MAET Human Resources

EEO Public File Report

Mississippi Authority for Educational Television d/b/a Mississippi Public Broadcasting (MAET) February 1, 2018 - January 31, 2019

Filled Positions

		rineu i ositions		
Full Time Position Title	Date	Recruitment	Number	Recruitment
	Filled	Sources	Interviewed	Source for Hiree
Projects Officer IV, Sp	2/20/2018	Agency Job Posting (MAET)	1	
Trojects Officer TV, Sp	2/20/2010	Agency Website	0	
		Agency Social Media	0	
		Agency Radio Station	0	
		Alabama Broadcaster's	0	
		Assoc.	U	
		Broadcast Employment Svcs.	0	
		Copiah-Lincoln Comm.	0	
		College	U	
		(Electronics Department)	0	
		Employment Security Comm.	0	
		Hinds Comm. College (HCC) Placement	0	
		Hinds Comm. College (HCC)	0	
		Electronics Tech.		
		Hinds Comm. College (HCC)	0	
		Electronics – Rankin		
		Holmes Comm. College –	0	
		Engineering Tech.		
		Minnesota Public Radio	0	
		Mississippi College – Career	0	
		Services Center		
		Mississippi State Univ. –	0	
		Career Services Center		
		National Education	0	
		Telecommunications		
		Association (NETA)		
		New Horizon Membership	0	
		Development		
		NPR List Serve	0	
		SimplyHired.com	1	Other Sources (Indeed)
		The Society of Broadcast	0	
		Engineers (SBE)		
		Tougaloo College – Career	0	
		Planning & Placement		
		Tulane Univ.	0	
		University of Mississippi	0	
		Univ. of Southern Mississippi	0	
		Career Planning &		
		Placement		
		Urban League of Greater	0	
		Jackson, Inc.		
Full Time Position Title	Date	Recruitment	Number	Recruitment
	Filled	Sources	Interviewed	Source for Hiree

Projects Officer IV, Sp	5/1/2018	Agency Job Posting (MAET)	1	Agency Job Posting
Trojects Officer IV, Sp	3/1/2016	Agency Website	1	Agency Job I osting
		Agency Radio Station	0	
		Agency Social Media	0	
		SimplyHired.com	1	
		State Personnel Board	1	
	l	State Personnel Board	1	
Full Time Position Title	Date	Recruitment	Number	Recruitment
	Filled	Sources	Interviewed	Source for Hiree
Administrative Asst. V	6/1/2018	Agency Job Posting (MAET)	2	Agency Job Posting/ State Personnel Board
		Agency Website	0	
		Agency Social Media	0	
		SimplyHired.com	1	
		State Personnel Board	2	
Full Time Position Title	Date	Recruitment	Number	Recruitment
run Time Fosition Title	Filled	Sources	Interviewed	Source for Hiree
ETV- Deputy Director	6/11/2018	Agency Job Posting (MAET)	1 Interviewed	Source for Hiree
E1 v- Deputy Director	0/11/2016	Agency Website	1	
		<u> </u>		
		Agency Social Media	0	
		Agency Radio Station	0	
		CAHRA	0	
		Corporation for Public Broadcasting (CPB)	0	
		Midtown Partners, Inc.		
		National Education	0	
		Telecommunications Association (NETA)		
		SimplyHired.com	2	Other Sources (Indeed)
		State Personnel Board	1	Other Bources (Indeed)
Full Time Position Title	Date	Recruitment	Number	Recruitment
Tun Time Tosidon Tide	Filled	Sources	Interviewed	Source for Hiree
Division Director I	7/1/2018	Agency Job Posting (MAET)	1	Agency Job Posting
Division Director 1	77172010	Agency Website	0	rigency 300 rosting
		Agency Social Media	0	
		Agency Radio Station	0	
		SimplyHired.com	0	
		State Personnel Board	0	
	·			
Full Time Position Title	Date	Recruitment	Number	Recruitment
	Filled	Sources	Interviewed	Source for Hiree
ETV- Senior Producer/Director	7/2/2018	Agency Job Posting (MAET)	1	
		Agency Website	2	
		Agency Social Media	0	
		Agency Radio Station	0	
		Alabama Broadcaster's Assoc.	0	
		All Access	0	
		Antonelli College	0	
		Broadcast Employment Svcs.	0	
		C Cubed, Inc.	0	
		C Cubed, Inc.	U	

		Comparation for Dublic	0	
		Corporation for Public	0	
		Broadcasting (CPB)	0	
		Hinds Comm. College (HCC)	0	
		Placement	•	
		Media Match	0	
		Mississippi Film Commission	0	
		Mississippi Valley State	0	
		NAACP State Office	0	
		National Education	0	
		Telecommunications		
		Association (NETA)		
		SimplyHired.com	5	Other Sources (Indeed)
		Virginia College	0	
Full Time Position Title	Date	Recruitment	Number	Recruitment
Tun Time Fosition Title	Filled	Sources	Interviewed	Source for Hiree
ETV- Videographer Editor	7/10/2018	Agency Job Posting (MAET)	1	Bource for Timee
ETV- Videographer Editor	7/10/2016	Agency Website	2	
		Agency Social Media	0	
		Č ,	0	
		Agency Radio Station Alabama Broadcaster's		
			0	
		Assoc.	0	
		All Access	0	
		Antonelli College	0	
		Broadcast Employment Svcs.	0	
		C Cubed, Inc.	0	
		Corporation for Public	0	
		Broadcasting (CPB)		
		Hinds Comm. College (HCC)	0	
		Placement		
		Media Match	0	
		Mississippi Film Commission	0	
		Mississippi Valley State	0	
		NAACP State Office	0	
		National Education	0	
		Telecommunications		
		Association (NETA)		
		SimplyHired.com	5	Other Sources (Indeed)
		Virginia College	0	,
E-11 Time Decided Tid	Deti		NI1	Daniel de la constante de la c
Full Time Position Title	Date	Recruitment	Number	Recruitment
ETV D	Filled	Sources	Interviewed	Source for Hiree
ETV- Program Manager	8/1/2018	Agency Job Posting (MAET)	1	
		Agency Website	2	
		Agency Social Media	0	
		Agency Radio Station	0	
		Alabama Broadcaster's	0	
		Assoc.		
		All Access	0	
		Antonelli College	0	
		Broadcast Employment Svcs.	0	
		C Cubed, Inc.	0	
		~	0	
		Corporation for Public Broadcasting (CPB)	0	

