



Federal Communications Commission  
Washington, D.C. 20554

June 21, 2019

WLPC LLC (D/B/A WLPC TV40)  
Dr. Glenn R. Plummer  
23705 Plymouth Road  
Redford, MI 48239

Re: Request for Modification and  
Waiver of Phase Assignment  
WLPC-CD, Detroit, MI  
Facility ID No. 168471  
LMS File No. 0000074844

Dear Licensee,

On June 20, 2019, WLPC LLC (Licensee), the licensee of WLPC-CD, Detroit, Michigan (WLPC-CD or Station) filed a *Request for Modification and Waiver of Phase Assignment* requesting to modify the post-incentive auction transition phase assigned to the station in the *Closing and Channel Reassignment Public Notice* from Phase 3 to Phase 6.<sup>1</sup> For the reasons below, we grant the Licensee's request for waiver and modify the Station's phase assignment to Phase 8, as conditioned herein.

*Background.* Pursuant to the *Transition Scheduling Adoption Public Notice*, individual stations may request waiver and modification of their phase assignment.<sup>2</sup> A waiver is appropriate where the particular facts would make strict compliance inconsistent with the public interest and deviation from the general rule would relieve hardship, promote equity, or produce a more effective implementation of overall policy on an individual basis.<sup>3</sup> The Media Bureau (Bureau) has stated it will evaluate such requests on a case-by-case basis to assess the impact on the transition schedule, including the impact on other broadcasters as well as viewers, in order to facilitate a timely and orderly transition.<sup>4</sup> The Bureau determined that it would view favorably requests that are compliant with the Commission's rules and

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<sup>1</sup> See *Incentive Auction Closing and Channel Reassignment Public Notice: The Broadcast Television Incentive Auction Closes; Reverse Auction and Forward Auction Results Announced; Final Television Band Channel Assignments Announced; Post-Auction Deadlines Announced*, Public Notice, 32 FCC Rcd 2786 (WTB & MB 2017) (*Closing and Channel Reassignment Public Notice*). See LMS File No. 0000074844 (as amended), STA Amended Justification (Waiver Request).

<sup>2</sup> See *Incentive Auction Task Force and Media Bureau Adopt a Post-Incentive Auction Transition Scheduling Plan*, MB Docket No. 16-306 and GN Docket No. 12-268, Public Notice, 32 FCC Rcd 890, 912-14, paras. 47-52 (MB 2017) (*Transition Scheduling Adoption Public Notice*).

<sup>3</sup> See *Northeast Cellular Telephone Co. v. FCC*, 897 F.2d 1164, 1166 (D.C. Cir. 1990); *WAIT Radio v. FCC*, 418 F.2d 1153, 1159 (D.C. Cir. 1969); 47 CFR § 1.3 (waiver for good cause shown). See also *Transition Scheduling Adoption Public Notice*, 32 FCC Rcd at 913-14, para. 51 and n.171.

<sup>4</sup> See *id.* at 912-14, paras. 49-52. See also *Incentive Auction Task Force and Media Bureau Announce Procedures for the Post-Incentive Broadcast Transition*, MB Docket No. 16-306 and GN Docket No. 12-268, Public Notice, 32 FCC Rcd 858, 881-82, para 73 (MB 2017).

have little or no impact on the transition schedule.<sup>5</sup> Requests that the staff determines would be likely to delay or disrupt the transition schedule will be viewed unfavorably.<sup>6</sup>

WLPC-CD is currently licensed to operate on channel 40. The Station was reassigned to channel 28 in the *Closing and Channel Reassignment Public Notice* and is currently assigned to transition Phase 3, which has a phase testing period start date of April 13, 2019, and a phase completion date of June 21, 2019. The Station is located in the Detroit, Michigan, Designated Market Area (Detroit DMA). A total of 11 stations, including WLPC-CD, were repacked in the Detroit DMA, four of which were assigned to transition Phase 3, one was reassigned to Phase 4, and six were assigned to Phase 8. WLPC-CD states that it is subject to an ongoing Media Bureau adjudicatory proceeding and as a result of the uncertainty surrounding that proceeding and its possible outcomes, including whether the Station will be eligible for reimbursement, the Station has been unable to complete construction of its post-auction facility.<sup>7</sup> The Licensee has also stated that it “has been in contact with T-Mobile regarding its intent to begin 600 MHz operations in the Station’s area, and T-Mobile has informed WLPC that a short delay of the Station’s post-Auction transition will not impact T-Mobile’s 600 MHz deployment plans.”<sup>8</sup> As a result, the Licensee requests that WLPC-CD’s transition phase be modified from Phase 3 to Phase 8, which has a testing period start date of January 18, 2020, and phase completion date of March 13, 2020. WLPC-CD also states that because the Station is currently operating in the 600 MHz band, this phase change will not create any new linked-station sets or result in increased pairwise interference greater than two percent during the transition period.<sup>9</sup>

*Discussion.* We find that the Licensee’s request to modify the phase assignment for WLPC-CD to transition to its post-auction channel in Phase 8 satisfies the requirement for a waiver and is in the public interest in light of the current status of the Media Bureau’s adjudicatory proceeding involving the Station. We agree that changing the Station’s transition phase should not have an adverse impact on the overall transition schedule or a negative impact on other stations or viewers. The total number of rescan periods in the Detroit DMA is three, and grant of this waiver will not add any additional rescan periods for the DMA. Because the number of rescans in the DMA is more than the two rescan periods limitation used in the tool adopted by the Bureau in the *Transition Scheduling Adoption Public Notice* to assign stations to transition phases,<sup>10</sup> we require that WLPC-CD, at minimum, double the amount of on-air consumer education notifications required by the Rules once the Station announces its transition date and until the Station completes its transition. In the absence of a phase change, the Station would have to go dark. Modifying WLPC-CD’s transition phase will ensure that the Station is able to continue to serve its viewers without interruption. As a result, we find the facts and circumstances discussed above outweigh any viewer burden caused by an additional rescan period in the Detroit DMA or a short delay in access by wireless licensees to the Station’s pre-auction channel.

