

OUR ON AIR PERSONALITIES MAKE REGULAR APPEARANCES AT THE AREA SCHOOLS FOR CAREER TALKS AND TO SPEAK TO THE CHILDREN ABOUT JOURNALISM, IN ADDITION TO STATION TOURS CONDUCTED BY VARIOUS MANAGEMENT AND NEWS PERSONNEL.

OUR METEOROLOGISTS MAKE APPEARANCES AT THE ELEMENTARY SCHOOLS IN OUR BROADCAST AREA. THEIR TALKS CONSIST OF INFORMATION ABOUT WEATHER FOLLOWED BY A QUESTIONS AND ANSWER PERIOD AND TORNADO SAFETY TIPS. OUR CHIEF METEOROLOGIST ALSO JUDGES SCIENCE FAIRS AND SERVES AS THE ATMOSPHERIC JUDGE EACH YEAR FOR THE WEST TEXAS SCIENCE CONTEST HELD ANNUALLY AT THE UNIVERSITY OF THE PERMIAN BASIN.