		Hinds Comm. College (HCC)	0	
		Placement		
		Media Match	0	
		Mississippi Film Commission	0	
		Mississippi Valley State	0	
		NAACP State Office	0	
		National Education	0	
		Telecommunications		
		Association (NETA)	<i>E</i>	Other Course (Indeed)
		SimplyHired.com	5	Other Sources (Indeed)
		Virginia College	Ü	
Full Time Position Title	Date Filled	Recruitment Sources	Number Interviewed	Recruitment Source for Hiree
ETV- Broadcast Technician, Lead	9/4/2018	Agency Job Posting (MAET)	1	Agency Job Posting
Teemmeran, Beau		Agency Website	0	
		Agency Social Media	0	
		Agency Radio Station	0	
		SimplyHired.com	2	
		State Personnel Board	0	
Full Time Position Title	Date	Recruitment	Number	Recruitment
ETV Decision Testerisis	Filled	Sources	Interviewed	Source for Hiree
ETV- Project Technician	11/13/2018	Agency Job Posting (MAET)	1	Agency Job Posting
		Agency Website	0	
		Agency Social Media (Facebook/Twitter)	0	
		Agency Radio Station	0	
		Announcements	U	
		Alabama Broadcaster's	0	
		Assoc.	U	
		Broadcast Employment Svcs.	0	
		Copiah-Lincoln Comm.	0	
		College	Ü	
		(Electronics Department)		
		Employment Security Comm.	0	
		Hinds Comm. College (HCC)	0	
		Electronics Tech.		
		Hinds Comm. College (HCC) Placement	0	
		Hinds Comm. College (HCC) Rankin Branch	0	
		Holmes Comm. College –	0	
		Engineering Tech. Jackson Advocate	0	
		Minnesota Public Radio	0	
		Mississippi State Univ. –	0	
		Career Services Center	U	
		National Education	0	
		Telecommunications	J	
		Association (NETA)		
		NPR List Serve	0	

		New Horizon Membership	0	
		Development	O .	
		Bevelopment		
		Radio Television Digital	0	
		News Assoc. (RTDNA)	· ·	
		SimplyHired.com	1	Other Sources
		The Jewish-Christian	0	Other Sources
		Foundation, Inc	U	
		The Society of Broadcast	0	
		Engineers (SBE)	U	
		Tulane Univ. Student Career	0	
		Center	U	
		=	0	
		University of Mississippi	0	
		School of Law – Career		
		Services		
		Univ. of Southern Mississippi	0	
		– Career Planning &		
		Placement		
Full Time Position Title	Date	Recruitment	Number	Recruitment
	Filled	Sources	Interviewed	Source for Hiree
Education Specialist	1/7/2019	Agency Job Posting (MAET)	1	Agency Job Posting
	2, 1, 2 2 2	Agency Website	1	gy
		Agency Social Media	1	
		Agency Radio Station	1	
		Alabama Broadcaster's	0	
		Assoc.	U	
			0	
		Alcorn State University		
		Employment Security Comm.	0	
		Hinds Comm. College (HCC)	0	
		Placement		
		Jackson State Univ. (JSU) –	0	
		Career Counseling		
		Jackson State Univ. (JSU) -	0	
		Universities Center		
		Midtown Partners, Inc.	0	
		Millsaps College – Career	0	
		Center		
		Mississippi Film Commission	0	
		Mississippi College – Career	0	
		Services Center		
		Mississippi Univ. for Women	0	
		 Career Services 		
		NAACP State Office	0	
		Mississippi Assoc. of	0	
		Broadcasters (MAB)		
		National Education	0	
		Telecommunications		
		Association (NETA)		
		New Horizon Membership	0	
		Development	-	
		SimplyHired.com	2	
		State Personnel Board	0	
	<u> </u>	Tougaloo College – Career	0	
		Planning & Placement		
	<u> </u>	I mining of I faccificate		

		University of Mississippi School of Law – Career Services	0	
		Univ. of Southern Mississippi – Career Planning & Placement	0	
Full Time Position Title	Date	Recruitment	Number	Recruitment
	Filled	Sources	Interviewed	Source for Hiree
ETV- Senior Producer/Director	1/14/2019	Agency Job Posting (MAET)	0	
		Agency Website	1	
		Agency Social Media	0	
		Agency Radio Station	0	
		Broadcast Employment Svcs.	0	
		Current Classifieds	1	Current
		Employment Security Comm.	0	
		Grambling State University	0	
		JournalismJobs.com	0	
		Midtown Partners, Inc.	0	
		Minnesota Public Radio	0	
		Mississippi Assoc. of	0	
		Broadcasters (MAB)		
		National Assoc. of Black	0	
		Journalists		
		National Education	0	
		Telecommunications		
		Association (NETA)		
		National Education Writers Association	0	
		New Horizon Membership Development	0	
		Radio Television Digital News Assoc. (RTDNA)	0	
		SimplyHired.com	1	
		The Jewish-Christian	0	
		Foundation, Inc		
		Tulane Univ. Student Career Center	0	
		University of West Alabama (Assistant Professor of Journalism)	0	

