

EEO Public File Report

WHYY, Inc. - WHYY-TV, WHYY-FM, WDPB (TV), WNJM-FM, WNJZ-FM, WNJN-FM, WNJS-FM, WNJB-FM

April 1, 2018 through March 31, 2019

The report below represents the recruitment activity for all all employment opportunities six months or longer in duration during the period of April 1, 2018 through March 31, 2019. All employees receive notification of open positions and all open positions are posted on WHYY's website. Notice of job openings are also sent to industry specific websites and local organizations, including colleges and universities.

Position	Date Opened	Date Filled	Recruitment Sources	Number Interviewed	Hired
Associate Grant Writer	8/22/2018	10/12/2018	Indeed.com	1	
			Greater Philadelphia Cultural Alliance	1	
			Employee Referral	2	
			WHYY website	1	1
			Total Interviewed	5	
Data Reporter	10/8/2018	11/8/2018	CPB.org		
			Datajournalismjobs.com		
			Journalismnext.com		
			Inn.org		
			Journalismjobs.com	1	
			Indeed.com	1	
			Employee Referral	1	1
			WHYY Website		
			Total Interviewed	3	
Development Assistant	11/19/2018	1/28/2019	Handshake.com		
			CPB.org		
			Greater Philadelphia Cultural Alliance	1	
			Indeed.com	1	
			Employee Referral	2	1
			WHYY Website	1	

Position	Date Opened	Date Filled	Recruitment Sources	Number Interviewed	Hired
			Total Interviewed	5	
Digital Marketing Coordinator	6/29/2018	8/13/2018	Technically		
			CPB.org		
			Greater Philadelphia Cultural Alliance		
			Handshake.com	1	
			LinkedIn	1	
			Employee Referral	5	
			Indeed.com	6	1
			WHYY Website	1	
			Total Interviewed	14	
Director, Donor Relations and Major Gifts	2/16/2018	4/12/2018	LinkedIn	1	
			Greater Philadelphia Cultural Alliance		
			Work for Good		
			PDN		
			Nonprofit Job Source		
			AFP		
			CPB.org		
			Current.org		
			Indeed.com	5	1
			Employee Referral	2	
			WHYY Website	3	
			Total Interviewed		
Digital Product Manager	5/31/2018	9/20/2018	PDN		
			Technically		
			CareerBuilder		
			LinkedIn	1	
			Generocity		
			Greater Philadelphia Cultural Alliance		
			Indeed.com	4	

Position	Date Opened	Date Filled	Recruitment Sources	Number Interviewed	Hired
			WHYY Website	1	
			Total Interviewed	6	
Facilities Coordinator	7/13/2018	10/4/2018	Greater Philadelphia Cultural Alliance		
			Indeed.com	3	
			Philadelphia Career Link		
			WHYY website	1	1
			Total Interviewed	4	
HRIS Generalist	6/5/2018	7/12/2018	LinkedIn	3	
			Philly SHRM		
			Tri-State HRMA		
			Work for Good		
			Greater Philadelphia Cultural Alliance		
			WHYY website	2	
			Indeed.com	2	1
			Total Interviewed	7	
Life/General Assignment Reporter	8/17/2018	12/28/2018	LinkedIn.com		
			Indeed.com	1	
			CPB.org	1	1
			Employee Referral		
			WHYY Website	4	
			Total Interviewed	6	
Keystone Crossroads Reporter	11/8/2018	12/28/2019	WHYY website	2	
			Employee Referral	3	
			Internal Candidate	4	1
			Indeed.com		
			CBP.org		
			Total Interviewed	9	

Position	Date Opened	Date Filled	Recruitment Sources	Number Interviewed	Hired
Member Services Associate	12/6/2018	2/6/2019	Employee Referral	1	
			Greater Philadelphia Cultural Alliance	1	
			WHYY Website	3	1
			Internal Candidate	1	
			Indeed.com	1	
			Mediabistro.com	1	
			CPB.org		
			Total Interviewed	8	
Manager, TV Program Scheduling	5/2/2018	6/1/2018	Current.org		
			RTDNA.org		
			WHYY Website	1	1
			CPB.org		
			Internal Candidates	1	
			Total Interviewed	2	
Membership Growth Manager	11/19/2018	2/4/2019	Handshake.com		
			CPB.org		
			WHYY Website		
			Greater Philadelphia Cultural Alliance		
			Internal Candidate	1	
			Employee Referral	1	
			Indeed.com	2	1
			The Chronical of Philanthropy		
			Total Interviewed	4	
Morning News Associate	2/26/2018	4/11/2018	Internal Candidate	2	1
			Employee Referral		
			Indeed.com	1	
			WHYY website	1	
			Twitter	1	
			Total Interviewed	5	

