

WatchTV, Inc.
FRN 0020-4975-90
K28GG-D, Medford, OR

ADDITIONAL INFORMATION IN SUPPORT OF
APPLICATION FOR ATSC 3.0 AUTHORITY

This application proposes to convert a low power television station K28GG-D from ATSC 1.0 operation to ATSC 3.0 operation.

Under Section 74.782 of the Commission's Rules, simulcasting in both ATSC 1.0 and ATSC 3.0 formats is permissible, but not mandatory, for LPTV stations. This application proposes transmission in only the ATSC 3.0 format, on the station that is the subject of this application, with no ATSC 1.0 simulcasting on any other station.

No change is proposed in the channel or any of the authorized licensed technical parameters for the station, except for a change in the ATSC signal format. Therefore, a construction permit is not required, and ATSC 3.0 authority may be granted directly on an application for modification of license.

Because no changes are proposed other than the ATSC format, no geographic area or population will lose service from the station. Since there will be no simulcasting, there is no issue regarding overlapping signals from separate transmitter sites for ATSC 1.0 and ATSC 3.0 service.

In the absence of any site change or change in facilities, this application should be eligible for expedited processing under Section 74.782(g)(5) of the Rules.

The station is not carried by any MVPD. Therefore, MVPD notices will not be given.

Notices to viewers will be broadcast on the air, by PSA or crawl, on a daily basis for 30 days before implementation of the signal format change, as required by Section 74.782(h).