	Master List of Recruitment Sources							
N o	Source	Contact	E-Mail/Website	Address	Phone			
1	Agency Job Posting (Mississippi Public Broadcasting) In- house/sites	Human Resources	careers@mpbonline.org	3825 Ridgewood Rd. Jackson, MS 39211	601-432-6565			
2	Agency Website	Gearlletha Stevens	www.mpbonline.org	3825 Ridgewood Rd. Jackson, MS 39211	601-432-6202			
3	Agency Social Media	Ellie Banks	ellie.banks@mpbonline.org	3825 Ridgewood Rd. Jackson, MS 39211	601-432-6777			
4	Agency Radio Station	Kevin Farrell	Kevin.farrell@mpbonline.org	3825 Ridgewood Rd. Jackson, MS 39211	601-432-6119			
5	Alabama Broadcaster's Assoc.	Sharon Tinsley, Exec. Dir	www.al-ba.com stinsley@al-ba.com	2180 Parkway Lake Dr. Hoover, AL 35244	205-982-5001			
6	Alcorn State University	Joey Mitchell	jmitchell@alcorn.edu awillis@alcorn.edu	1000 ASU Dr. 540 Alcorn State, MS 39096-7500	601-877-6324			
7	All Access	Mark Capuano	mcapuano@allaccess.com www.allaccess.com	28955 Pacific Coast Hwy, Ste. 210 Malibu, CA 90265	310-457-6616			
8	Alliance for Women in Media		http://careers.allwomeninmedia.org/		888-491-8833, Ext. 2270			
9	Antonelli College	Career Services- Carolyn Upkins	www.antonellicollege.edu/ carolyn.upkins@antonellicollege.edu	2323 Lakeland Drive Flowood, MS 39232	601-362-9991 601-362-2333 fax			
10	Asian American Journalism Association	Antonio M. Salas	antonios@aaja.org www.aaja.org	5 Third St., Ste. 1108 San Francisco, CA 94103	415-346-2051			
11	B-roll.net	Kevin Johnson	info@b-roll.net	1623 D St. NE Washington, DC 20002				
12	Belhaven College	Claire Langley	clangley@belhaven.edu	1500 Peachtree Str. Jackson, MS 39202-1789	601-968-5939			
13	Broadcast Employment Svcs.		info@tvjobs.com	P.O. Box 4116 Oceanside, CA 92052	800-374-0119			
14	Broadcasters' Desktop Resource	Barry Mishkind	http://www.thebdr.net/hotlinks/jobs.html	BDR@thebdr.net				
15	Career Builder	MISIKIIG	www.careerbuilder.com	200 N. LaSalle, Ste. 1100, Chicago IL 60601	773-527-3600			

16	Catholic Charities, Inc.	Laquita Johnson	Laquita.johnson@catholiccharitiesjac kson.org		769-572-2622
17	Copiah-Lincoln Comm. College (Electronics Department)	Celeste Williamson	Celeste.williamson@colin.edu	P.O. Box 649 Wesson, MS 39191	601-643-8711
18	Corporation for Public Broadcasting (CPB)	Jobline	http://www.cpb.org/jobline	401 Ninth Street, NW Washington, DC 20004-2129	202-879-9600
19	C Cubed, Inc.	Jody Compton	c3incjjc@yahoo.com		601-624-0700
20	Current Classifieds	Kathleen Unwin	Currentpublicmedia@gmail.com	1612 K Street, N.W. Ste 704 Washington, DC 20009	877-745-8776 Ext. 1
21	Delta State University – Career Services	Davlone Miller	dmiller@deltastate.edu	1003 West Sunflower Road Cleveland, MS 38733	662-846-3000
22	DeVry University – Career Services	B. Lovett	kfleener@devry.edu	3343 Perimeter Hill Dr. Nashville, TN 37211	901-537-2560
23	Employment Security Comm.	Clint Poole	joborder@mdes.ms.gov	5959 I-55 N. Frontage Rd., Suite C Jackson, MS 39213	601-855-3214 FAX: 601-407- 1071
24	Film and TV Pro USA	Claire Daly Tom@FTP	www. Filmandtvpro.com/us Claire@blue-compass.com tom@filmandtvpro.com	Blue Compass, Ltd. 131-132 Upper St., London, N1 1QP	347-391-8941
25	GoInHouse.com In House Counsel	\$150	www.goinhouse.com		
26	Grambling State University	Dr. Sharon Ford-Dunn	Internship Coordinator Dept. Mass Communication; dunns@gram.edu	Box 4292; Grambling, LA 71245	318-274-2189
27	Hinds Comm. College (HCC)	Iyanna Colley Douglas Berry	Iyanna.colley@hindscc.edu Douglas.berry@hindscc.edu	P. O. Box 1100 Raymond, MS 39154-1100	601-857-3499 601-857-3609
28	Hinds Comm. College (HCC) Placement	Iyanna Colly	Iyanna.Colly@hindscc.edu	P. O. Box 1100 Raymond, MS 39154-1100	601-857-3499
29	Hinds Comm. College (HCC) Electronics Tech.	Jacob Wright	jacob.wright@hindscc.edu	P. O. Box 1100 Raymond, MS 39154-1100	601-857-3421
30	Hinds Comm. College (HCC) Rankin Branch	Kashanta Jackson	kashanta.jackson@hindscc.edu	3805 Highway 80 East Pearl, MS 39208	601-936-5552
31	Hinds Comm. College (HCC) Electronics – Rankin	Kashanta Jackson	kashanta.jackson@hindscc.edu	3805 Highway 80 East Pearl, MS 39208	601-936-5552

32	Hinds Comm. College (HCC) Jackson	Sherman Green	Sherman.green@hindscc.edu	3925 Sunset Drive Jackson, MS	601-987-8148
	(TICC) suckson	Green		39213-5899	
33	Hinds Comm. College	Iyanna Colly	Iyanna.Colly@hindscc.edu	P. O. Box 1100	601-857-3499
	(HCC) Utica			Raymond, MS	
				39154-1100	
34	Hinds Comm. College	Iyanna Colly	<u>Iyanna.Colly@hindscc.edu</u>	P. O. Box 1100	601-857-3499
	(HCC) Utica – Voc- Tech			Raymond, MS 39154-1100	
35	Holmes Comm. College	Linda	lalexander@holmescc.edu	P.O. Box 409	Allison 601-
	- Engineering Tech.	Alexander		Goodman, MS	605-3430
				39079	L. Alexander
					662-472-9002
36	Jackson Advocate	Alice Tisdale	alicethomastisdale@gmail.com		
37	Jackson State Univ.	Lashanda	jobplace@jsums.edu	1400 Lynch St	601-968-2477
	(JSU) – Career Counseling	Jordan		Jackson, MS 39217	
38	Jackson State Univ.	Marquita	marquita.s.davis@jsums.edu	3825 Ridgewood	
30	(JSU) - Universities	Davis	marquita.s.uavis@jsums.cuu	Rd.	
	Center			Suite 32	
				Jackson, MS 39211	
39	JournalismJobs.com	Dan Rohn	info@journalismjobs.com	Oakland, CA	
			dan@journalismjobs.com		
40	Linked In Corp.		http://press.linkedin.com/	2029 Stierlin Court	
				Mountain View, CA 94043	
41	Mashable Jobs		http://jobs.mashable.com/a/all-jobs/list	121 E. 24th St.	
71	Washaole 300s		intp.//joos.mashable.com/a/an-joos/nst	New York, NY	
				10010	
42	MediaLine.com	medialine@me	http://www.medialine.com/jobs.htm	P.O. Box 51909	800-237-8073
		dialine.com		Pacific Grove, CA	
				93950	
43	Media Match	Job Bank	http://www.media-match.com/usa/	8112 1/2 West 3rd	323 284 5589
		voo Buill	integrity with williams in interneous assu-	Street	020 20 . 0005
				Los Angeles, CA	
				90048	
44	Midtown Partners, Inc.	Ethel Dixon	http://midtownpartners.org	329 Adelle Street	601-354-5373
			jimmymay@midtownpartners.org;	Jackson, MS 39202	
45	Millsaps College –	Tonya Nations	careercenter@millsaps.edu	1701 North State	601-974-1346
.5	Career Center	1011ya 14atioils	careereener e minsups.edu	Street	001 // 1040
				Jackson, MS 39210	
46	Minnesota Public Radio		Newslink@mpr.org	480 Cedar Street	651-290-1500
				Saint Paul, MS	
47	MC	T.1. D 1		55101	(01.057.0101
47	Mississippi Assoc. of	Job Bank	www.msbroadcasters.org khooten@msbroadcasters.org	855 S. Pear Orchard Rd.	601-957-9121
	Broadcasters (MAB)		knooten@msoroadcasters.org	Suite 403	
				Ridgeland, MS	
				39157	
48	Mississippi College –	Stephanie	mc@mc.edu/careerlink	P. O. Box 4010	601-925-3901
	Career Services Center	Gandy	slgandy@mc.edu	Clinton, MS 39058	