Position	Date Opened	Date Filled	Recruitment Sources	Number Interviewed	Hired
Multimedia Content Producer	7/20/2018	12/18/2018	CPB.org		
			Indeed.com	1	
			WHYY Website	3	
			Employee Referral	2	1
			Internal Candidate		
			Total Interviewed	6	
News Editor	4/10/2018	12/28/2018	Employee Referral	1	
			NABJ		
			PRNDI		
			CPB.org	1	
			Indeed.com		
			WHYY website	3	1
			Total Interviewed	5	
Reporter, PlanPhilly	12/18/2018	3/26/2019	Employee Referral	5	
			Indeed.com		
			Internal Candidates	1	1
			WHYY website		
			APASE.org		
			Professional Diversity Network		
			Planetizen		
			Streets Blog		
			Twitter		
			Next City		
			Journalism Jobs	3	
			Current.org		
			PlanPhilly		
			Total Interviewed	9	
Public Information Coordinator	3/19/2018	7/23/2018	WHYY website	2	

Position	Date Opened	Date Filled	Recruitment Sources	Number Interviewed	Hired
			PRSA		
			PPRA		
			Philadelphia Cultural Alliance		
			Employee Referrals	2	
			CPB.org		
			Indeed.com	5	1
			LinkedIn	1	
			Total Interviewed	10	
Producer, The Pulse	5/10/2018	10/5/2018	Journalismnext.com		
			Mediabistro		
			CPB.org	1	
			NABJ	1	
			NAHJ		
			AAJA		
			ACHJ		
			Internal Candidate	1	1
			Employee Referral	3	
			Indeed.com	1	
			WHYY website	5	
			Total Interviewed	12	
Producer, The WHY	9/28/2018	12/12/2018	Employee Referral	4	
			Mediabistro		
			WHYY website	6	
			Internal Candidates	2	1
			NABJ	1	
			CPB.org		
			Institute for Nonprofit News		
			Indeed.com	1	
			Total Interviewed	14	

Position	Date Opened	Date Filled	Recruitment Sources	Number Interviewed	Hired
Reporter, The Pulse	8/21/2018	2/25/2019	Employee Referral	2	1
			Indeed.com	1	
			Internal Candidates		
			WHYY website	3	
			PRNDI		
			NABJ		
			AAJA		
			CPB.org	1	
			NAHJ	1	
			AHCJ		
			Greater Philadelphia Cultural Alliance		
			Total Interviewed	8	
Programming & Production Coordinator	9/27/2018	11/2/2018	Employee Referral	2	
			Indeed.com	3	
			Internal Candidates	1	
			WHYY website	1	1
			RTDNA		
			Total Interviewed	7	
Promotions Producer	1/3/2019	3/26/2019	Employee Referral	1	1
			Indeed.com	1	
			Internal Candidates		
			WHYY website	1	
			TechnicallyMedia.com		
			CPB.org	3	
Radio Operations Assistant	9/6/2018	2/25/2019	Employee Referral		
			Indeed.com	1	
			Internal Candidates	1	
			WHYY website	3	1
			Current.org		

Position	Date Opened	Date Filled	Recruitment Sources	Number Interviewed	Hired
			NAHJ		
			RTDNA		
			CPB.org		
			nonprofitjobsources.com	1	
			Total Interviewed	6	
Radio Times Producer (Part Time)	4/20/2018	5/15/2018	Employee Referral	1	
			Indeed.com		
			Internal Candidates	2	1
			WHYY website	2	
			Total Interviewed	5	
Radio Times Producer (Part Time)	12/18/2018	1/15/2019	Employee Referral	2	1
			Indeed.com		
			Internal Candidates	1	
			WHYY website	2	
			Greater Philadelphia Cultural Alliance		
			Total Interviewed	5	
Security Guard	8/14/2018	10/1/2018	Employee Referral		
			Indeed.com	6	
			Internal Candidates		
			WHYY website	1	1
			Total Interviewed	7	
Sr. Financial Analyst	3/29/2018	5/3/2018	Employee Referral	2	1
			Indeed.com	2	
			Internal Candidates		
			WHYY website		
			Knight Foundation		
			LinkedIn		
			Greater Philadelphia Cultural Alliance		



