

NEW SOUTH RADIO, INC

RIDGELAND, MS

(WIIN-AM, WYOY-FM, WJKK-FM, WUSJ-FM, WSFZ-AM, WHJT-FM, W296DD and W226BK)

EEO Public File Report

As of February 1, 2019, per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for New South Radio, Inc. for the period from February 1, 2018 through January 31, 2019 in the employment location of 265 Highpoint Drive, Ridgeland, MS 39157.

In Ridgeland, MS, New South Radio, Inc. is the Licensee of WIIN-AM, Ridgeland, MS (Facility ID# 48646); WYOY-FM, Gluckstadt, MS, (Facility ID# 48647); WJKK-FM, Vicksburg, MS (Facility ID# 8177); WUSJ-FM, Madison, MS (Facility ID# 62050); WSFZ-AM, Jackson, MS (Facility ID#62049); WHJT-FM, Kearney Park, MS (Facility ID# 43180); W296DD, Jackson, MS (Facility ID# 156564) and W226BK, Cedar Hills, MS (Facility ID# 155881).

This report consists of the following schedules:

SCHEDULE A: A listing of positions filled from February 1, 2018 through January 31, 2019 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

SCHEDULE B: A summary of the recruitment sources of those people interviewed in the Reporting Period and the number of people interviewed by recruitment source.

SCHEDULE C: List of recruitment sources.

SCHEDULE D: A description of the outreach efforts during the Reporting Period.

New South Radio, Inc. is an equal opportunity employer.

For the Following Stations: (WIIN-AM, WYOY-FM, WJKK-FM, WUSJ-FM, WSFZ-AM, WHJT-FM, W296DD and W226BK)
February 1, 2019

Vacancy-Specific Recruitment Information:

[illegible]

EEO Public File Report-SCHEDULE B

For the Following Stations: (WHN-AM, WYOY-FM, WJKK-FM, WUSJ-FM, WSFZ-AM, WHJT-FM, W296DD and W226BK)

February 1, 2019

Period: This report covers the period from February 1, 2018 through January 31, 2019.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview Source	Number of Interviewees referred
15	2
17	10
19	1
Total job interviews	13

New South Radio, Inc

EEO Public File Report – SCHEDULE C

For the Following stations:

WIIN-AM, WYOY-FM, WJKK-FM, WUSJ-FM, WSFZ-AM, WHJT-FM, W296DD and W226BK

List of Recruitment Sources

For period ending January 31, 2019

1. Jackson State University Dorothy Whitley Career Counseling / Placement P.O. Box 17280 Jackson, MS 39217 601-979-2477	8. Mississippi College Stephanie Gandy Director of Career Services P.O. Box 4010 Clinton, MS 39058 601-925-3000	15. The All Access Music Group Website: www.2allaccess.com
2. MS. State Employment Security Commission 1235 Echelon Parkway Jackson, MS 39213 601-961-7931	9. Express Personnel Services Tim Dillard 4220 Lakeland Drive Suite D & E Flowood, MS 39232 601-366-8585	16. American Advertising Federation of Jackson Job Bank Listing
3. Tougaloo College Career Planning & Development 500 W. County Line Road Tougaloo, MS 39174 601-977-7817	10. NAACP Ineva May Pittmean 5110 Inwood Drive Jackson, MS 39206 601-353-6906	17. Radio Stations: WIIN-AM WYOY-FM WJKK-FM WUSJ-FM WHJT-FM WSFZ-AM
4. Hinds Community College Jane Moore P.O. Box 1100 Raymond, MS 39154-1100 jmoore@hindsc.edu 601-857-3341 601-857-3535 (Fax)	11. Alcorn State University AL W. Johnson Office of Placement Services 1000 ASU DR 540 Alcorn State, MS 39096	18. Walk-In Applicants
5. Antonelli College Director of Career Services 2323 Lakeland Drive Jackson, MS 39332 601-362-9991 601-362-2333 (Fax)	12. Central MS Help Wanted.com	19. Referrals (Word of Mouth)
6. Virginia College Milton Anderson 5841 Ridgewood Road Jackson, MS 39211 Milton.anderson@vc.edu	13. Professional Staffing Group Vanessa Murphy 2906 N. State St. Suite 330 Jackson, MS 39216	
7. Holmes Community College Rose Canterbury 412 West Ridgeland Ave Ridgeland, MS 39157 rcanterbury@holmescc.edu 601-856-5400	14. Win Job Center Rachel Whatley 5959 I-55 North Suite C Jackson, MS 39213	

NEW SOUTH RADIO, INC

EEO PUBLIC FILE REPORT

For the following stations:

WIIN-AM, WYOY-FM, WJKK-FM, WUSJ-FM, WHJT-FM, WSFZ-AM, W296DD, AND W226BK

February 1, 2018 – January 31, 2019

SCHEDULE D

New South Radio, Inc. Outreach Initiatives:

Internships:

In the spring of 2018, Kathryn Tate interned with New South Radio, Inc. Ms. Tate was a stand-out intern who showed great enthusiasm for experiencing all aspects of broadcasting. She learned how to run remotes and was an asset during the annual Radiothon. She was very creative and helped the sales staff write and produce commercials. In addition, she helped the sales team with digital issues. She always worked above and beyond.

From June 4 – July 20, 2018 John Lee joined New South Radio, Inc. as an intern. While at the station Mr. Lee's focus was on production and the traffic system. He learned how to enter commercials into our broadcasting system. He also helped write and produce commercials. His assistance with the organization and logistics of the Y101 Money Ball ensured a smooth operation of one of the stations biggest promotions. John displayed a positive attitude with and we appreciated the time he spent with us.