49	Mississippi College School of Law – Placement Office	Sherry Johnson or	ssjohnson@mc.edu Kysha Lawson (admin asst.) ext.7106	151 East Griffith Street Jackson, MS 39201	601-925-7109
50	Mississippi Film Commission	Nina Parikh	nparikh@mississippi.org	Woolfolk State Office Bldg, 501 N. West St., 5th Floor, Jackson, MS 39201 / P.O. Box 849, Jackson, MS 39205	601-359-3297 Fax: 601-359- 5048
51	Mississippi Link – Classified Ads	Jackie Hampton	www.mississippilink.com jlinkads@bellsouth.net publisher@mississippilink.com	P. O. Box 31238 Jackson, MS 39286	601-896-0084 ext. 1009 601-368-8481
52	Mississippi State Employment Service	LaTonya Minor		5959 I-55 N. Frontage Rd., Ste. C Jackson, MS 39213	601-321-7931
53	Mississippi State Univ. – Career Services Center	Angie Chrestman	cchrestman@career.msstate.edu achrestman@career.msstate.edu mjones@career.msstate.edu	P. O. Box P Miss. State, MS 39762-5515	662-325-3344
54	Mississippi Univ. for Women – Career Services	Towanda Williams	tjwilliams@muw.edu www.collegecenter.com/muw	1100 College Str., W Box 1633 Columbus, MS 39701-5800	662-241-7619
55	Mississippi Valley State	Career Services Center- Essie Bryant	careerservices@mvsu.edu elbryant@mvsu.edu	MVSU 7225 14000 Highway 82 West Itta Bena, MS 38941-1400	662.254.3441 662.254.7065 FAX
56	NAACP State Office	Derrick Johnson	NAACPMS@bellsouth.net www.naacpms.org	1072 W. JR Lynch Str. Jackson, MS 39203	601-353-6906
57	National Alliance of State Broad-casting Associations		http://www.asbaonline.net/		
58	National Assoc. of Broadcasters Education Foundation (NABEF)	Rumana Sultana	Broadcastcareerlink.com nabef@nab.org	1771 N. Street NW Washington, DC 30036	202-429-5428
59	National Assoc. of Black Journalists	Stephanie McGee	Stephanie.McGee@boxwoodtech.com	1100 Knight Hall, Ste. 3100, College Park, MD 20742	866-964-2765, ext. 2718
60	National Assoc. of Hispanic Journalists		nahj@nahj.org http://nahj.ihispano.com	1050 Connecticut Ave., NW, 10th Floor Washington, DC 20036	202-662-7145
61	National Education Telecommunications Association (NETA)	Maryanne Schuessler	Maryanne@netaonline.org www.netaonline.org	P.O. Box 50008, Columbia, SC 29250; OR 939 S. Stadium Rd., Columbia, SC 29201	803-799-5517 Ext. 104

62	National Education Writers Association		ewa@ewa.org www.ewa.org	2222 P St., NW, Ste. 201, Washington, DC	202-452-8930
				20037	
63	NPR List Serve	Russell Lewis	rdlewis@npr.org	NPR 635 Massachusetts Ave., NW. Washington, DC 20001	202-513-3232
64	New Horizon Membership Development	Annette Fair	afair@nhcms.org www.nhcms.org		601-371-1427
65	PBS Connect	PBS Connect Forums	http://connect.pbs.org www.mypbs.org	1320 Braddock Pl Alexandria, VA 22314	773-739-5132
66	Production Hub	Job Bank	www.productionhub.com	ProductionHUB, Inc. 1806 Hammerlin Ave Winter Park, FL 32789	877-629-4122 Fax: 407-629- 8884
67	PRAM state		http://pramonline.org/jobs/post-a-job/samantha.mccain@usm.edu		
68	Southern Public Relations Federation		http://sprf.org/classifieds.php		
69	Public Relations Assoc of Miss. Chapters (PRAM) - Central	Kassi Rushing	kassi.rushing@horne-llp.com	1701 N. State Street Jackson, MS 39210	601-974-1033
70	Public Relations Assoc. of MS Chapters – Gulf Coast Chapter – Pascagoula	Amanda Parker	aparker@singingriver.com	www.prambeach.c om No address available	
71	Public Relations Assoc. of MS Chapters – Meridian Chapter	Ashley Neal	aneal@weemsmh.com	Weems Comm. Mental Health Center P.O. Box 2862 Meridian, MS 39302	601-483-4821 ext. 127
72	Public Relations Assoc. of MS Chapters – MS Beach Chapter – Gulfport	Melissa Russo	melissarusso@coastepa.com	No address available	228-363-7257 800-624-3348
73	Public Relations Assoc. of MS Chapters – Northeast Chapter – Tupelo	Jennifer Strunk	Jennifer.strunk@mss-traceway.org	No address available	
74	Public Relations Assoc. of MS Chapters – Oxford/ Ole Miss	Laine Mitchell Mary Grace Vasilyev	lainedill@gmail.com marygrace@alumni.olemiss.edu	120 Alumni Dr. University of MS 38677	662-234-2331
75	Public Relations Assoc. of MS Chapters – Pine Belt – Hattiesburg	Amber Ross Hartfield	amberross.hartfield@gmail.com	No address available	Not accurate

