

DUE TO A TECHNICAL ISSUE, ON OCTOBER 26TH PETS TV DID NOT DISPLAY THE EI SYMBOL FROM 914A TO 917A.

WVVA TELEVISION FURTHERED ITS SUPPORT OF CHILDREN AND CHILDREN'S PROGRAMMING WITH THE FOLLOWING:

- WARM COAT DRIVE – OCTOBER 1 THROUGH OCTOBER 28, 2019. WITH THE ONSET OF COLD WEATHER, WVVA, ALONG WITH SPONSORS, COLLECTED OVER 1,000 COATS DURING THE MONTH OF OCTOBER. THESE COATS WERE DISTRIBUTED TO LOCAL CHARITIES IN THE TWO VIRGINIA'S TO DISTRIBUTE TO NEEDY ADULTS AND CHILDREN IN OUR AREA.
- TOYS FOR TOTS CAMPAIGN - WVVA, IN ITS 14TH YEAR PARTNERING WITH THE TOYS FOR TOTS ORGANIZATION, HAS HELPED OVER 36,000 CHILDREN ENJOY CHRISTMAS. THAT'S OVER 2,600 A YEAR WHO ARE SERVED LOCALLY BY TOYS FOR TOTS OF MERCER COUNTY. WVVA IS PROUD TO WORK WITH SUCH A GREAT ORGANIZATION THAT IMPACTS THE LIVES OF SO MANY CHILDREN. WVVA STAFF WORKS TIRELESSLY DOING LOCAL CUT INS AND TWO FULL DAYS OF ACTIVE COLLECTING OF TOYS FOR THE BENEFIT OF OUR COMMUNITIES NEEDY CHILDREN.