

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
EEO PUBLIC FILE REPORT
February 1, 2018 - January 31, 2019

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title | Recruitment Sources ("RS") Used to Fill Vacancy | RS Referring Hiree |
|-------------------|--|-------------------------------|
| Account Executive | 1-8, 10, 12-16, 18-24 | 12 |
| Account Executive | 1-8, 10, 13-16, 18-24 | 5 |
| Account Executive | 1-11, 13-24 | 11 |
| Account Executive | 1-11, 13-24 | 5 |
| Account Executive | 1-11, 13-24 | 5 |
| Account Executive | 1-11, 13-24 | 5 |
| Market President | 1-8, 10, 12-16, 18-24 | 5 |
| Sales Support | 1, 3-4, 6-8, 10-11, 13-16, 18-24 | 11 |

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II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|-----------|---|---|--|
| 1 | All Access 24955 Pacific Coast Highway C303 California 90265 Url : www.allaccess.com Email : JDenver@allaccess.com Joel Denver | N | 0 |
| 2 | Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4222 Email : CCooke@Dillard.edu Carretta Cooke | N | 0 |
| 3 | Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4360 Email : dwilliams@dillard.edu Dawn Williams | N | 0 |
| 4 | Dress for Success 6117 Magazine Street New Orleans, Louisiana 70118 Phone : 5048914337 Email : info@dfsneworleans.org Lori Byargeon | N | 0 |
| 5 | Employee Referral | N | 10 |
| 6 | Grambling University Office of Career Services 403 Main St. Grambling, Louisiana 71245 Phone : 318-274-2346 Email : Fobbsshe@Gram.edu Dr. Shelia Fobbs | N | 0 |
| 7 | iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting | N | 0 |

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|-----------|---|---|--|
| 8 | iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator Manual Posting | N | 0 |
| 9 | Indeed.com - Not Directly Contacted by SEU | N | 1 |
| 10 | Internal Posting 929 Howard Avenue New Orleans, Louisiana 70113 Phone : 504.620.0400 Amy Cohen Manual Posting | N | 0 |
| 11 | Internal Transfer/Promotion | N | 2 |
| 12 | LinkedIn-Not directly contacted by SEU | N | 3 |
| 13 | Louisiana Association of Broadcasters 660 Florida Street Baton Rouge, Louisiana 70801 Phone : 225-267-4522 Email : Suzette@broadcasters.org Fax : 1-225-267-4329 Suzette Daniel | Y | 0 |
| 14 | Louisiana Dept of Labor 3400 Tulane Avenue 2nd Floor New Orleans, Louisiana 70119 Phone : 5046584583 Email : lpgreen@nola.gov Lynette Green | N | 0 |
| 15 | Louisiana State Univ 158 LSU Student Union Baton Rouge, Louisiana 70803 Phone : 225-578-2162 Email : career@lsu.edu Career Services | N | 0 |
| 16 | Loyola Univeristy 6363 St. Charles Ave 2nd Fl. Rm 208 New Orleans, Louisiana 70118 Phone : 504-865-3861 Email : career@loyno.edu Elise Walter | N | 0 |

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|-----------|--|---|--|
| 17 | On-Air Announcement (One or More SEU Stations) | N | 1 |
| 18 | Southeastern University Office of Career Serv Student Union Rm 2102 SLU 10492 Hammond, Louisiana 70402 Phone : 985-549-2121 Email : careerservices@southeastern.edu Career Services | N | 0 |
| 19 | Southern University Career Services P. O. Box 10980 Baton Rouge, Louisiana 70813 Phone : 225-771-2264 Email : careerservices@subr.edu Kathy Hayes | N | 0 |
| 20 | Southern University New Orleans 6400 Press Street New Orleans, Louisiana 70126 Phone : 504-286-5341 Email : tbarney@suno.edu Tammy Barney | N | 0 |
| 21 | Tulane University 6823 St Charles New Orleans, Louisiana 70118 Phone : 504-314-2251 Email : jobs@tulane.edu Tracey Jackson | N | 0 |
| 22 | University of New Orleans 2000 Lakeshore Drive New Orleans, Louisiana 70148 Phone : 5042806225 Email : career@uno.edu Celyn Boykin, M.Ed. | N | 0 |
| 23 | www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com | N | 0 |

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|--|--|--|---|
| 24 | Xavier University 1 Drexel Drive New Orleans, Louisiana 70125 Phone : 504-520-7364 Email : mminnard@xula.edu Marian Minnard | N | 0 |
| TOTAL INTERVIEWS OVER REPORTING PERIOD: | | | 17 |

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III. RECRUITMENT INITIATIVES

| | Date | Type of Recruitment Initiative (Menu Selection) | Brief Description Of Activity | No. of Stations Participants | Participant Title |
|---|-------------|---|--|-------------------------------------|---|
| 1 | 3/21/2018 | Participation in events or programs sponsored by educational institutions | Xavier University Black Women in New Orleans Media - Senior VP Programming was a guest of honor discussing her career and career opportunities for women in broadcasting. | 1 | Senior VP Programming |
| 2 | 6/29/2018 | Participation in events sponsored by community groups | Students of Ashe Cultural Arts Center toured the building and were shown the day to day operations of all departments. | 2 | Promotions Director Assistant Program Director |
| 3 | 10/1/2018 | Participation in events or programs sponsored by educational institutions | Senior VP Programming spoke at Robert R. Moton Charter school's new girl's group called Girl Code. The purpose of this group is to empower African American women. Senior VP Programming spoke about opportunities in radio. | 1 | Senior VP, Programming |
| 4 | 10/20/2018 | Participation in Job Fairs | Participated in House of Blues Music Forward Foundation career fair and was selected as a panelist for discussion to explore findings and create solutions for lack of representation of women in the music industry. | 1 | Senior VP, Programming |
| 5 | 10/20/2018 | Participation in events sponsored by community groups | Senior VP Programming served as a panelist on Women Forward panel. The panel's purpose was to stress the importance that we recognize there is a lack of representation by and of women in music industry. | 1 | Senior VP Programming |
| 6 | 10/22/2018 | Participation in events or programs sponsored by educational institutions | Senior VP Programming spoke at Moton Charter School regarding careers in radio/media. | 1 | Senior VP Programming |
| 7 | 1/25/2019 | Participation in events sponsored by community groups | Assistant Program Director participated in St. Mary's Academy Career Day where students learned about opportunities in broadcasting as well as the importance of supporting small businesses and entrepreneurship. | 1 | Assist. Program Director/On-Air Personality |