7.0	D 1.1' - D -1 - (' A	N D 11	11	NI 11	((2) 227 4444
76	Public Relations Assoc.	Nancy Russell	russelln@wcbi.com	No address	662-327-4444
	of MS Chapters –	Shawn Hannah	shannah@wcbi.com	available	
	PRAM -Columbus	Brennan	brennan@wcbi.com		
		Dockery			
77	Public Relations Assoc.	Leigh Cook	lcook@warren-yazoo.org	No address	
	of MS Chapters – River			available	
	City – Vicksburg				
78	Public Relations Assoc.	Leighton	leightos@ext.msstate.edu	No address	
	of MS Chapters –	Spann	www.starkvillepram.org	available	
	Starkville MS State	1	sasha.steinberg@opa.msstate.edu		
	Chapter				
79	Radio Television	Ryan Murphy	ryanm@rtdna.org	529 14th St., NW,	800-807-8632
	Digital News Assoc.		karenh@rtdna.org	Ste. 425,	000 007 0002
	(RTDNA)		dans@rtdna.org	Washington, DC	
	(KIDIVII)		messages@email.production.members	20045	
			uite.com	20043	
80	SimplyHired.com		www.simplyhired.com	370 San Aleso	
80	SimplyTifled.com		www.indeed.com	Avenue, Ste. 200	
			www.mdeed.com	· · · · · · · · · · · · · · · · · · ·	
				Sunnyvale, CA	
				94085	
81	Society of Professional		www.sbj.org	Eugene S. Pulliam	317-927-8000
	Journalists			National	
				Journalism Ctr.,	
				3909 N. Meridian	
				St., Indianapolis,	
				IN 46208	
82	Southern Public	Kristie Aylett	ka@kardconsulting.com		
	Relations Federation				
83	State Personnel Board	Vincent Kent	www.mspb.ms.gov	301 North Lamar	601-359-1406
				Str.	
				Jackson, MS 39201	
84	The Association of		www.airmedia.org	1452 Dorchester	617-825-4400
	Independents in Radio			Ave., 2nd Floor	
	independents in reads			Dorchester, MA	
				02122	
85	The Clarion Ledger –	Beverly	beverlybrown@jackson.gannett.com	P.O. Box 40	601-961-7125
65	Classifieds	Brown	beverrybrown@jackson.gamett.com	Jackson, MS 39225	001-901-7123
86	The Jewish-Christian	Sarah D	Sara.johnson@sdjohnsoncollection.co	P.O. Box 745	601-540-8929
80			-		001-340-8929
	Foundation, Inc	Johnson	<u>m</u>	Canton, MS 39046	
07	Til. C C	1.1.0.1	4	0102 N. M !!	217.046.0000
87	The Society of	Jobs Online	www.sbe.org	9102 N. Meridian	317-846-9000
	Broadcast Engineers	Scott Jones	kjones@sbe.org	St., Ste. 150	
	(SBE)			Indianapolis, IN	
				46260	
88	Times Picayune	Nancy Bordlee	nbordlee@timespicayune.com	3800 Howard	P 504-826-3513
				Avenue	F 504-826-3490
				New Orleans, LA	
				70125	
89	Tougaloo College –	Clifton Paige	cpaige@tougaloo.edu	500 W. County	601-977-7817
	Career Planning &		*	Line Rd.	
	Placement			Tougaloo, MS	
	1 Iucomont			39174	
90	Tulane Univ. Student	Carla Coury	ccoury@tulane.edu	202 McAllisters	504-86-2274
ЭU		Carra Coury	Coury & turane.euu		
	Career Center			Ext	504-865-5107

				New Orleans, LA 70118	
91	University of Mississippi	Jonathan Harrington	Post jobs here: Career.olemiss.edu/employum	303 Martindale Center P. O. Box 1848 University, MS 38677-1848	662-915-7174
92	University of Mississippi School of Law – Career Services	Mary Williams Cassandra Latimer	mew2@olemiss.edu clatimer@olemiss.edu	P.O. Box 1848 University, MS 38677	662-915-7361 x 6830
93	Univ. of Southern Mississippi – Career Planning & Placement	Kathy Killam	kathleen.killam@usm.edu	118 college Drive, Box 5014 Hattiesburg, MS 39406	601-266-4153
94	University of West Alabama (Assistant Professor of Journalism)	Amy H. Jones J Stephen SlimpE	ajones@uwa.edu sslimp@uwa.edu	UWA Station 22 Livingston, AL 35470	205-652-3558 (205) 652-3589 Fax
95	Urban League of Greater Jackson, Inc.	Willie M. Cole	None – mail job announcements to address listed	2310 HWY 80 W. Bldg. 1 Suite E Jackson, MS 39204	
96	Virginia College	Sam Lynn	christopher.lynn@ecacolleges.com	5841 Ridgewood Rd. Jackson, MS 39206 4795 I-55 North, Jackson, MS 39206	601-977-0960 OR 601-572- 3385

MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION

D/B/A MISSISSIPPI PUBLIC BROADCASTING EMPLOYMENT OUTREACH EFFORTS February 1, 2018 through January 31, 2019

MAET utilizes a number of outreach methods to make sure that notice of all job vacancies is widely disseminated, all employment opportunities are non-discriminatory, the MAET workplace is free of discrimination, and that MAET's Equal Employment Opportunity practice continually grows and expands. Below are the details of these efforts.

Job Announcements to Minority Organizations – Mississippi Authority for Educational Television (hereinafter, "MAET") has direct contact to a wide diversity of qualified individuals, and forwards most job announcements to a number of Mississippi community colleges and universities including several of the historically African-American universities (i.e. Alcorn State University, Jackson State University and Tougaloo College). MAET also sends most job announcements to the minority organizations of Urban League of Greater Jackson as well as the national and state offices of the NAACP. Finally, MAET advertised most job announcements in the minority owned newspaper, *Mississippi Link*.

The two most effective resources for reaching a diverse population of Mississippians continues to be the Mississippi Employment Security Commission and the Mississippi State Personnel Board's website www.mspb.ms.gov. The Commission maintains at least one employment center in every county of Mississippi and serves the larger metropolitan areas through several employment centers, and the Mississippi State Personnel Board allows every candidate to apply for open positions through the use of its' website.

