

## Community Activities

1. KMTR sponsored the Les Schwab Toy Drive in December. This was a benefit for children in conjunction with several area non-profit organizations and was supported with PSA's, airtime, and news interviews.
2. KMTR sponsored Willamalane Park and Recreation's, *Turkey Stuffer*. This event was a family fun run empowering kids and families to have fun and exercise. The event was supported with PSA's and airtime.
3. KMTR ran Eugene Rotary's, *Art Spark*. This PSA spotlighted arts education in local schools and was supported with airtime.
4. KMTR sponsored Columbia Bank's *Warm Heart Winter Clothing Drive*, which was supported with airtime.
5. Two KMTR employees participated in the *Smart Reading* Program at a local elementary school by reading to children.