Position	Date Opened	Date Filled	Recruitment Sources	Number Interviewed	Hired
			Total Interviewed	4	
Site Coordinator, Media Labs	8/10/2018	9/19/2018	Employee Referral	1	1
			Indeed.com	1	
			Internal Candidates	2	
			WHYY website	2	
			Greater Philadelphia Cultural Alliance		
			Total Interviewed	6	
Sr. Grants Accountant	7/30/2018	10/30/2018	LinkedIn	1	
			Indeed.com	3	
			Accounting.com		
			WHYY website	1	
			RobertHalf	1	1
			Total Interviewed	6	
Underwriting Coordinator	3/30/2018	4/26/2018	LinkedIn		
			Employee Referral	1	
			Greater Philadelphia Cultural Alliance		
			WHYY website	1	1
			CPB.org		
			Total Interviewed	2	
Video Producer	3/19/2018	6/4/2018	ZipRecruiter		
			All PDN Sites		
			RTDNA		
			WHYY website	3	1
			CPB.org		
			Philadelphia Cultural Alliance	1	
			Indeed.com	10	
			PBS	1	
			Internal Candidates	4	

Position	Date Opened	Date Filled	Recruitment Sources	Number Interviewed	Hired
			Total Interviewed	19	
Youth Employment Specialist	2/12/2019	3/29/2019	Employee Referral	4	1
			Indeed.com	1	
			Internal Candidates	1	
			WHYY website		
			Higher Ed	1	
			Total Interviewed	7	

## **Contacts**

### **WEBSITES**

#### **Asian American Journalist Association**

5 Third Street  
San Francisco, CA 94103  
Phone: 415-346-2051  
Fax: 415-346-6343  
Email: [www.aaja.org](http://www.aaja.org)

#### **Public Radio News Directors Incorporated**

P.O. Box 838  
Strugis, SD 57785  
Contact: Christine Paige Diers  
Phone: 605-490-3033  
[cpaigediers@gmail.com](mailto:cpaigediers@gmail.com)

#### **CareerBuilder.com**

200 N. LaSalle, Suite 1100  
Chicago, IL 60601  
Contact: Rodney Williams  
Phone: 888-692-4355  
[rwilliams@gannett.com](mailto:rwilliams@gannett.com)

#### **WHYY, Inc.**

150 N. Sixth Street  
Philadelphia, PA 19106  
<http://www.whyy.org>

#### **National Association of Black Journalist**

1100 Knight Hall, Suite 3100  
College Park, Maryland 20742  
Contact: Keiona Davis  
Phone: 301-405-0248  
Fax: 301-314-1714  
[www.nabj.org](http://www.nabj.org)

#### **Corporate for Public Broadcasting**

CPB Jobline  
401 9<sup>th</sup> Street  
Washington, DC 20004  
Phone: 202-879-3600  
[www.cpb.org/jobline](http://www.cpb.org/jobline)

#### **Greater Philadelphia Cultural Alliance**

1315 Walnut Street, Suite 732  
Philadelphia, PA 19107  
Phone: 215-557-7811  
[www.philaculture.org](http://www.philaculture.org)

#### **Indeed**

177 Broad Street, 6<sup>th</sup> Floor  
Stamford, CT 0601  
Phone: 1-800-462-5848  
Phone: 1-800-462-5842  
<http://ads.indeed.com>

#### **Opportunity Knocks/ Work for Good**

100 Peachtree St, NW Ste  
Atlanta, GA 30303  
Phone: 1-888-656-6257  
Fax: 404-521-0487  
Email: [support@opportunityknocks.org](mailto:support@opportunityknocks.org)  
[www.workforgood.org](http://www.workforgood.org)

#### **NJ.com**

67 East Park Place  
Morristown, NJ 07960  
Phone: 973-829-5100  
[www.nj.com](http://www.nj.com)

#### **MediaBistro**

475 Park Avenue South, 4<sup>th</sup> Floor  
New York, New York 10016  
Phone: 212-389-2000  
Fax: 866-880-1429  
[www.mediabistro.com](http://www.mediabistro.com)

#### **Online News Association Journalist**

P.O. Box 65741  
Washington, DC 20035  
Contact: Jeremiah Patterson  
Email: [jeremiah@journalists.org](mailto:jeremiah@journalists.org)  
Phone: 202-643-1662  
[www.journalists.org](http://www.journalists.org)

