

2018 EEO PUBLIC FILE REPORT

This report covers full-time vacancy recruitment data for the period: August 1, 2017 – July 29, 2018

1) **Employment Unit: Byrne Acquisition Group – Myrtle Beach, SC**

2) **Unit Members:** **WEZV (FM)**
 WGTV (FM)
 WYEZ (FM)

3) **EEO Contact Information for Employment Unit:**

Mailing Address: 3926 Wesley Street – Suite 301 Myrtle Beach, SC 29579	Telephone Number: (843)903-9962 Contract Person/Title: John Henis – General Manager Email Address: henis@wezv.com
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4) **Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Full-time Vacancies Filled During Reporting Period

	<u>Title</u>	<u>Date Filled</u>	<u>Recruitment Source</u>
1	Account Executive	8/7/2017	Mediarecruiters.com

Stations WEZV (FM), WGTV (FM) and WYEZ (FM) are Equal Opportunity Employers.

* None of the recruitment sources listed below requested notifications of job openings.

1. Account Executive – mediarecruiters.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred
Media Recruiters	Art Scott	9457 South University Blvd. #303 Highlands Ranch, CO 80126	(303)400-5150	2
Craigslist	info@craigslist.com	222 Sutter Street San Francisco, CA 94108	(754)242-3708	3
Employee Referral				1
South Carolina Broadcasters Association	Paula Thayer	2711 Middleburg Drive Suite 201 Columbia, SC 29204	(803)732-1186	2

Total # of Interviews Referred: For the period of August 1, 2018 through July 31, 2018, this Employment Unit interviewed 8 interviewees for full-time job vacancies.

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2. Supplemental Recruitment Initiatives.

a. Internship Program

Date: Ongoing

This Employment Unit conducts an internship program designed to assist members of the community in acquiring skills necessary for broadcast employment. Interns come from various colleges in the Myrtle Beach area. The program hosted 2 students during the reporting period.

During the reporting period, the Employment Unit hosted students/interns from Coastal Carolina University.

b. Participation in Job Fairs & Events

South Carolina Broadcasters Association Career Fair

Date: 4/5/2018

Location: National Guard Armory, Columbia, SC

Employment units COO with substantial hiring authority participated. While there he spoke with students about broadcast opportunities and accepted resumes. He also answered questions about open positions at the Myrtle Beach cluster.

Coastal Carolina University Student Job Fair

Date: 3/21/2018

Location: Coastal Carolina University, Myrtle Beach, SC

Employment Units General Manager and Business Manager with substantial hiring authority participated. While there they spoke with students about broadcast opportunities and accepted resumes. They also answered questions about open positions and internships at the Myrtle Beach cluster.

Women's Leadership Conference

Date: 2/2018

Location: Coastal Carolina University, Myrtle Beach, SC

WEZV on-air staff participated and answered questions regarding broadcast industry from conference attendees.

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3. Educational Initiatives.

a. Coastal Carolina University

WEZV on-air host participated in CCU classes (spring and fall) sharing career opportunities and broadcast employment and practices. Melinda Chappel-professor.

b. St. Andrew Catholic School

Stations provide broadcasting introduction to students through special event recordings. These recordings are used on-air for event promotions. September 2017.

4. On-Air Initiatives.

a. WEZV, WGTN & WYEZ run extensive job opening advertisements detailing all open positions.

b. WEZV, WGTN & WYEZ run announcements all year long promoting on EEO program encouraging all people to apply for positions whenever openings occur.

c. SC Works Employment Commission: WEZV, WGTN & WYEZ provide interview opportunities and public services announcements for SC Works/SC employment.

d. Handshake – Coastal Carolina University and University South Carolina- This unit posted internship and full-time job openings utilizing handshake.com to reach students and graduates of CCU and USC.

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