

HC2 Station Group, Inc.

Station: W17DJ-D

Facility ID: 67020

Request for Special Temporary Authority

HC2 Station Group, Inc. ("HC2"), the licensee of Station W17DJ-D ("Station"), Huntsville, AL (Facility ID 67020), hereby (requests Special Temporary Authority with respect to the notification requirements of Section 73.3700(c) of the Commission's Rules. The station originally thought, and provided consumer notification that, it would transition on April 12<sup>th</sup>, the last day of the phase. However, the station transitioned on March 29<sup>th</sup> instead. In addition, because the station was silent the station was unable to air the required public information announcements regarding its transition to a new channel as required by the Commission's rules prior to its transition on March 29, 2019.

The station has already begun to use alternative means to notify viewers that it has transitioned to its new channel. The Station has since undertaken the following efforts to ensure broad dissemination to notify viewers in the market:

- Posted a banner announcement on the front page of its website notifying viewers of the Station's current channel and directing viewers to rescan their television to the post-transition channel. (See <http://hc2broadcasting.com>)
- The station has begun airing viewer notifications on its post auction channel notifying viewers of the channel change.