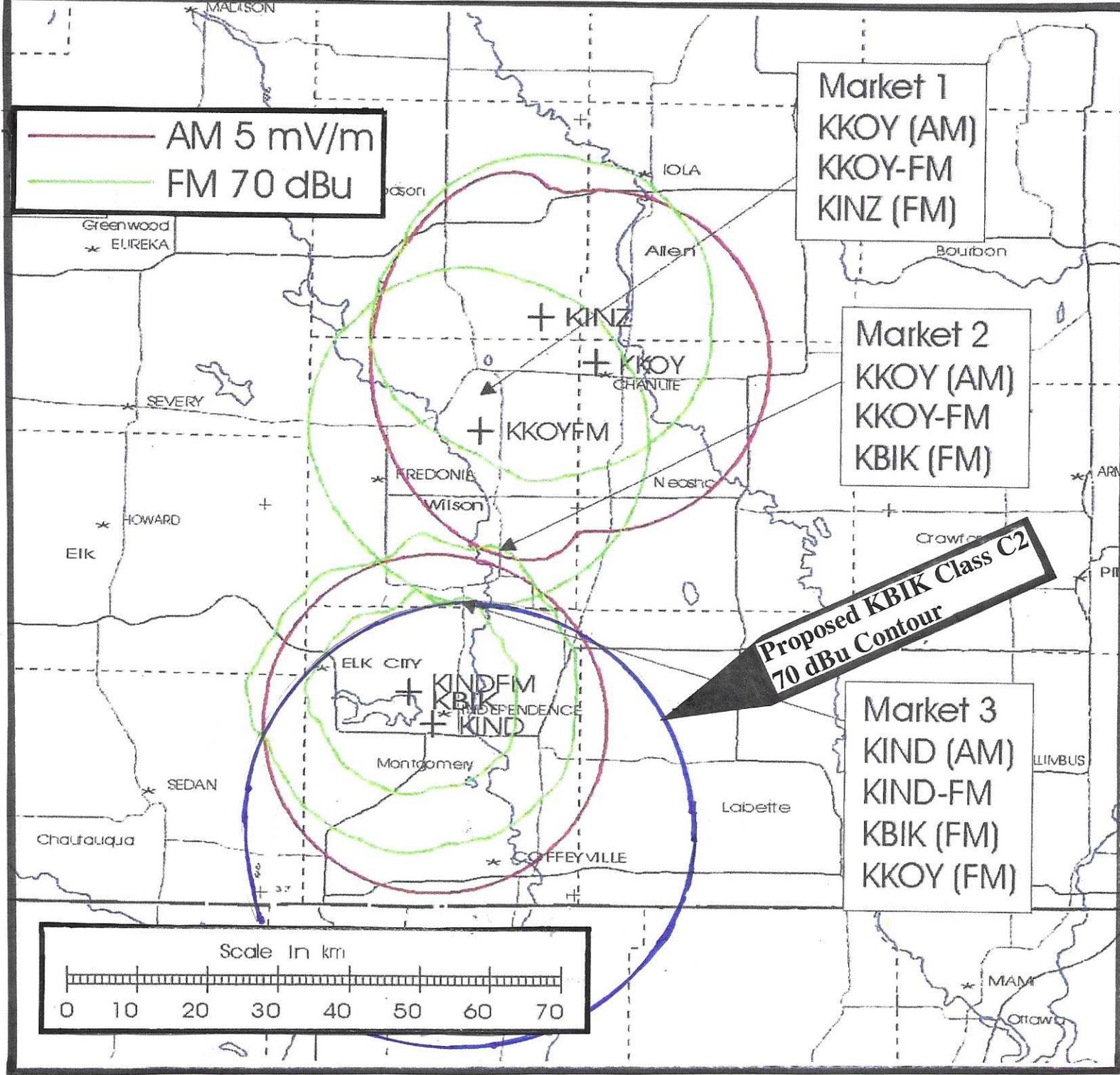
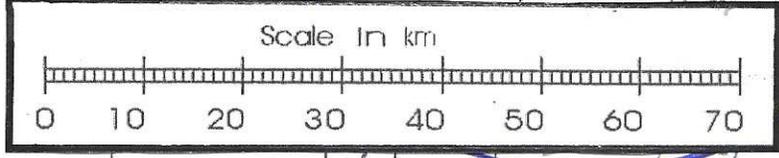
— AM 5 mV/m
— FM 70 dBu

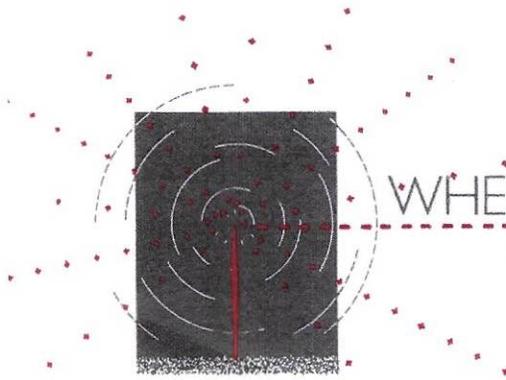
Market 1
KKOY (AM)
KKOY-FM
KINZ (FM)

Market 2
KKOY (AM)
KKOY-FM
KBIK (FM)

Proposed KBIK Class C2
70 dBu Contour

Market 3
KIND (AM)
KIND-FM
KBIK (FM)
KKOY (FM)





WHEELER BROADCAST CONSULTING

Multiple Ownership Study

My Town Media Inc
KIND (AM), KIND-FM, KBIK (FM)

In association with the purchase of KIND (AM) and KBIK (FM) in Independence, Kansas and KIND-FM in Elk City, Kansas from Tallgrass Broadcasting, LLC (Tallgrass) by My Town Media Inc (My Town) this consultant has prepared a multiple ownership study so as to demonstrate compliance with 47 CFR 73.3555 of the Commission's Rules. My Town owns several other radio stations in markets throughout Kansas and the impact of this acquisition on the existing multiple ownership clusters was also studied. The proposed acquisition of KIND AM and FM as well as KBIK does have principal community contour with the existing radio stations owned by My Town in the Chanute, Kansas area, specifically it has principal community overlap with KKOY (AM), KKOY-FM and KINZ (FM).

So as to determine the nature of the multiple ownership markets, the city grade contours of all six radio stations that will be commonly owned were predicted and plotted on a digitally generated map. A copy of that map is included in this report as Exhibit 1. As shown on Exhibit 1, there are three, distinct, ownership markets created as a result of the Tallgrass acquisitions. Market 1 is the existing KKOY (AM), KKOY-FM, and KINZ (FM) market. This market was restudied due to the additional overlapping Tallgrass radio stations. Market 2 is the KKOY (AM), KKOY-FM, and KBIK (FM) market. Market 3 is the KIND (AM), KIND-FM, KBIK (FM), and KKOY (FM) market. Markets 1 and 2 consist of 1 AM and 2 FM radio stations while Market 3 consists of 1 AM and 3 FM radio stations. Ownership in all of these markets is allowable provided that the proposed combination of radio stations comprises 50% or less of the number of radio stations in the markets¹.

¹ See 47 CFR 73.3555 (a)(1) (iv) which states: In a radio market with 14 or fewer full-power, commercial and noncommercial radio stations, not more than 5 commercial radio stations in total and not more than 3 commercial stations in the same service (AM or FM); provided, however, that no person or single entity (or entities under common control) may have a cognizable interest in more than 50% of the full-power, commercial and noncommercial radio stations in such market unless the combination of stations comprises not more than one AM and one FM station.

