

## **Narrative Statement Regarding Outreach**

Renda Broadcasting Corporation of Nevada

Jacksonville, FL

WEJZ-FM WGNE-FM

Renda Broadcasting Corporation of Nevada, seeks to hire the best talent reflective of our brands in our various formats which are representative of our diverse community. To achieve these results, we utilize several channels to seek talent, actively participate in numerous recruitment initiatives and perform community outreach as part of our fair hiring practices.

Listed here are some of the efforts we have used to achieve our EEO goals:

### **Recruitment**

Internet: We have an extensive list of business that we send our open positions to. We use this to attract job seekers via the internet including All Access, Career Builder, Indeed, LinkedIn and more. These sites are listed on our EEO Mailing list.

College Websites: Job vacancy notices are e-mailed to colleges and universities which includes but not limited to Historically Black Colleges and Hispanic Media Vocational Schools all around the entire state of Florida. These websites are listed on our EEO Mailing List.

Job Fairs: Renda Broadcasting Corporation of Nevada participates in local job fairs in and around the Jacksonville, FL area.

Corporate Website: Our corporate website has all open positions listed for interested persons to apply for jobs locally or regionally. This is open to both internal and external job seekers to our company.

Employee Referral: We welcome employees to refer applicants they feel would be a good fit for the organization.

### **Training / Internship**

Internship Program/Career shadowing: Many individuals seek internship opportunities at Renda Broadcasting Corporation of Nevada, as a result each year several students were selected and interned/shadowed with our radio stations.

### **Community Outreach**

Station Tours: To support student learning we open our station to middle, high school, and college students to visit and see how our facility operates. The goal is to encourage students to consider a profession in media.