FCC Form 2100
Schedule 396
November 2019

Outreach Efforts

Stations licensed to subsidiaries of Cumulus Media Inc. ("Cumulus") engage in a variety of activities designed to achieve broad and inclusive outreach. Examples of the efforts made by the stations in this employment unit include hosting a career expo as well as participating in area job fairs.

Additional information concerning the outreach efforts undertaken by the stations in the employment unit are reflected in the EEO Public File Reports attached to this FCC Form 2100, Schedule 396, EEO Program Report.

During the period covered by the EEO Public File Reports – and since the reorganized Cumulus entity acquired control of the stations which comprise the station employment unit beginning on June 4, 2018 – the employment unit has not experienced any notable difficulties in its outreach efforts.