



Federal Communications Commission  
Washington, D.C. 20554

September 4, 2019

North Georgia Television  
c/o Deborah Boyd  
P.O. Box 1740  
Dalton, GA 30722

Re: Requests for Extension of  
Construction Permit  
WDGA-CD, Dalton, GA  
WDNN-CD, Dalton, GA  
Facility ID Nos. 49235 and 49236  
LMS File Nos. 0000080655 and  
0000080656

Dear Licensee,

On August 28, 2019, North Georgia Television (NGT), licensee of Stations WDGA-CD, Dalton, Georgia (WDGA-CD) and WDNN-CD, Dalton, Georgia (WDNN-CD) (collectively Stations) filed the above captioned applications seeking extensions of the Stations' construction permit expiration dates and waivers of the 90-day construction permit extension filing deadline. For the reasons below, we grant NGT's requests and extend the Stations' construction permit expiration date 90 days to December 10, 2019.

*Background.* Pursuant to Section 73.3700(b)(5) of the Commission's rules, a station may request a single extension of its construction permit deadline of up to 180 days to complete construction of its post-auction facility.<sup>1</sup> Grant of an extension of the construction permit deadline does not alter the deadline by which a station must cease operating on its pre-auction channel. A station anticipating the need for an extension must submit an extension application using FCC Form 2100, Schedule 337, not less than 90 days before the assigned construction permit deadline.<sup>2</sup> For Phase 5 stations, such application was due by June 10, 2019. The application must demonstrate that the station is unable to complete construction on time due to circumstances that were either unforeseeable or beyond the station's control.<sup>3</sup> In addition, a waiver of the application filing deadline is appropriate where the particular facts would make strict compliance inconsistent with the public interest and deviation from the general rule would

---

<sup>1</sup> See 47 CFR § 73.3700(b)(5). All subsequent requests for additional time to construct are subject to the Commission's tolling provisions, 47 CFR § 73.3598(b).

<sup>2</sup> 47 CFR § 73.3700(b)(5)(iv).

<sup>3</sup> The *Incentive Auction R&O* provides examples of six circumstances that might justify an 180-day extension of a station's post-auction construction permit: (1) weather related delays; (2) delays in construction due to the unavailability of equipment or a tower crew; (3) tower lease disputes; (4) unusual technical challenges; or (5) delays caused by the need to obtain government approvals, such as land use or zoning approvals, or to observe competitive bidding requirements prior to purchasing equipment or services; and (6) financial hardship with sufficient supporting evidence. See *Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions*, GN Docket No. 12-268 et. al., Report and Order, 29 FCC Rcd 6567,6804-05, paras. 581-2 (2014) (*Incentive Auction R&O*); 47 CFR § 73.3700(b)(5)(ii) and (iii).

relieve hardship, promote equity, or produce a more effective implementation of overall policy on an individual basis.<sup>4</sup>

WDGA-CD was repacked from channel 47 to channel 30; and WDNN-CD from channel 49 to 20. The Stations were assigned to transition Phase 5, which originally had a phase completion date of September 6, 2019. All repacked stations for Phase 5 were issued a construction permit with an expiration date of September 6, 2019. On September 3, 2019, the Incentive Auction Task Force and the Media Bureau extended the phase completion date and the construction permit expiration date for Phase 5 stations to September 11, 2019.<sup>5</sup> The Stations pledge to cease operations on their pre-auction channels by the phase completion date and will operate interim facilities while they complete construction of their post-auction channel facilities.<sup>6</sup>

NGT states that it is unable to construct the Stations' post-auction channel facilities on time because the antennas will not arrive until after the phase completion date. NGT requests a 90-day extension for each of the Stations. NGT also requests waivers of the 90-day construction permit extension filing deadline because it did not know for certain it would require extensions at the time the deadline passed.

*Discussion.* Upon review of the facts and circumstances presented, we find NGT's requests to extend the construction permit deadline to construct the Stations' post-auction facilities meet the requirements for a construction permit extension. NGT has demonstrated that extensions are needed because of delays in constructing the Station's post-auction channel facilities that were outside of its control. We also find that grant of these extension requests is not likely to negatively impact the overall transition schedule. The Stations will cease operations by the Phase 5 completion date and operate interim facilities. To the extent some viewers are unable to receive the Stations' signals while they operate interim facilities, we believe that NGT has every incentive to ensure viewers are fully informed about the Stations' transition plans. Finally, we find that waiver of the 90-day construction permit extension filing deadline is in the public interest and consistent with the Commission's general waiver standard because NGT was unaware at the time an extension request was due that extensions would be needed.<sup>7</sup>

We remind NGT that pursuant to the Spectrum Act, the Station is eligible for reimbursement from the TV Broadcast Relocation Fund (Fund) of costs "reasonably incurred . . . in order for the licensee to relocate its television service from one channel to the other."<sup>8</sup> Additional expenses incurred, for instance, as a result of the grant of changes in the Stations' transition plans that are not related to the post-incentive auction channel change, may not be reimbursable from the Fund.

---

<sup>4</sup> See *Northeast Cellular Telephone Co. v. FCC*, 897 F.2d 1164, 1166 (D.C. Cir. 1990) and *WAIT Radio v. FCC*, 418 F.2d 1153, 1159 (D.C. Cir. 1969), *cert. denied*, 409 U.S. 1072 (1972); 47 CFR § 1.3 (waiver for good cause shown).

<sup>5</sup> See *The Completion Date For Phase 4 of the Post-Incentive Auction Transition Is Extended To September 11, 2019 Because of Hurricane Dorian*, Public Notice, DA 19-866, rel. September 3, 2019 (IATF/MB).

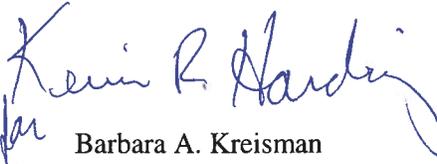
<sup>6</sup> See LMS File Nos. 0000080650 and 0000080653.

<sup>7</sup> See *supra* note 4.

<sup>8</sup> See *Media Bureau Finalizes Reimbursement Form for Submission to OMB and Adopts Catalog of Expenses*, GN Docket No. 12-268, Public Notice, 30 FCC Rcd 11701, 11701-02 (MB 2015). See also Incentive Auction R&O, 29 FCC Rcd at 6821, para. 622 ("The appropriate scope of 'costs reasonably incurred' necessarily will have to be decided on a case-by-case basis.").

The above facts considered, North Georgia Television's applications for extension of construction permit expiration dates **ARE GRANTED**. The construction permits (LMS File No. 0000028635 and 0000028630) for WDGA-CD, Dalton, Georgia and WDNN-CD, Dalton, Georgia **ARE EXTENDED 90 days to December 10, 2019**. Grant of these extensions does not permit the Stations to recommence operation on their pre-auction channels after ceasing operation or after September 11, 2019, whichever occurs first. We also remind NGT that any subsequent requests for extension of its construction permit deadlines will be subject to the Commission's tolling provisions.<sup>9</sup>

Sincerely,



for

Barbara A. Kreisman  
Chief, Video Division  
Media Bureau

---

<sup>9</sup> See 47 CFR § 73.3700(b)(5)(i) (referencing 47 § CFR 73.3598(b)).