

### **Category C: WYDO**

*Non-Broadcast Efforts that enhance the value of children's E/I Programming*

9/16/2019-12/31/2019

#### **WYDO**

- 11/7/19- Les Still spoke to the entire 7<sup>th</sup> Grade about Weather and Weather Forecasts.
- 10/22/19- Les Still provided expert insight into the weather standards that were taught to Roger Bell New Tech Academy students.
- 10/22/19- Shane Hinton met with a group of elderly individuals to talk about how hurricanes form and discuss hurricane preparedness tips.
- 11/14/19- Shane Hinton discussed topics within the 5<sup>th</sup> grade curriculum including the difference between weather and climate, weather tools, air pressure systems, and land breeze vs sea breeze. This included a Q & A to discuss hurricanes and their impacts on Eastern North Carolina.

Station WYDO, Greenville, New Bern, Washington, NC, aired over two thousand public service announcements during this quarter, covering a number of topics that range from education, health, public safety, etc. These public service announcements air at various times and may run anywhere from 0:05 seconds to 0:60 seconds in length.