

**EEO PUBLIC FILE REPORT**

FOR

WBLT AM Bedford, Virginia  
WGMN AM Roanoke, Virginia  
WVGM AM Lynchburg, Virginia  
WMNA AM Gretna, Virginia  
WIQO FM, Forest, VA  
WMNA FM Gretna, Virginia

This EEO Public File Report Covers the One-Year Period Ending May 31, 2017

This EEO Public File Report is filed in Station WBLT AM, WGMN AM, WVGM AM, WMNA AM, WIQO FM, and WMNA FM's public inspection file pursuant to Section 73.2080 (c) (6) of the Federal Trade Communications Commission's ("FCC") rules.

During the one-year period ending on May 31<sup>st</sup>, the station filled the following full-time vacancies: Account Executive (2), Producer (1)

The stations interviewed a total of 8 people for all full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each:

<b>Recruitment Source</b>	<b>Number of Interviewees Referred</b>
Hollins University	0
Liberty University	0
Lynchburg College	0
Lynchburg Living	0
Lynchburg News & Advance	0
NAACP	0
National Business College	0
Roanoke Times	0
Roanoke Tribune	0
Station On-Air Advertisements	6
Virginia Association of Broadcasters	0
Virginia Employment Commission	0
Virginia Western Community	0
Central Virginia Community College	0
Inside Radio	0
Employee Referral	0
Former/Temp Employee	0
Internal Promotion	0
Outside Referral	0
Roanoke College	0
Roanoke Job Site	0
Danville Register & Bee	0

Attachment A contains the following information for each full-time vacancy:

- The recruitment source(s) used to fill each vacancy, identified by name, address contact person and telephone number where applicable.
- The recruitment source that referred the hire for each full time vacancy;
- The total number of persons interviewed for each full-time vacancy; and
- The total number of interviewees referred by each recruitment source used in connection with each vacancy.

Attachment B contains a brief description of menu option activities undertaken pursuant to the FCC's EEO rules during the time period covered by this report.

**ATTACHMENT A**

**EEO INFORMATION FOR FULL-TIME VACANCIES**

**WBLT, WVGM, WGMN, WMNA AM, WMNA FM,, WIQO FM, WBZS FM**  
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 See *Master Recruitment List* for Source Data

<b>Job Title Date hired</b>	<b>Recruitment Sources Used to Fill Vacancy</b>	<b>RS Referring Hire</b>
Account Executive (3/17/17)	17,	17
Producer	17, 1	17, 1
Account Executive	10	10

### Master Recruitment Source List

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notice</b>	<b>No of Applicants Referred by RS over period</b>	<b>No. of Interviewees Referred by RS over reporting period</b>
1	Hollins University	N	0	0
2	Liberty University	N	0	0
3	Lynchburg College	N	0	0
4	Lynchburg Living	N	0	0
5	Lynchburg News & Advance	N	0	0
6	NAACP	N	0	0
7	National Business College	N		0
8	Roanoke Times	N	0	0
9	Roanoke Tribune	N	0	0
10	Station On-Air Advertisements	N	5	4
11	Virginia Association of Broadcasters	N	0	0
12	Virginia Employment Commission	N	0	0
13	Virginia Tech Placement Office	N	0	0
14	Virginia Western Community	N	0	0
15	Central Virginia Community College	N	0	0
16	Inside Radio	N	0	0
17	Employee Referral	N	0	0
18	Former/Temp Employee	N	0	0
19	Internal Promotion	Y	0	0
20	Outside Referral		0	0
21	Roanoke College	N	0	0
22	Roanoke Job Site	N	0	0
23	Danville Register & Bee	N	0	0

**WBLT, WVGM, WGMN, WMNA AM, WMNA FM, WIQO FM**  
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**Interviews Conducted from Recruitment Sources**

<b>Recruit Source Number</b>	<b>RS Information</b>	<b>No of Applicants Referred by RS over period</b>	<b>No. of Interviewees Referred by RS over reporting period</b>
1	Hollins University	0	0
2	Liberty University	0	0
3	Lynchburg College	0	0
4	Lynchburg Living	0	0
5	Lynchburg News & Advance	0	0
6	NAACP	0	0
7	National Business College	0	0
8	Roanoke Times	0	0
9	Roanoke Tribune	0	0
10	Station On-Air Advertisements	5	4
11	Virginia Association of Broadcasters	0	0
12	Virginia Employment Commission	0	0
13	Virginia Tech Placement Office	0	0
14	Virginia Western Community	0	0
15	Central Virginia Community College	0	0
16	Inside Radio	0	0
17	Employee Referral	0	0
18	Former/Temp Employee	0	0
19	Internal Promotion	0	0
20	Outside Referral	1	1
21	Roanoke College	0	0
22	Roanoke Job Site	0	0
23	Danville Register & Bee	0	0

**ATTACHMENT B**  
**MENU OPTION ACTIVITES**

**WBLT AM, WVGM AM, WGMN AM, WMNA AM, WMNA FM  
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**Recruitment Initiatives**

<b>Type of Recruitment Initiative (Menu Option)</b>	<b>Brief Description</b>
Establish an Internship Program (A)	Stations hosted interns from Liberty University as education experience in the Production, Sales and News departments.
Establish an Internship Program (B)	Station hosted interns from Lynchburg College as education experience in the Production, Sales and News Departments
CEO in the Community	Meet 1 on 1 with Deans of Lynchburg College and Liberty University looking to meet high achieving students interested in careers in broadcasting.
CEO in the Community	Speak to Rotary Clubs, Chamber of Commerce and Network Clubs to discuss opportunities in advertising sales.
Attended Job Fair	Job Fair Liberty University