In order to demonstrate that the proposed combination of radio stations does indeed represent 50% or less of the total number of radio stations in each three additional map exhibits were created. Exhibit 2 shows the principal community contours of the radio stations that comprise Market 1 plus the overlapping principal community contours or transmitter sites of an additional 8 radio stations for a total of 11 radio stations. Exhibit 3 shows the principal community contours of the radio stations that comprise Market 2 plus the overlapping principal community contours or transmitter sites of an additional 12 radio stations for a total of 15 radio stations. Exhibit 4 shows the principal community contours of the radio stations that comprise Market 3 plus the overlapping principal community contours or transmitter sites of an additional 10 radio stations for a total of 14 radio stations.

As shown in Exhibits 2, 3, and 4, the radio stations owned, operated, or controlled by My Town does represent 50% or less of the total number of radio stations in each of the ownership markets thus the common control of the radio stations is allowable under 47 CFR 73.3555 of the Commission's Rules..

Exhibit 5 is listing of all of the radio stations used in this report².

All information contained in this report is true and accurate to the best of my belief. Having had numerous matters before the Commission, my qualifications are a matter of record.

December 26, 2012

Date

R. Lee Wheeler

R. Lee Wheeler

²The number of radio stations with overlapping principal community contours does not represent the total number of additional radio stations in the ownership markets. So as to limit the clutter on the maps only a sufficient number of radio stations to demonstrate, beyond doubt, that the radio stations owned by My Town in each market represent 50% or less of the total number of radio stations in the respective markets were included.

