KVVK / Yakima

2019 CHILDREN'S PROGRAM REPORT: COMMUNITY ACTIVITIES

KVVK supported the educational and informational needs of children through on-air news stories, local programming and digital information.

The station hosted a station tour for a 17 year old interested in a possible career in broadcasting. The station also participated in the Carve Out Hunger fundraiser in October. The station highlighted the Union Gap Parade in December as well as the Yakima Lighted Parade. In December the station participated in the bell ringing for the Salvation Army benefiting local families in need.