

KEPR / Yakima

## 2019 CHILDREN'S PROGRAM REPORT: COMMUNITY ACTIVITIES

KEPR supported the educational and informational needs of children through on-air news stories and digital information.

The station was the media sponsor of the Dinner with Friends benefiting the Boys and Girls Clubs of Benton and Franklin Counties. Dinner with Friends is the Boys and Girls Club's premier corporate fundraising event. Proceeds from the evening are dedicated to supporting the 2,300 plus local youth members served annually. The station provided audio and video services at the event which raised over \$200,000.