

KVCW is actively involved with local area schools and students, and in addition to airing Public Service Announcements, KVCW was involved in the following Public Service activities.

Studio tours were conducted for: Judith Steele Elementary on 10/11/19, City Lights Home School on 10/25/19 and P.A. Owens Christian Academy on 12/13/19.

Visits to schools by on-air personalities included: Meteorologist Kevin Janison read to McMillian Elementary on 10/4/19 and did weather presentations at the following schools: Ferron Elementary on 11/4/19, Robison Middle School on 11/18/19, Somerset Aliante on 11/20/19 and Freedom Classical Academy on 12/20/19.

Community events attended by on-air personalities included: Meteorologist Ken Janison moderated the Las Vegas Sun Youth Forum on 11/13/19.

In-Studio Interviews included: Children's Heart Foundation on 11/15/19, Las Vegas Rescue Mission Toy Drive on 11/26 & 12/3/19 and Cure 4 the Kids Foundation on 12/12/19.

KVCW also aired the City Beat program at various times throughout the quarter. City Beat is a local city-produced program featuring governmental and community related events such as City Council meetings, recreational activities, parades and multicultural events.

Weekly from 8/29 – 11/30/19 NVCW aired Thursday Night Lights, local High School football games, during Half-time the two participating schools' academic programs and a female and male Scholar Athlete from both schools were highlighted. Two Scholar Athlete scholarships were awarded at the end of the season.