NEW BERN / GREENVILLE
EMPLOYMENT UNIT

Broad and Inclusive Outreach Narrative Statement

The Employment Unit is part of the Curtis Media Group. The Employment Unit and Curtis Media Group are dedicated to providing equal employment opportunities and preventing discrimination.

The Employment Unit has achieved broad and inclusive outreach in the following ways:

- Notices concerning job openings are posted internally at the Employment Unit and other offices throughout the Curtis Media Group.

- Notices concerning job openings are posted on the Employment Unit's and Curtis Media Group's websites and other Internet websites.

- The Employment Unit maintains a database of recruitment sources that contains numerous recruiting sources throughout the community. The Employment Unit periodically reviews and modifies its recruitment source database. Notices concerning job openings are sent to these recruitment sources.

- The Employment Unit and other units of Curtis Media Group regularly engage in outreach initiatives designed to assist individuals interested in pursuing a career in broadcasting and to inform and educate members of the public as to employment opportunities in broadcasting, including the establishment of a broadcast internship program, participation in and hosting of job fairs, participation in events or programs with educational institutions relating to career opportunities in broadcasting, and establishment of a broadcast scholarship program.

Additional information concerning the Employment Unit's and Curtis Media Group's outreach activities is contained in the Employment Unit's EEO Public File Reports.

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