**Pennsylvania Job Gateway**

PA CareerLink Suburban Station  
1617 John F. Kennedy Blvd, Suite 200  
Philadelphia, PA 19103  
Phone: 2115-557-2592  
[www.jobgateway.pa.gov](http://www.jobgateway.pa.gov)

**Journalism Jobs**

Berkely, CA 94702  
Phone: 510-653-1521  
Email: [info@journalismjobs.com](mailto:info@journalismjobs.com)

**LinkedIn**

2009 Stierlin Court  
Mountainview, CA 94042  
<http://www.linkedin.com>

**Twitter**

795 Folsom Street, Ste. 600  
San Francisco, CA 94103  
[www.twitter.com](http://www.twitter.com)

**National Public Radio**

635 Massachusetts Avenue, NW  
Washington, DC 20001  
Contact: Luid Schmidt  
[Lschmidt@npr.org](mailto:Lschmidt@npr.org)  
[www.npr.org](http://www.npr.org)

**Columbia University**

208 Hamilton Hall, Mail Code 2805  
1130 Amsterdam Ave  
New York, NY 10027  
Phone: 212-854-9167  
Email: [careereducation@columbia.edu](mailto:careereducation@columbia.edu)  
<https://www.careereducation.columbia.edu/employers>

**Princeton University**

36 University Place Suite 200  
Princeton, NJ 08540  
Phone: 609-258-3325  
Email: [careerservices@princeton.edu](mailto:careerservices@princeton.edu)

**Ursinus College**

601 E Main St.  
Collegeville, PA 19426  
Phone: 610-409-3599  
Email: [career@ursinus.edu](mailto:career@ursinus.edu)

**Villanova University**

E County Line Rd  
Villanova, PA 19085  
Phone: 610-519-4060  
[www.careers.villanova.edu](http://www.careers.villanova.edu)

**Lincoln University**

Office of Career Services  
1570 Baltimore Pike  
Lincoln University, PA 19352  
Phone: 484-365-7588  
Fax: 484-365-8097  
[www.lincoln.edu/departments/career-services](http://www.lincoln.edu/departments/career-services)

**National Association of Hispanic Journalist**

1050 Connecticut Avenue NW 10<sup>th</sup> Floor  
Washington, DC 20036  
Phone: 202-662-7145  
Fax: 202-662-7144  
Email: [nahj@nahj.org](mailto:nahj@nahj.org)

**Philly Ad Club**

P.O. Box 115 c/o Seamless Events  
Havertown, PA 19083  
Phone: 215-477-1993  
[www.phillyadclub.com](http://www.phillyadclub.com)

**Icrunchdata**

South Lamar Blvd.  
Suite D109-378  
Austin, TX 78704  
Phone: 512-853-9690  
[www.icrunchdata.com](http://www.icrunchdata.com)

**Drexel University**

Drexel Alumni Center  
3141 Chestnut Street  
Philadelphia, PA 19104  
Phone: 215-895-2000  
Email: [alumni@drexel.edu](mailto:alumni@drexel.edu)

**University of Pennsylvania**

3718 Locust Street  
Philadelphia, PA 19107  
Phone: 215-898-4827  
Contact: Elaine Kirshner  
[www.vpul.upenn.edu/careerservices](http://www.vpul.upenn.edu/careerservices)

**Saint Joseph's University**

Career Development Center  
5600 City Line Avenue  
Philadelphia PA 19131  
Phone: 610-660-1000  
Email: [sju-csm@symplicity.com](mailto:sju-csm@symplicity.com)  
[www.SJU.edu/careers](http://www.SJU.edu/careers)

**Temple University**

Career Center (Experience)  
1800 Broad Street  
Philadelphia, PA 19121  
Contact: Linda R. Lawton  
Phone: 215-504-7981  
[www.temple.edu/careercenter](http://www.temple.edu/careercenter)

**Rutgers University**

University Career Services  
Gateway Transit Village  
106 Somerset Street, 4<sup>th</sup> Floor  
New Brunswick, NJ 08901  
Phone: 848-445-7287  
[www.recruiting@echo.rutgers.edu](http://www.recruiting@echo.rutgers.edu)

**Rowan University**

Memorial Hall  
The Graduate School  
Glassboro, NJ 08028  
[www.gradoffice@rowan.edu](http://www.gradoffice@rowan.edu)

**Current**

6930 Carroll Avenue, Suite 350  
Takoma Park, MD 20912  
Contact: Kathleen Unwin  
[www.current.org](http://www.current.org)

**Monster**

5 Clock Tower Place  
Maynard, MA 01754  
Phone: 1-800-666-7837 ext. 2573  
[www.hiring.philly.monster.com](http://www.hiring.philly.monster.com)

