

**WCMG (FM), WQPD (FM), WMXT (FM), WWFN-FM, WBZF (FM),
WYNN-FM, WYNN (AM), WYMB (AM)
EEO PUBLIC FILE REPORT
August 1, 2017-July 31, 2018**

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Office Assistant 2017	6,7,8,9,10,11,12,13,14,17,18,23,24,25,28	12
Office Assistant 2018	6,7,8,9,10,11,12,13,14,17,18,23,24,25,28	12
Account Executive/DDE	3,12,26,30-34,35-36	34
Account Executive	3,12,26,30-34,35-36	3
Account Executive	3,12,26,30-34,35-36	26

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	CBC Jobs Website www.cbcjobs.com	N	0
2	Resume Bucket Website www.resumebucket.com	N	0
3	Cumulus Corporate Website http://cumulus.com/careers	N	1
4	South Carolina Broadcasters Association www.SCBA.net	N	0
5	South Carolina Employment Security Commission www.jobs.scworks.org	N	0
6	Horry-Georgetown Technical College Placement Office PO Box 261966 Conway, SC 29528-6066 P: 843-347-3186 F: 843-347-4207	N	0
7	University of South Carolina–Sumter Placement Office 200 Miller Rd. Sumter, SC 29150-2498 P: 803-775-8727 F: 803-775-2180	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	University of North Carolina–Pembroke Career Services Center – CS@UCP.edu PO Box 1510 Pembroke, NC 28372-1510 P: 910-521-6270 F: 910-521-6166	N	0
9	Northeast Technical College Placement Office P.O. Box 1007 Cheraw, SC P: 843-921-6900 F: 843-537-6148	N	0
10	Francis Marion University Placement Office PO Box 100547 Florence, SC 29501 P: 843-661-1231 F: 843-661-1373	N	0
11	Williamsburg Technical College Attn: Placement Office 601 Martin Luther King Avenue Kingstree, SC 29556 P: 843-355-4162 F: 843-355-4289	N	0
12	On-Air Announcements (<i>one or more SEU stations</i>)	N	23
13	Word-of-Mouth Referral	N	2
14	Central Carolina Technical College Attn: Placement Office 506 N. Guignard Drive Sumter, SC 29150 P: 803-778-1961	N	0
15	TV and Radio Jobs Website www.tvandradiojobs.com	N	0
16	South Carolina Job Link www.jobs.scworks.org	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
17	Coastal Carolina University Office of Human Resources PO Box 261954 Conway, SC 29528 (843)349-2036 Fax (843)349-6432 jobs@coastal.edu	N	0
18	Coker College (<i>not directly contacted by SEU</i>) 300 E College Avenue Hartsville, SC 29550 Attn: Darlene Smalls (843)383-8058 F:(843) 383-8047	N	0
19	Post Free Jobs Website www.postjobfree.com	N	0
20	Smart Recruiters Website www.smartrecruiter.com	N	0
21	Lucky Dog Jobs Website www.luckydogjobs.com	N	0
22	College of Charleston Attn: Career Center 66 George Street Charleston, SC http://www.cofc.edu/careercenter/cisternonline	N	0
23	Walk-In/Self-Referral	N	0
24	Cumulus Business Managers BM@cumulus.com	N	0
25	SEU Facebook Pages	N	0
26	Indeed Website www.indeed.com	N	1
27	Job Spider Website www.thejobspider.com	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
28	Florence Darlington Tech Placement Office P.O. 100548 Florence, SC 29501-0548 P: 843-661-8324 F: (843) 661-8371 www.FDTC.edu/student	N	0
29	R/O Jobs/radio-online.com	N	0
30	Simply Hired Website www.simplyhired.com	N	0
31	Glass Door Website www.glassdoor.com	N	0
32	Link Up Website www.linkup.com	N	0
33	Career Builder Website www.careerbuilder.com	N	0
34	SEU Job Fair	N	1
35	Zip Recruiter www.ziprecruiter.com	N	0
36	Monster www.monster.com	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			28

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Host Job Fair	On September 19, 2017 our SEU hosted a job fair at Magnolia Mall in Florence, South Carolina. Our SEU secured the exhibit space, solicited local employers and organized all logistical aspects of the event and also participated as an exhibitor. SEU staff members manned the Cumulus booth and spoke with interested attendees about career opportunities in broadcasting and job openings within the SEU. SEU participants included our Program Directors, Operations and Key Account Managers and the entire Sales Staff. This event was promoted on all SEU stations.
2	Host Job Fair	On March 20, 2018 our SEU hosted a job fair at the Southeastern Institute Manufacturing and Technology Building in Florence, South Carolina. Our SEU secured the exhibit space, solicited local employers and organized all logistical aspects of the event and also participated as an exhibitor. SEU staff members manned the Cumulus booth and spoke with interested attendees about career opportunities in broadcasting and job openings within the SEU. SEU participants included our Program Directors, Operations and Key Account Managers and the entire Sales Staff. This event was promoted on all SEU stations.

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity