



Renda Broadcasting Corporation · 6440 Atlantic Boulevard, Jacksonville, FL 32211 · P: (904) 727-9696 · F: (412) 875-1801  
jaxjobs@rendamedia.com

# **EEO PUBLIC FILE REPORT 2018**

**(WEJZ-FM)  
(WGNE-FM)**



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## **OPEN POSITIONS 2018 - 2019**

Position: WEJZ / WGNE Salesperson

Hiring Stations: WEJZ / WGNE  
Hiring Date: 10/23/2017  
Hiring Source: Online Advertisement

Date Opened	Recruitment Sources*	# Interviewed
June 2017	Station Website	0
	Radio Advertisement	1
	Newspaper	0
	Online Advertisement	3
	College Posting	0
	Referral	1
	Other	0

**Total # Interviewed: 5**

Position: WEJZ / WGNE Production Manager

Hiring Stations: WEJZ / WGNE  
Hiring Date: 02/12/2018  
Hiring Source: Online Advertisement

Date Opened	Recruitment Sources*	# Interviewed
January 2018	Station Website	0
	Radio Advertisement	1
	Newspaper	0
	Online Advertisement	2
	College Posting	0
	Referral	1
	Other	0

**Total # Interviewed: 4**



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## **OPEN POSITIONS 2018 - 2019**

Position: WEJZ / WGNE Sales Assistant

Hiring Stations: WEJZ / WGNE  
Hiring Date: 04/13/2018  
Hiring Source: Referral

Date Opened	Recruitment Sources*	# Interviewed
February 2018	Station Website	0
	Radio Advertisement	1
	Newspaper	0
	Online Advertisement	4
	College Posting	0
	Referral	1
	Other	1

**Total # Interviewed: 7**

Position: WEJZ / WGNE Traffic Director

Hiring Stations: WEJZ / WGNE  
Hiring Date: 09/17/2018  
Hiring Source: Online Advertisement

Date Opened	Recruitment Sources*	# Interviewed
August 2018	Station Website	0
	Radio Advertisement	1
	Newspaper	0
	Online Advertisement	2
	College Posting	0
	Referral	1
	Other	1

**Total # Interviewed: 5**



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## SUPPLEMENTAL RECRUITMENT MEASURES

### **Supplemental Recruitment:**

WEJZ / WGNE participates in various job fairs and activities throughout the year to inform the public and to continue our outreach efforts. This is done in conjunction with area organizations and with initiatives to broaden our reach when possible.

During this reporting period, WEJZ / WGNE hosted two interns from local colleges.

### **General Outreach Efforts for WEJZ / WGNE**

1. Ongoing – WEJZ / WGNE offers Internships during college semesters to students who are typically juniors or seniors so that they may receive college credit as well as experience for their internships. Colleges and Universities are notified of this available resource and directed to our website for more information.
2. Ongoing – WEJZ / WGNE job openings are offered on our websites ([www.wejz.com](http://www.wejz.com) and [www.999gatorcountry.com](http://www.999gatorcountry.com)) which contains information designed to inform the general public of the various career opportunities and necessary job skills needed for open positions available within the broadcasting industry.
3. Ongoing – WEJZ / WGNE runs an on-air schedule (ten thirty-second commercials per week) Monday through Sunday, Midnight to Midnight, inviting any organization wishing to receive notification of open positions or any entity wishing to be added to our recruitment list to contact us directly. This updated list is then used for any new job vacancy within the radio stations.

