

WRNN(AM), WRNN-FM, WKZQ-FM, WYAV(FM), WMYB(FM)
EEO PUBLIC FILE REPORT
July 31, 2016– July 31, 2017

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

| Job Title | Recruitment Sources (“RS”) Used to Fill Vacancy | RS Referring Hiree |
|--|--|-------------------------------|
| NO FULL-TIME JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD. | | |

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
|--|-----------------------|--|---|
| AS STATED IN SECTION I, NO FULL-TIME JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD. | | | |

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III. RECRUITMENT INITIATIVES

| | Type of Recruitment Initiative (Menu Selection) | Brief Description of Activity |
|----------|--|--|
| 1 | Internship Program | <p>Our SEU hosts an internship program designed to provide skills to future college graduates studying at local and area educational institutions. During this reporting period, our SEU hosted two (2) student interns from Coastal Carolina University.</p> <p>These two interns were supervised by our Promotions Director and Program Directors and assisted them with research/preparation for on-air segments and shows, SEU and concert marketing, coordination of band “meet and greets,” and a variety of other SEU-sponsored events.</p> |
| 2 | Host Job Fair | <p>On March 21, 2017, our SEU hosted “Grand Strands Largest” job fair at the Myrtle Beach Convention Center and participated in this event as a local employer. Our SEU secured the exhibit space, solicited local employers and organized all logistical aspects of the Fair, which attracted approximately 80 businesses/companies. SEU participants included our Promotions Director, Market and Business Managers, and of our Program Directors, who spoke with job seekers about career opportunities in broadcasting as well as job openings and internships within the SEU and accepted applications or resumes from interested attendees. This event was promoted heavily on all SEU stations.</p> |