Internship Program. MAET internship program, during 2018 and thus far in 2019, placed five (5) interns in various departments throughout the agency. Those departments include administration, legal, and television. MAET's internship program serves as an effective way to reach potential employees and mentor students.

On-Air Announcements. MAET airs a weekly announcement on television and radio about where organizations could request MAET's job announcement information. The announcement runs every Wednesday night on or around 7:56:46 p.m., and on radio every Saturday morning at 6:17:00 a.m. The text of the announcements states:

Mississippi Public Broadcasting is looking for organizations that regularly distribute information about employment opportunities to job seekers or have job applicants to refer. Mississippi Public Broadcasting is an Equal Opportunity Employer and encourages minorities and females to apply. If your organization would like to receive notification of job vacancies at Mississippi Public Broadcasting, notify our Human Resources department by writing to careers@mpbonline.org or by calling 601-432-6565.

Assessment of MAET's Distribution of Job Vacancies. MAET use a *Voluntary Self Identification Form*. The forms asked the applicant to select where they learned of MAET's job announcement coupled with information about which position the applicant applied. Answering the question is optional, and does not have an impact on their opportunity for employment. The information the applicant provide is for reporting purposes. The responses from the *Voluntary Self Identification Form* for 2018 showed the top five (5) sources being; State Personnel Board Website, MPB Agency Website (3) MPB Job Announcements (4) MPB Radio, and (5) Other (Indeed, Career Builder, LinkedIn, Colleges).

February 1, 2018 – January 31, 2019

Long-term recruitment initiatives

a. Internship Program - Continuation of an extensive on-going licensee internship program. Mississippi Authority for Educational Television offer internship opportunities to all students enrolled in or recently graduated from an institution of higher learning. Occasionally, the agency will make an exception and allow individuals not enrolled in or graduates of an institution of higher learning. The agency has submitted internship information to all universities, junior colleges and community colleges in Mississippi for various internships that were available in 2018 and early 2019. Further, internship information was available to the public via the Mississippi State Personnel Board and Mississippi Public Broadcasting's website. The internships available and filled in 2018 and early 2019 included internships in the areas of legal support services, administration, and television. At the time of this report, MAET had five (5) interns working on-site in various areas throughout the agency. The intern pool included both male and female applicants. Upon approval of students' respective institutions of higher learning, students may receive credit for these internships. MAET created a midterm and final evaluation to forward to the intern's respective professor and institution of higher learning. Interns interested in the legal profession apply through American Bar Association's accredited Mississippi College School of Law Extern Program. Students enroll in the legal extern class through the law school interview with the professor, and the professor makes a recommendation to MAET based upon the student's grades, interview, and interest. The student is exposed to issues such as contract negotiation, intellectual property licensing, entertainment contracts, and employment law within federal and state guidelines. The extern must work with the Agency for a minimum of 135 hours per semester, prepare a report for the law school and receive a grade from the Agency. The first legal extern began fall semester 2011 and MAET has continued the program with having an extern most semesters. MAET had one (1) legal extern in 2018.

- b. Training Program and Equal Employment Opportunity Training Provide training to personnel as to methods of insuring equal employment opportunity, prevent discrimination, and provide training to enable employees to acquire skills to be eligible for higher-level positions. MAET offers three (3) avenues for training and continuing education. The avenues include (i) State Personnel Board's Workforce Development Program, (ii) MAET Agency Trainings, and (iii) Various Other Trainings, including Conference Trainings. Trainings are open to all employees of the agency without regard to race or gender.
 - i. <u>State Personnel Board's Workforce Development Program.</u>

Basic Supervisory Course. This one-week training program is the first phase of the Certified Public Manager (CPM) program, and designed to develop leadership and supervisory skills for frontline supervisors of governmental entities. The program includes a wide range of topics with emphasis on practical application in state, local and district government. In total three (3) individuals received training on this program.

Administrative Services Certification Program. The Administrative Services Certification Program (ASCP) is a comprehensive training and certification program for support staff of governmental entities. The program combines classroom training and hands-on learning to develop teamwork, leadership, and customer service skills. MAET choose ASCP as the primary method for training support staff due to the results achieved by graduates. ASCP graduates are highly regarded team members. In 2018, one (1) employee received training in this program.

ii. <u>MAET Agency In-House Training</u>

Performance Development Assessment Training. This program is designed to develop well-trained managers in state government by providing a structured process to assess and evaluate employee performance. Seven (7) managers/supervisors received training in this program.

MAGIC- Shopping Cart Training. Business Service employees have on-going training for this menu-driven software, as its replacement for the legacy system.

Sexual Harassment Awareness and Prevention. This course gives an overview of the types of sexual harassment; terms associated with sexual harassment; components of sexual harassment claims; retaliation; and grievance, complaint, and appeals procedures. Specifically, the focus was on the state and federal laws and policies that apply to employees of the State of Mississippi. All Employees received this training.

Active Shooter Training: What Should You Do? – This training assist MAET employees in recognizing and appropriately responding to instances of workplace violence in the event of an active shooter. All Employees received this training.

CPB Workplace Harassment Training Online – All Employees received this training.

CPR/First Aid Training – Wellness and Safety Training. Twenty-four (24) employees received this training.

iii. Various Other Trainings, including Conference Trainings.

The agency also sends many employees to various conferences throughout the year. These conferences provide professional development and are available to employees without regard to gender or race. Below is a list of the different conferences where MAET employees attended and participated

Executive Director

- National Educational Television Association Conference, January 22 24, D.C.
- Public Media Summit America's Public Television Stations, February 26 28, DC
- Public Broadcasting System, board meeting, March 20 -21, DC
- Public Broadcasting System, April 4-6, Tech Con, Las Vegas, NV
- Public Broadcasting System, annual meeting, May 7-9, New Orleans, LA
- American Public Television, May 31-June 1, NH
- Associated Press Media Editors, June 10-11, New York, NY
- Public Broadcasting System, June 19-21, Lexington, KY
- Public Broadcasting System, September 24-26, DC
- Organization of State Broadcasting Executives, October 29-31, Atlanta, GA
- American Public Television, November 9-10, Baltimore, MA
- America's Public Television Stations, November 12-14, DC
- Public Broadcasting System, December 10-11, DC

