

EEO Narrative Statement

PMB Broadcasting, LLC

WKNL(FM), Fort Benning South, Georgia (Facility ID No. 54670)

WLTC(FM), Cusseta, Georgia (Facility ID No. 60372)

WCGQ(FM), Columbus, Georgia (Facility ID No. 72089)

WRLD(FM), Valley, Alabama (Facility ID No. 52040)

WRCG(AM), Columbus, Georgia (Facility ID No. 72090)

PMB Broadcasting, LLC (“PMB”) has taken a number of efforts to achieve broad and inclusive outreach for stations WKNL, WLTC, WCGQ, WRLD, and WRCG (collectively, the “Stations”) over the period of time covered by this report. In addition to PMB’s broad outreach to fill specific open positions at the Stations, PMB has participated in several outreach activities over the past 2 years as detailed in the Stations’ 2017-2018 and 2018-2019 Annual EEO Reports attached to this EEO Program Report (FCC Form 2100 – Schedule 396).

PMB places radio advertisements of job openings on each of the Stations. PMB also posts job openings on the Stations’ websites. PMB believes that, through the steps described above, it has succeeded in achieving broad and inclusive outreach in its hiring practices.