

FIRST MEDIA SERVICES, LLC

2019 RENEWAL APPLICATION EEO SCHEDULE NARRATIVE STATEMENT

First Media Services, LLC (FMS) has been the licensee of WKQR(FM), Mullens, West Virginia, WKQB(FM), Pocahontas, Virginia, WELC(AM), Welch, West Virginia and WAMN(AM), Green Valley, West Virginia for the entire 2011-2019 license term commencing October 1, 2011. Prior to December 14, 2018, pursuant to 47 CFR §73.2080(d), FMS was not required to maintain an EEO program as its employment unit had fewer than five full-time employees.

On December 14, 2018, FMS consummated its acquisition from Alpha Media Licensee, LLC (Alpha) of the following primary stations:

WHIS(AM), Bluefield, West Virginia
WKEZ(AM), Bluefield, West Virginia
WHAJ(FM), Bluefield, West Virginia
WHKX(FM), Bluefield, Virginia
WHQX(FM), Gary, West Virginia
WKOY-FM, Princeton, West Virginia

FMS assumed employees from Alpha and as of December 14, 2018 became an employment unit with more than five full-time employees. Therefore, 2019 is the first year that FMS is required to maintain an EEO program in accordance with 47 CFR §73.2080 and to comply with the annual EEO public file report requirement.

Our employment unit is headquartered at 900 Bluefield Avenue, Bluefield, West Virginia. Bluefield, West Virginia is located in Mercer County, West Virginia. Bluefield, Virginia, approximately 2 miles southwest of Bluefield, West Virginia, is located in Tazewell County, Virginia.

According to the 2010 Census, Mercer County, West Virginia's population had the following race and gender profile (source, CensusViewer.com):

Mercer County, West Virginia - Overview		2010 Census	
		<u>Counts</u>	<u>Percentages</u>
Total Population		62,264	100.00%
Population by Race			
American Indian and Alaska native alone		141	0.23%
Asian alone		325	0.52%
Black or African American alone		3,791	6.09%
Native Hawaiian and Other Pacific native alone		2	0.00%
Some other race alone		107	0.17%
Two or more races		889	1.43%
White alone		57,009	91.56%
Population by Hispanic or Latino Origin (of any race)			
Persons Not of Hispanic or Latino Origin		61,784	99.23%
Persons of Hispanic or Latino Origin		480	0.77%
Population by Gender			
Female		32,510	52.21%
Male		29,754	47.79%

According to the 2010 Census, Tazewell County, Virginia's population had the following race and gender profile (source, CensusViewer.com):

Tazewell County, Virginia - Overview		2010 Census	
		<u>Counts</u>	<u>Percentages</u>
Total Population		45,078	100.00%
Population by Race			
American Indian and Alaska native alone		57	0.13%
Asian alone		289	0.64%
Black or African American alone		1,333	2.96%
Native Hawaiian and Other Pacific native alone		6	0.01%
Some other race alone		98	0.22%
Two or more races		427	0.95%
White alone		42,868	95.10%
Population by Hispanic or Latino Origin (of any race)			
Persons Not of Hispanic or Latino Origin		44,782	99.34%
Persons of Hispanic or Latino Origin		296	0.66%
Population by Gender			
Female		22,789	50.55%
Male		22,289	49.45%

Over the past six-and-one-half months since acquiring the Alpha stations, FMS has committed to achieve “broad outreach” in its EEO efforts whenever a job vacancy occurs within its employment unit, despite very few minority persons living in the Bluefield, West Virginia-Bluefield, Virginia area. It should be noted that our employment unit has not had any full-time job vacancies since December 14, 2018.