Chief Operation Officer

- Public Media Development and Marketing Conference, July 10 13, Chicago, IL
- APTS 2018 Public Media Summit, Washington, D.C., Feb. 26 to Feb. 28
- Cultural Diversity, May 2, Jackson, MS

Executive Assistant

- Administration Services Certification Prgm-2, September 4-6, Jackson, MS
- Administration Services Certification Prgm-3, October 29-31, Jackson, MS

Human Resource Director

- Regions Financial Workshop, January 31, Jackson, MS
- CAHRA Monthly Meetings, January December 2018, Jackson, MS
- HR Training, February 14-16, Nashville, Tennessee
- State Employee Wellness Conference, February 21, Jackson, MS
- MAPA Quarterly Meetings, January December 2018, Jackson, MS
- HR Summit, June 1, Madison, MS
- Regions Financial Workshops, January October 2018, Jackson, MS
- CPR/1st Aid Training, August 30, Jackson, MS
- CPB Workplace Harassment Training Online, August 14, Jackson, MS
- MSPB- Succession Planning L-N-L, September 13, Jackson, MS
- PERS & Deferred Compensation, September 26, Jackson, MS
- Worker's Comp Trust, October 17, Jackson, MS
- MAPA Conference, October 2-5, Tunica, MS
- Employee Assistance Program, November 14, Jackson, MS
- Cultural Diversity Workshop, January 17, Jackson, MS

Human Resource Specialist

- Workplace Investigations, January 25-26, Jackson, MS
- Regions Financial Workshop, January October 2018, Jackson, MS
- Annual Health Fair, February 1, Jackson, MS
- CAHRA Monthly Meeting, January December 2018, Jackson, MS
- MC Career Fair, February 13, Clinton, MS
- State Employee Wellness Conference, February 21, Jackson, MS
- MPB at the Capitol, February 28, Jackson, MS
- MAPA Quarterly Meetings, January December 2018, Jackson, MS
- 2018 MS SHP Wellness Champion Training Webinar, March 15, Jackson, MS
- Addressing Sexual Harassment Complaints, March 20, Jackson, MS
- Communication/Education Retreat, April 4-5, Jackson and Ridgeland, MS
- Hinds Community College Career Fair, April 11, Raymond, MS
- Employment Law Seminar, April 12, Jackson, MS
- Privacy Perils Webinar: Pillsbury Law, April 19, Jackson, MS
- Discover the Hidden Costs of Manual Processes: Paycom, April 19, Jackson, MS
- DFA User Group Meeting Payroll Session, May 23, Jackson, MS
- HR Summit, June 1, Madison, MS
- New Horizon Career Fair, June 13, Jackson, MS
- Regions Financial Workshop, June 13, Jackson, MS
- MAPA Quarterly Meeting (Iron Horse Grill), June 13, Jackson, MS
- SHRM Annual Conference, June 16, Chicago, IL

- CPR/1st Aid Training, August 15, Jackson, MS
- CPB Workplace Harassment Training Online, August 14, Jackson, MS
- Zap the Generational Gap Online, August 30, Jackson, MS
- ActiveHealth-Overcoming Emotional Eating, September 11, Jackson, MS
- PERS & Deferred Compensation, September 26, Jackson, MS
- MAPA Conference, October 2-5, Tunica, MS
- ActiveHealth- Onsite Wellness Webinar, October 9, Jackson, MS
- Worker's Comp Trust, October 17, Jackson, MS
- Employee Assistance Program, November 14, Jackson, MS
- SPAHRS and MAGIC Integration, November 29, Jackson, MS
- The CDC Worksite Health Score Card Is Updated, December 3, Jackson, MS
- Q4 2018 MS SHP Wellness Champion Training, December 13, Jackson, MS
- Cultural Diversity Workshop, January 17, Jackson, MS

Assistant Financial Director

• 2018 PMBA Conference in Long Beach California May 29th to June 1st 2018

Director of Communication and Education

- Active Shooter Training, MPB, January 10, 2018
- Workplace Harassment, MPB, September 2018
- Website/Digital training @ MPB, March 21, 2018
- Exponential Development Group Leadership Coaching, Various days May July
- Exponential Development Group Training, MPB, June 14 & 15 2018
- WGBH Computational Thinking training, MPB, June 8, December 6 2018
- Training on new project concept, assets, implementation, MPB, October 2
- MEC Annual Meeting, Jackson, MS, April 12
- STEAM Professional Development, Mississippi e-Center, April 16
- PBS Annual Conference, New Orleans, LA, May 6-10
- Kellogg Foundation Meeting, Jackson, MS, August 29

Director of Community Engagement

- PBS Kids Marketing and Communications, January 9, 2018, Jackson, MS
- Active Shooter Training, January 2018, Jackson, MS
- American Graduate-Outcomes & Measurement, February 9, 2018, Jackson, MS
- AmGrad-Community Engagement 201, February 13, 2018, Jackson, MS
- AmGrad Data Tracker training session, February 21, 2018, Jackson, MS
- NETA Webinar-Telling your stories of impact, March 1, 2018, Jackson, MS
- EdNet Training, March 2, 2018, Jackson, MS
- EdNet Training with SPRINT, March 6, 2018, Jackson, MS
- American Graduate webinar-Content, March 9, 2018, Jackson, MS
- Impact Webinar-Career Mentoring and Youth, April 18, 2018, Jackson, MS
- NCPN Webinar-Promising Apprenticeship Models, April 23, 2018, Jackson, MS
- Nine Network (Research-AmGrad), April 25, 2018, Jackson, MS
- American Graduate Webinar-Target Audience, May 15, 2018, Jackson, MS
- NETA Webinar-New Tools of Engagement, May 24, 2018, Jackson, MS
- American Graduate Webinar-Digital Distribution, May 31, 2018, Jackson, MS
- American Graduate Webinar, June 11, 2018, Jackson, MS
- American Graduate Webinar-Social Media, July 25, 2018, Jackson, MS

- American Graduate Webinar-Gallup, August 16, 2018, Jackson, MS
- MS Educational Computing Assoc. PD & Exhibitor, January 29-31, Jackson, MS
- Education Staff Development-Internal-PD, February 7-8, 2018, Jackson, MS
- MAPE Conference -PD & Exhibitor, February 25-27, Jackson, MS
- MS Economic Council Conference-PD-Workforce, April 12, Jackson, MS
- PBS Annual Meeting-PD, May 7-10, New Orleans, LA, 2018
- Staff Retreat-PD & Strategic Planning, April 5,4, June 14,15, Jackson, MS
- Work Ready Community Workforce, July 17, Jackson, MS
- Kellogg Foundation Meeting Early Childhood, August 29, Jackson, MS
- MEC (MS Economic Council) Tour-PD-Workforce, November 29, Madison, MS