## RECRUITMENT SOURCES

Florida Times Union	PO Box 1949	Jacksonville, FL 32231	
Jacksonville Free Press	PO Box 43580	Jacksonville, FL 32204	
NAACP / Jacksonville	5472 Soutel Drive	Jacksonville, FL 32219	
National Council of Negro Women	633 Pennsylvania Avenue, NW	Washington, DC 20004	
Gateway Worksource Career Services	5000-2 Norwod Avenue	Jacksonville, FL 32208	
Gateway Worksource Career Services	11000 Beach Boulevard Suite 1	Jacksonville, FL 32246	
Gatewat Worksource Career Services	525 S.R. 16	St. Augustine, FL 32084	
Gateway Worksource Career Services	1184 South 6 <sup>th</sup> Street	MacClenny, FL 32063	
Gateway Worksource Career Services	96042 Lofton Square Court	Yulee, FL 32097	
Gateway Worksource Career Services	1845 Towne Center Parkway	Orange Park, FL 32002	
University of Florida Career Development Counselor	4567 St. Johns Bluff Road	Jacksonville, FL 3224	
FCCJ Career Development Counselor	101 W. State Street, Room A- 1020	Jacksonville, FL 32202	
FCCJ Career Development Counselor	3939 Roosevelt Boulevard, Room G-121	Jacksonville, FL 32205	
FCCJ Career Development Counselor	4501 Capper Road, Room E- 166	Jacksonville, FL 32218	
FCCJ Career Development Counselor	11901 Beach Boulevard, Rom U-106	Jacksonville, FL 32246	
Jacksonville University Career Services, DCOB 209	2800 University Boulevard, North	Jacksonville, FL 32211	
Jones College Career Development Counselor	5353 Arlington Expressway	Jacksonville, FL 32211	
Jones College Career Development Counselor	1196 Edgewood Aveue, South	Jacksonville, FL 32205	



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## RECRUITMENT SOURCES

Edward Waters College C/O Helen Britt, Dir. Of Career Planning and Placement	1658 Kings Road	Jacksonville, FL 32209	
Bethume Cookman College C/O Davita Bonner	640 Dr. Mary McLeod Boulevard	Daytona Beach, FL 32114	
Flagler College Career Development Counselor	PO Box 1027	St. Augustine., FL 32085	
University o North Florida Career Development Counselor	4567 St. Johns Bluff Road	Jacksonville, FL 3224	
St. Johns River Community College Career Development counselor	5001 St. Johns Avenue	Palatka, FL 32177	
Florida Public Relation Assoc.. Jacksonville Chapter	1300 Riverplace Boulevard, Suite 500	Jacksonville, FL 32207	
jdenver@allaccess.com	VARIOUS	INDUSTRY TRADE MAGAZINE	
Jacksonville Business Journal <a href="mailto:Jacksonville@bizjournals.com">Jacksonville@bizjournals.com</a>	VARIOUS	INDUSTRY TRADE MAGAZINE	
Radio Online Ron.Chase@radio-online.com	VARIOUS	INDUSTRY TRADE MAGAZINE	
Inside Radio genemckay@insideradio.com	VARIOUS	INDUSTRY TRADE MAGAZINE	
Linkedin	VARIOUS	LINKEDIN.COM WEBSITE	
Media Recruiter	VARIOUS	Mediarecruiter.com WEBSITE	
WEJZ STATION WEBSITE	VARIOUS	RADIO STATION WEBSITE WEJZ.COM	
WGNE STATION WEBSITE	VARIOUS	RADIO STATION WEBSITE 999GATORCOUNTRY.COM	
FACEBOOK FOR WEJZ	VARIOUS	FACEBOOK FACEBOOK.COM/LITE961WEJZ	
FACEBOOK FOR WGNE	VARIOUS	FACEBOOK FACEBOOK.COM/999GATORCOUN TRY	
TWITTER FOR WEJZ	VARIOUS	TWITTER TWITTER.COM/LITE961	
TWITTER FOR WGNE	VARIOUS	TWITTER TWITTER.COM/999GATORCOUNT RY	
CAREER BUILDER	VARIOUS	CAREERBUILDER.COM WEBSITE	
WORD OF MOUTH REFERREALS			
INTERNAL HIRINGS			



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C O R P O R A T I O N

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## RECRUITMENT SOURCES

IN HOUSE POSTINGS	N/A	N/A	
ON AIR WEJZ	VARIOUS	WEJZ ON AIR JOB ANNOUNCEMENTS	
ON AIR WGNE	VARIOUS	WGNE ON AIR JOB ANNOUNCEMENTS	
JACKSONVILLE CAREER FAIR	4670 SALISBURY ROAD	JACKSONVILLE, FL 32256	
CRAIGSLIST	VARIOUS	CRAIGSLIST WEBSITE	
INDEED	VARIOUS	INDEED.COM WEBITE	
CAREER SOURCE	VARIOUS	WEBSITE CAREERSOURCENORTHEASTFLORI DA.COM	