

Hometown Broadcasting-WHIR-WHBN-WRNZ

EEO Public File Report

April 1, 2019-March 31, 2020

I. Vacancy List (See Section II, the Master Recruitment Source List)

for Recruitment source data.

Job Title	Recruitment Sources Used To Fill Vacancy	Recruitment Source Referring Hire
None for Period	N/A	N/A

II. Master Recruitment Source List

Recruitment Source Number	Recruitment Source Information	Source Entitled To Opening Notice	Number of Interviewees Referred by Source During Reporting Period
1	Centre College 600 W Walnut St Danville, KY 40422 859-238-5284	No	0
2	Current Employee	No	0
3	Current Interns	No	0
4	Eastern KY University 521 Lancaster Ave Richmond , KY 40475 859-622-1568	No	0
5	Facebook Post	No	0
6	Former Employee	No	0
7	Former Intern	No	0
8	Internal Candidate	No	0
9	Station Website	No	0
10	Kentucky University 400 E Main St ASB #241 Frankfort, KY 40601 502-597-5948	No	0
11	Advocate Messenger 330 S 4 th St Danville, KY 40422 859-236-2551	No	0
12	Harrodsburg Herald 101 W Broadway St Harrodsburg, KY 40330 859-734-2726	No	0
13	Morehead State University 322 Allie young Hall Moorhead, KY 40351	No	0

	606-783-2233		
14	Western KY University 1906 College Heights Blvd #11051 Bowling Green, KY 42101 270-745-2691	No	0
15	KY Broadcasters Assoc. 101 Enterprise Dr Frankfort, KY 40601 502-848-0426	No	0
16	KY Office of Employment and Training 121 E Broadway Danville, KY 40422 859-239-7411	No	0

III. Recruitment Initiatives During the Reporting Period

This Employment Unit Serves a Small Market with less than 11 Full-Time Employees

1) Establishment of internship program designed to assist individuals to acquire skills needed for broadcast employment. Hometown Broadcasting stations are committed to providing quality internships and opportunities to develop talent and interest in our industry to high school/college and trade school students for course credit. During this report period, on October 17, 2019, over a dozen students with the Burgin High School, spent the day with Joe Mathis learning how radio commercials are produced as he helped them bring to life their public service scripts they wrote. The students while here were able to job shadow the operations of the stations. On February 25th, Miles Bell, a Boyle County Senior with an interest in communications, job shadowed, the Joe Show. Hometown Broadcasting's internship program has been established for a number of years and continues on a year round basis. We accept all students who request the opportunity to intern and/or job shadow. (2) All radio stations broadcast announcements inviting recruitment sources to request job vacancy notices 4 to 6 times a month. The same information is posted on the station's website. (3) Non-student Internship Program was established to allow local citizens to learn how broadcasting works. Brandon Hine spent the months of August and September in 2019 learning the workings of the morning shows on the stations, learned how to produce sports shows and assisted in remote broadcasts. (4) Public Speaking and Journalism Classes are welcome to request the station be available to speak to classes about broadcasting careers. Johnnie Slone from the stations, spoke at Leadership Mercer County with Chamber of Commerce about the opportunities in our medium during this report period. He spoke on what we do and who does what. (5) Recruited young broadcasters for the KBA/WKU Talent Institute 10 day summer program at WKU's Bowling Green Campus. The Institute offers students time to learn with broadcast professionals in the summer. Announcements seeking students aired in April of 2019 for the 2019 session. Announcements also aired in March of 2020 for the 2020 session. Limited scholarships are available for students for the program who apply. Our stations referred candidates for the program.