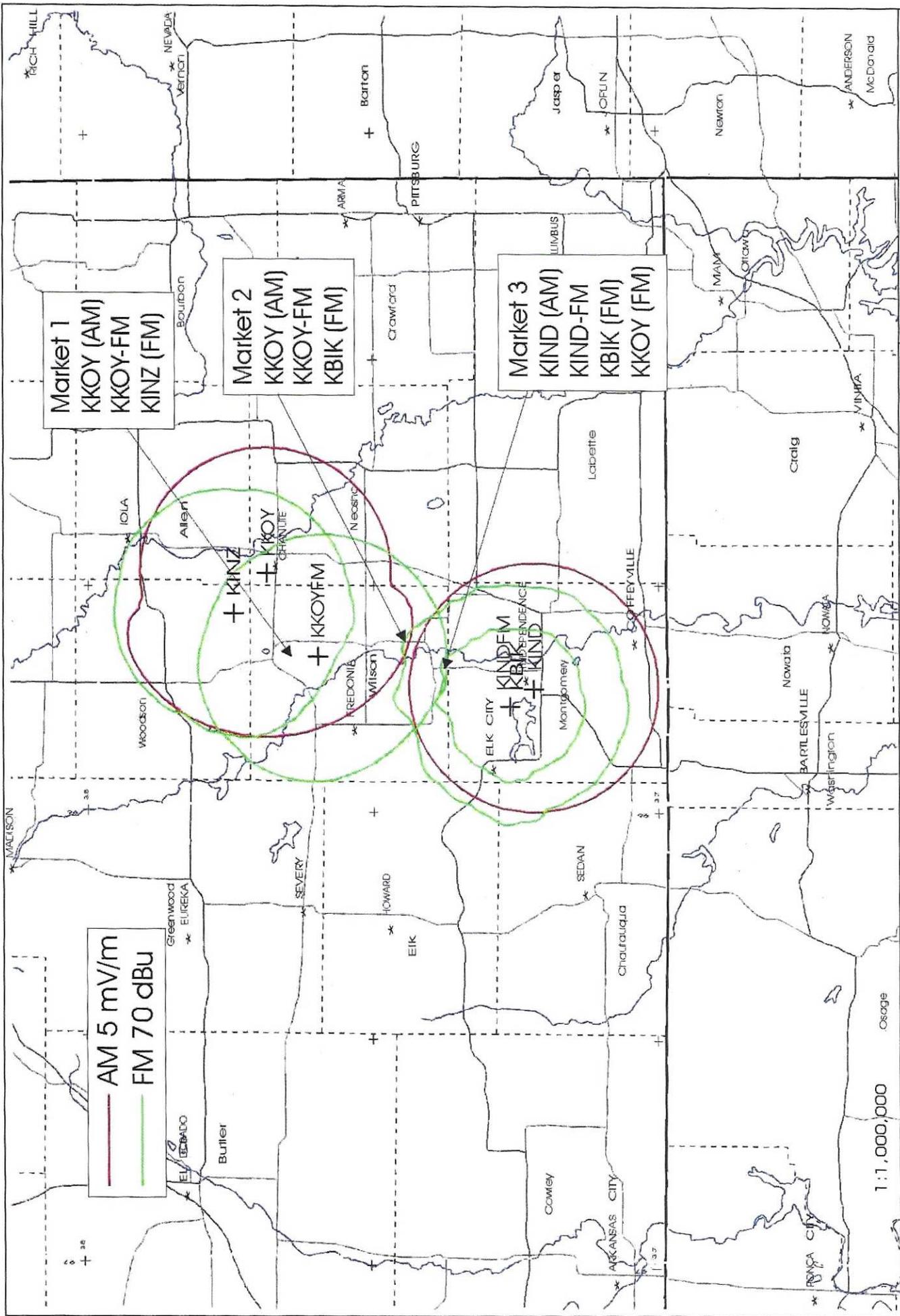


EXHIBIT 1

LEE WHEELER - 12/12

My Town Media - Market Determinations

N. Lat. 37 22 00 W. Lng. 95 41 00

Specific Facilities Information

FM Facilities

Call Sign	City	Channel	Power	HAAT	Coordinates
KBJQ	Bronson, KS	202	36 kW	116 m	37° 53' 56" 95° 00' 09"
KBQC	Independence, KS	203	20 kW	145 m	37° 03' 11" 96° 06' 07"
KWRI	Bartlesville, OK	206	100 kW	191 m	36° 42' 13" 95° 30' 57"
KANQ	Chanute, KS	212	17 kW	161 m	37° 35' 59" 95° 39' 10"
KARF	Independence, KS	218	100 kW	100 m	37° 03' 55" 95° 45' 01"
KTRU	La Harpe, KS	220	.75 kW	66.2 m	37° 57' 24" 95° 22' 16"
KIND-FM	Elk City, KS	235	6 kW	82.9 m	37° 15' 42" 95° 45' 59"
KINZ	Humboldt, KS	237	24 kW	102 m	37° 44' 52" 95° 33' 39"
KKOW	Pittsburg, KS	245	100 kW	278 m	37° 18' 44" 94° 48' 58"
KUSN	Dearing, KS	251	9.7 kW	151 m	37° 06' 28" 95° 43' 22"
KKRK	Coffeyville, KS	255	3.2 kW	138 m	37° 06' 28" 95° 43' 22"
KEOJ	Caney, KS	266	6 kW	100 m	36° 58' 19" 95° 53' 47"
KIKS-FM	Iola, KS	268	11.5 kW	88 m	37° 54' 04" 95° 24' 04"
KBIK	Independence, KS	275	25 kW	83 m	37° 15' 42" 95° 45' 59"
KGGF-FM	Fredonia, KS	281	7.3 kW	163 m	37° 22' 31" 95° 43' 41"
KKOY-FM	Chanute, KS	288	8 kW	171 m	37° 35' 59" 95° 39' 10"
KOSN	Ketchum, OK	298	100 kW	299 m	36° 46' 13" 95° 27' 07"

AM Facilities

Call Sign	City	Frequency	Power	Efficiency	Coordinates
KIND	Independence, KS	1010 kHz	250 W	152.88 mV/m	37° 13' 07" 95° 43' 30"
KKOY	Chanute, KS	1460 KHz	1 kW	305.78 mV/m	37° 41' 18" 95° 28' 12"