

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: July 23, 2018 - July 22, 2019.

- 1) Employment Unit: LM Communications of South Carolina**
- 2) Unit Members (Stations and Communities of License): WYBB(FM), Folly Beach, SC
WCOO(FM), Kiawah Island, SC**
- 3) EEO Contact Information for Employment Unit:**

Mailing Address: 59 Windermere Blvd. Charleston, SC 29407	Telephone Number: 843-769-4799
	Contact Person/Title: Paul Smith, General Manager
	E-mail Address: Paul@radioofcharleston.com

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title	Recruitment Source Referring Hiree
(a) Account Executive (2 positions); AE/Local Sales Manager*	Radio Advertising (2); Industry Referral

*Hybrid position with recruitment conducted through AE posting.

5) Job Title: Account Executive (2 positions); AE/LSM

Referral Source(s) of Hire: WCOO Radio Advertising (2); Industry Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
All Access	NA	Allaccess.com	NA	0	NO
Indeed	NA	Indeed.com	NA	3	NO
College of Charleston	NA	Cofc.edu	NA	0	NO
105.5thebridge.com	Paul Smith	59 Windermere Blvd. Charleston, SC 29407	843-769-4799	0	NO
My98rock.com	Paul Smith	59 Windermere Blvd. Charleston, SC 29407	843-769-4799	0	NO
WCOO Radio advertising	Ken Carson	59 Windermere Blvd. Charleston, SC 29407	843-769-4799	2	NO
WYBB Radio advertising	Ken Carson	59 Windermere Blvd. Charleston, SC 29407	843-769-4799	1	NO
Industry Referral	N/A	N/A	N/A	1	NO

6) Total # of Interviewees Referred: For the period from July 23, 2018 through July 22, 2019, this Employment Unit interviewed 7 interviewees for full-time job vacancies.

7) Supplemental Recruitment Initiatives.

- **Initiative: Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting.**

The employment unit made a monetary contribution to Trident Technical College in Charleston, South Carolina in support of the Film and Media Arts fund which supports students in the Media and Visual Arts Department. The Department offers a certificate in radio production.

- **Initiative: Conduct a training program designed to enable station personnel to acquire skills that could qualify them for higher level positions**

The Employment Unit conducted a training program designed to enable station personnel to acquire skills to qualify them for higher level positions. During this reporting period, the Production Assistant was trained in skills that will allow advancement to upper level positions such as Production Manager.