**University of Delaware**

Department of Career Services  
Contact: Joyce Henderson  
Phone: 302-831-8479  
[www.udel.edu](http://www.udel.edu)

**Non-Profit Times**

201 Littleton Road, 2<sup>nd</sup> Floor  
Morris Plains, NJ 07950  
Phone: 973-401-0202  
E-mail: [info@nptimes.com](mailto:info@nptimes.com)

**Society of Broadcast Engineers**

9102 North Meridian St, Suite 150  
Indianapolis, IN 46260  
Phone: 317-846-9000

**IBEW Local 98**

1701 Spring Garden Street  
Philadelphia, PA 19130  
Phone: 215-563-5592  
[www.ibew98.org](http://www.ibew98.org)

**Finance Jobs.net**

541 Eastern Point Rod.  
Bldg. 114  
Graton, CT 06340  
[www.financejobs.net](http://www.financejobs.net)

**National Assoc. of Black Accountants**

7474 Greenway Center Drive  
Suite 1120  
Greenbelt, MD 20770  
Phone: 301-474-6222  
[www.nabainc.org](http://www.nabainc.org)

**Authentic Jobs. Inc.**

242 S. Washington Blvd. #249  
Sarasota, FL 34236  
Phone: 941-677-8878  
[www.authenticjobs.com](http://www.authenticjobs.com)

**Creative Circle Search & Staffing**

100 N. 18<sup>th</sup> Street  
Suite 815  
Philadelphia, PA 19103  
Phone: 215-625-3664  
[www.creativecircle.com](http://www.creativecircle.com)

**Dice (Search & Staffing)**

12150 Meredith Avenue  
Avondale, IA 50323  
[recruiting@edice.com](mailto:recruiting@edice.com)

**Kane Partners LLC (Search firm)**

1816 W. Point Pike  
Site 221  
Lansdale, PA 19446  
Phone: 215-699-5500  
[www.kanepartners.net](http://www.kanepartners.net)

**Randstad Staffing Agency**

1700 Market Street  
Suite 1500  
Philadelphia, PA 19103  
Phone: 215-569-3737  
[www.randstadusa.com](http://www.randstadusa.com)

**UX Magazine**

Email: [jobs@uxmag.com](mailto:jobs@uxmag.com)

**Robert Half Search & Staffing Firm**

2000 Market Street  
Floor 25  
Philadelphia, PA 19103  
[www.roberthalfstaffing.com](http://www.roberthalfstaffing.com)

**Cyber Coders Jobs**

6591 Irvine Center  
Suite 200  
Irvine, CA 92618  
Phone: 949-885-5151  
Email [www.cybercoders.com](http://www.cybercoders.com)

**Delaware JobLink**

American Job Center- Fox Valley Office  
4425 N. Market Street  
Wilmington, DE 19802  
Phone: 302-761-8085  
<http://joblink.delaware.gov>

**Jobs 4 Jersey**

Dept. of Labor & Workforce Development  
1 John Fitch Plaza  
P.O. Box 110  
Trenton, NJ 08025-0110

**American Planning Association**

Pennsylvania Chapter  
587 James Drive  
Harrisburg, PA 17112  
Phone: 717-671-4510  
Fax: 717-545-9247  
<https://planningpa.org>

**Philadelphia Tribune**

520 S. 16<sup>th</sup> Street  
Philadelphia, PA 19146  
Phone: 215-843-4050  
[www.phillytrib.com](http://www.phillytrib.com)

**Technical.ly Philadelphia**

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**Assoc. of Fund-Raising Professionals**

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Philadelphia, PA 19131  
[www.afpgpc.org](http://www.afpgpc.org)

**Philly.com**

P.O. Box 8263  
Philadelphia, PA 19101  
Phone: 215-854-2237  
[www.philly.com](http://www.philly.com)

**Public Relations Society of America**

33 Maiden Lane- 11<sup>th</sup> Floor

NY, NY 10038

Phone: 215-460-1400

[www.prsa.org](http://www.prsa.org)

**Urban League of PA**

121 S. Broad St, 9<sup>th</sup> Floor

Philadelphia, PA 19107

Phone: 215.985.3220

[www.urbanleaguephila.org](http://www.urbanleaguephila.org)

**LATPRO, Inc.**

3980 North Broadway, Ste 103-147

Boulder, CO 80304

Phone: 954-727-3844

Fax: 954-727-3845

[www.latpro.com](http://www.latpro.com)