Director of Early Childhood Education

- MECA Conference, February 17, JSU
- PBS Annual Conference, May 7-8, New Orleans, LA
- Active Shooter Training, January 2018, Jackson, MS
- Workplace Harassment, August 29, Jackson, MS

Education Specialist 1 of Early Childhood

- PBS Ready To Learn Workshop, February 20-21, Las Vegas, Nevada
- PBS Annual Conference, May 7-8, New Orleans, LA
- Active Shooter Training, January 2018, Jackson, MS
- Workplace Harassment, August 29, Jackson, MS

Education Specialist 2 of Early Childhood

- MECA Conference, February 17, JSU
- PBS Annual Conference, May 7-8, New Orleans, LA
- Active Shooter Training, January 2018, Jackson, MS
- Workplace Harassment, August 29, Jackson, MS

Communication and Public Relations Assistant Director

• PBS Annual Conference, May 7-8, New Orleans, LA

Communication and Public Relations Specialist

- APR Jumpstart Workshop, Nov. 4, Hattiesburg, MS
- PRAM Central, Nov. 14, Jackson, MS at the Capital Club in Jackson. Kyle Brown of the city of

Broadcast Tech. Manager

- Sub-Administrative duties of eLearning, July 2018, Jackson, MS
- Cultural Diversity Workshop, January 17, Jackson, MS
- MASA, October 28-30, Ridgeland, MS

Broadcast Technician 1 MIVN

- Sub-Administrative duties of eLearning, July 2018, Jackson, MS
- MASA, October 28-30, Ridgeland, MS

Broadcast Technician 2 MIVN

- Sub-Administrative duties of eLearning, September- November, Jackson, MS
- MASA, October 28-30, Ridgeland, MS

Underwriting Manager

- PBS Annual Conference, May 7-8, New Orleans, LA
- Active Shooter Training, January 2018, Jackson, MS
- Workplace Harassment, August 29, Jackson, MS

Underwriting Specialist

• PBS Annual Conference, May 7-8, New Orleans, LA

Assistant Director of Radio

• Public Radio Program Director's Conference, August 20-23, Austin Texas

Director of Television

- Public Television Programming Association, May 6, New Orleans, LA
- PBS Annual Meeting, May 7-9, New Orleans, LA
- International Documentary Association, September 24-27, Los Angeles, CA

Associate Producer Director

• American Graduate: Getting To Work, April 11-12, St. Louis, MO

Director of Programming

- Public Television Programming Association, May 6, New Orleans, LA
- PBS Annual Meeting, May 7-9, New Orleans, LA
- BBC Showcase Program Meeting, October 1-2, Atlanta, GA

Graphic Artist 1

- Active Shooter Preparedness (In-House), January 2018
- Photoshop, InDesign, AfterEffects (In-House), January July 2018
- Canon Printer use and calibration training (In-House), January 30, 2018
- Hederman Brothers Neena Paper Conference, May 2018, Flowood, MS
- Mississippi State Arts Conference, October 2018, Jackson, MS

Graphic Artist 2

- Sexual Harassment Training, August 2018, Jackson, MS
- CPR Training, August 30, 2018, Jackson, MS
- Active Shooter Training, September 2018, Jackson, MS
- RJ Young Printer Training, March 2018, Jackson, MS
- Exponential Development Group Training, June 14 & 15 2018, Jackson, MS

c. Participation in at least four (4) job fairs by station personnel with hiring responsibilities.

February 12, 2018; Mississippi College Career Day 2018

MAET participated in a career day hosted by *Mississippi College* from 10:00 a.m. – 2:00 p.m., in Clinton, MS. This event allowed representatives from our agency to recruit college prospects for employment and internship opportunities. The Personnel Officer was the agency representative with internship and hiring responsibilities for this event.

April 11, 2018; Hinds Community College Job Fair 2018

MAET participated in a career and internship fair at Hinds Community College, Raymond, MS campus from 9:00 a.m. – 1:00 p.m. This event allowed representatives from our agency to recruit students for employment and internships. Approximately seventy-five (75) students attended the MAET booth. The Human Resource Specialist was the agency representative with internship and hiring responsibilities at this event.

June 13, 2018; New Horizon Church Career Fair 2018

MAET participated in a career fair at New Horizon Church from 9:00 a.m. – 1:00 p.m., at the church location. This event allowed representatives from our agency to recruit qualified prospects for employment opportunities. Approximately forty (40) individuals attended the MAET booth. The Human Resource Specialist and Human Resource Director were the agency representatives with hiring responsibilities at this event.

October 30, 2018: Pine Belt Job Fair – Governor's Job Fair MS Employment Expo MAET participated in the Pine Belt Job Fair (Governor's Job Fair Network of Mississippi) - 9:00 a.m. until 1:00 p.m. at the Hattiesburg Lake Terrance Convention Center. This event is to promote the hiring of Mississippians to seek employment within state agencies. This event allowed representatives from our agency to promote American Graduate in addition to vacant positions at MPB. Approximately eighty-one (81) individuals visited the MAET booth. The Director of Community Outreach and Community Engagement Specialist were the agency representatives with hiring responsibilities at this event.

January 17, 2019: Military, Veterans, Spouses and Dependents Job Fair MAET participated in the Military, Veterans, Spouses and Dependents Job Fair sponsored by MDES (The Governors Job Fair of Mississippi) - 9:00 a.m. until 12:00 p.m. at the Jackson Medical Mall. This event promoted the hiring of Mississippians to seek employment within state agencies. This event allowed representatives from our agency to promote vacant positions at MPB as well as American Graduate. Approximately one hundred twenty-five (125) individuals visited the MAET booth. The Director of Community Outreach, Education Specialist/Community Outreach Specialist, Community Engagement Specialist and Community Liaison Specialist were the agency representatives with hiring responsibilities at this event.

d. The listing of each upper-level opening in a job bank or newsletter of a media trade group with a broad-based membership, including participation of women and minorities.

See "Filled Positions / Hiring Chart" as evidence of accomplishing this prong.