

**WHIS(AM), WHAJ(FM), WHKX(FM), WHQX(FM), WKEZ(AM), WKOY(FM), WKQR(FM), WKQB(FM),
WAMN(AM), WELC(AM)**

**EEO PUBLIC FILE REPORT
June 1, 2018 – May 31, 2019**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for Recruitment Source Data

Job Title:

Recruitment Sources (“RS”) Used to Fill Vacancy:

RS Referring Hiree:

NO FULL-TIME JOBS WERE FILLED DURING THIS REPORTING PERIOD.

**WHIS(AM), WHAJ(FM), WHKX(FM), WHQX(FM), WKEZ(AM), WKOY(FM), WKQR(FM), WKQB(FM),
WAMN(AM), WELC(AM)**

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number:

RS Information:

Source Entitled to Vacancy Notification? (Yes/No):

No. of Interviewees Referred by RS Over Reporting Period:

**AS NOTED IN SEC. I, NO FULL-TIME JOBS WERE FILLED DURING THIS
REPORTING PERIOD.**

**WHIS(AM), WHAJ(FM), WHKX(FM), WHQX(FM), WKEZ(AM), WKOY(FM), WKQR(FM), WKQB(FM),
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III. RECRUITMENT INITIATIVES

Type of Recruitment Initiative (Menu Selection):

Host Event Sponsored by or on Behalf of an Educational Institution Relating to Broadcast Careers:

1. **On January 15, 2019, the stations hosted 5th grade classes from Glenwood Elementary School, including special needs students. Approximately 100 students participated. Participants from the stations included on-air personalities for WHAJ, WHKX/WHQX, and WHIS. Station personnel provided an overview of each radio station, followed by a tour of on-air studios and production facilities. A series of “Bus Stop Safety” PSA’s were recorded, featuring the students, during the visit. The PSA campaign aired on all stations in January, February and March of 2019.**

Type of Recruitment Initiative (Menu Selection):

Host Event Sponsored by or on Behalf of an Educational Institution Relating to Broadcast Careers:

2. **On January 29, 2019, the stations hosted a High School Leadership Program for 25 students. Participants from the stations included the station’s General Manager and on-air personalities for WHAJ, WHKX/WHQX, and WHIS. Station personnel provided an overview of job duties of the programming department, followed by a wide-ranging building tour including studios and production facilities. The presentation concluded with a presentation by the General Manager on other positions and job functions within the building including sales, traffic, continuity, engineering and human resources departments.**

Type of Recruitment Initiative (Menu Selection):

Host Event Sponsored by or on Behalf of an Educational Institution Relating to Broadcast Careers:

3. **On March 27, 2019, WHIS provided a one-day job shadowing opportunity for Concord University broadcast student Noah Harrison. Noah spent the day with WHIS News Director to learn how our station produces local talk radio content and production.**

Type of Recruitment Initiative (Menu Selection):

Participate in an Event Sponsored by or on Behalf of an Educational Institution Relating to Broadcast Careers:

4. **On April 11, 2019, our stations participated in a career fair at Graham High School. Station participants included on-air personalities for WHKX/WHQX and WHAJ, who discussed careers in the broadcast industry with interested attendees.**

Type of Recruitment Initiative (Menu Selection):

Host Event Sponsored by or on Behalf of an Educational Institution Relating to Broadcast Careers:

5. **On May 2, 2019, our local talk program "Radio Active" on WHIS featured live in-studio interviews with students from Bluefield High School's theater department. This gave students the opportunity to promote their spring play "Beauty and the Beast", and learn firsthand how local talk radio is produced and executed.**