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<sup>5</sup> *Transition Scheduling Adoption Public Notice*, 32 FCC Rcd at 912-13, para. 49 and n.163.

<sup>6</sup> *Id.*; see *Incentive Auction Task Force and Media Bureau Remind Repacked Stations of Certain Post-Auction Transition Requirements and Deadlines*, MB Docket No. 16-306 and GN Docket No. 12-268, Public Notice, 33 FCC Rcd 8240, 8244-45, para. 14 (IATF & MB 2018) (*Transition Reminder Public Notice*).

<sup>7</sup> Waiver Request at 2.

<sup>8</sup> *Id.* at 3.

<sup>9</sup> *Id.* See *Transition Scheduling Adoption Public Notice*, 32 FCC Rcd at 897, para. 16 (allowing temporary increased pairwise (station-to-station) interference of up to two percent during the transition period).

<sup>10</sup> *Transition Scheduling Adoption Public Notice*, 32 FCC Rcd at 898-99, paras. 20-21.

We remind the Licensee that pursuant to the Spectrum Act, stations eligible for reimbursement from the TV Broadcast Relocation Fund (Fund) are only eligible for costs “reasonably incurred . . . in order for the licensee to relocate its television service from one channel to the other.”<sup>11</sup> Additional expenses incurred such as expenses resulting from changes in a station’s transition plan that are not related to the post-incentive auction channel change, may not be reimbursable from the Fund.

Accordingly, we **GRANT** WLPC LLC’s *Request for Modification and Waiver of Phase Assignment* and modify the transition phase assignment for WLPC-CD’s **from Phase 3 to Phase 6**, subject to all the commitments made in its waiver request and compliance with all Commission rules applicable to transitioning stations.<sup>12</sup> Furthermore, WLPC-CD **IS REQUIRED** to air, at minimum, double the amount of consumer education notifications required by Section 73.3700(c)(3) as set forth above.<sup>13</sup> Testing on the Station’s post-auction channel **may not begin until 12:01 am local time on September 7, 2019**, and WLPC-CD is required to cease operating on its pre-auction channel **no later than 11:59 pm local time on October 18, 2019**.<sup>14</sup> The Station’s construction permit expiration date will also be modified to correspond to its new phase completion date.<sup>15</sup> Furthermore, grant of this waiver is without prejudice to any action that the Media Bureau may take with respect to the ongoing adjudicatory proceeding. This action and any conclusions herein are **NOT** intended to prejudice any questions of fact

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<sup>11</sup> *Media Bureau Finalizes Reimbursement Form for Submission to OMB and Adopts Catalog of Expenses*, GN Docket No. 12-268, Public Notice, 30 FCC Rcd 11701, 11701-02 (MB 2015). *See also Incentive Auction R&O*, 29 FCC Rcd at 6821, para. 622 (“The appropriate scope of ‘costs reasonably incurred’ necessarily will have to be decided on a case-by-case basis.”).

<sup>12</sup> *See generally* 47 CFR § 73.3700 and *Transition Reminder Public Notice*, 33 FCC Rcd 8240.

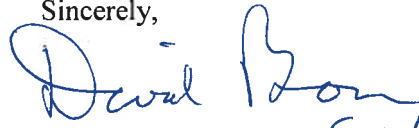
<sup>13</sup> 47 CFR § 73.3700(c)(3) (repacked stations must air sixty (60) seconds per day of on-air crawls or public service announcements (PSAs) beginning 30 days prior to discontinuing operations on their pre-auction channel)

<sup>14</sup> Each transition phase has a designated testing period on which a station in that phase may begin testing equipment on its new channel and a designated phase completion date when a station must cease operation on its pre-auction channel. The phase completion date is the date that will be listed in that station’s construction permit as its construction deadline and is the date the station must cease operation on its pre-auction channel. *See Closing and Channel Reassignment Public Notice*, 32 FCC Rcd at 2806, para. 64. A station that commences testing on its post-auction channel before the beginning of its assigned testing period will be operating in violation of Commission rules.

<sup>15</sup> *Id.* (“The phase completion date is...[also] the date listed in each station’s construction permit as its construction deadline”). If a station must commence operations on its post-auction channel at variance from the parameters authorized in its construction permit, it must file for and be granted special temporary authority prior to commencing operations. *See* 47 CFR § 73.1635. A station that needs additional time to complete construction of its post-auction facility beyond its construction permit expiration date must file for a 180-day extension of its construction permit in accordance with Section 73.3700(b)(5)(iv). Stations needing additional time to construct after a 180-day extension is granted, will be subject to the Commission’s tolling provisions. 47 CFR § 73.3700(b)(5)(iv). Grant of an extension of time to construct does not relieve a station of the requirement that it ceases operation on its pre-auction channel by its assigned phase completion date.

or law that are at issue in the pending adjudicatory matter.

Sincerely,

A handwritten signature in blue ink, appearing to read "David Bon".

Barbara A. Kreisman  
Chief, Video Division  
Media Bureau

For /

Cc: (via electronic mail):  
Francisco Montero, Esq.