

EEO Public File Reports

The instant Schedule 396 EEO program report is being initially filed in connection with the Schedule 303 application for renewal of WYGY(FM), Fort Thomas, Kentucky (FIN 40915).

In addition to WYGY(FM) (with a renewal due date of April 1, 2020), the employment unit includes commonly owned radio stations licensed to communities in Ohio (with a renewal due date of June 1, 2020): WKRQ(FM), Cincinnati, Ohio (FIN 11276), WREW(FM), Fairfield, Ohio (FIN 73369), and WUBE-FM, Cincinnati, Ohio (FIN 10140). As the employment unit consists of stations in more than one renewal group, the employment unit's annual EEO public file reports are prepared in accordance with the Ohio stations' renewal filing schedule. Accordingly, annual EEO public file reports covering June 1, 2017 to May 31, 2018 and June 1, 2018 to May 31, 2019 are being submitted with the application for renewal of WYGY(FM). The employment unit will amend this EEO program report after the close of the current EEO reporting period to submit the annual EEO public file report covering June 1, 2019 to May 31, 2020. After this EEO program report is amended, it will also serve as the Schedule 396 EEO program report for WKRQ(FM), WREW(FM), and WUBE-FM.

EEO Outreach

As set forth in the EEO public file reports submitted with the instant Schedule 396, the employment unit used a variety of recruitment sources designed to inform qualified job applicants in the community of the availability of full-time vacancies at the stations, including area colleges and universities, professional and industry organizations, employment agencies, the station websites, and third-party job-related websites.

The employment unit also undertook a variety of non-vacancy-specific outreach initiatives including maintaining a NextGen Leadership Program, maintaining an account executive mentorship program, participating in a number of job fairs and speaking engagements to educate the community and students about careers in broadcasting.