**JournalismNext**

Phone: 703-629-0178

Email: [info@journalismnext.com](mailto:info@journalismnext.com)

[www.journalismnext.com](http://www.journalismnext.com)

**IT Diversity Careers**

[www.ITdiversitycareers.com](http://www.ITdiversitycareers.com)

**Nonprofit Job Source**

130 Cloverhurst Court

Winston Salem, NC 27103

Email: [clientserv@yourmembership.com](mailto:clientserv@yourmembership.com)

[www.nonprofitjobsource.com](http://www.nonprofitjobsource.com)

**Planetizen**

3530 Wilshire Blvd., Suite 1285

Los Angeles, CA 90010

Phone: 877-260-PLAN (7526)

Fax: 877-944-6792

[www.planetizen.com](http://www.planetizen.com)

**Ajilon Staffing Agency**

1601 Market Street

Philadelphia, PA 19103

Phone: 215-636-5480

[www.ajilon.com](http://www.ajilon.com)

**NextCity**

1500 JFK Blvd. #1220

Philadelphia, PA 19102

Phone: 267-239-0762

[www.nextcity.org](http://www.nextcity.org)

**Streetsblog**

[Jobs.streetsblog.org](http://Jobs.streetsblog.org)

**Radio Television Digital News Association**

The National Press Building

529 14<sup>th</sup> St, NW, Suite 1240

Washington, D.C. 20045

Fax: 202.223.4007

[www.rtdna.org](http://www.rtdna.org)

**Veteran Job Listings**

Email: [jobs@purpleplacement.com](mailto:jobs@purpleplacement.com)

[www.veteranjoblistings.com](http://www.veteranjoblistings.com)

**The Chronicle of Higher Education**

1255 Twenty-Third St., N.W.

Washington, D.C. 20037

Phone: 202-466-1050

Fax: 202-296-2691

Email: [jobs@chronicle.com](mailto:jobs@chronicle.com)

[www.chronicle.com](http://www.chronicle.com)

**PRSA Philly Job Bank**

399 Market St, Suite 360

Philadelphia, PA 19106

Phone: 215-356-9001

[www.philly.org](http://www.philly.org)

**Data Journalism Jobs**

[www.datajournalismjobs.com](http://www.datajournalismjobs.com)

**Institute for Nonprofits**

714 W. Olympic Blvd, #931  
Los Angeles, CA, 90015  
Phone: 818-582-3560  
<https://inn.org/>

**AFP**

1500 K Street NW, Suite 600  
Washington, DC, 20005  
Phone: 202-414-0600  
<https://www.afp.com/en>

**Philly SHRM**

PO Box 1155  
Havertown, PA, 19083  
Phone: 484-461-2555  
<https://phillyshrm.org/>

**Handshake**

<https://www.joinhandshake.com/>

**Public Radio News Directors Incorporated**

<https://www.prndi.org/>

**Association of Health Care Journalists**

10 Neff Hall  
Columbia, MO, 65211  
Phone: 573-884-5606  
<https://healthjournalism.org/>

**Accounting**

PO Box 16567  
Fort Lauderdale, FL, 33318  
<https://www.accounting.com/>

**Public Broadcasting Service**

2100 Crystal Drive  
Arlington, VA, 22202  
Phone: 703-739-5000  
<https://www.pbs.org>

**Photo District News**

<https://www.pdonline.com/>

**Generocity**

<https://generocity.org/>

**Tri-State HRMA**

PO Box 4206  
Cherry Hill, NJ, 08034  
Phone: 856-428-7585  
<https://www.tristatehr.org/>

**The Chronical of Philanthropy**

1255 23<sup>rd</sup> St NW  
Washington, DC, 20037  
<https://www.philanthropy.com/>

**Philadelphia Public Relations Association**

PO Box 579  
Moorestown, NJ, 08057  
<https://ppra.net/>

**Knight Foundation**

<https://knightfoundation.org/>

**Zip Recruiter**

<https://www.ziprecruiter.com>



(Through subscription to the **Professional Diversity Network**, WHYH employment opportunities are also posted on these minority-based sites, based on the applicability):

- **Black Career Network** – a professional network for African American professionals.
- **iHispano.com** – a professional network for Latino professionals.
- **Asian Americans.net** – a professional network for Asian Americans professionals.
- **Association of Latino Professionals** – (ALPHA) – the largest Latino association for business professionals and students.
- **Black Data Processing Association** – (BDPA) – a non-profit organization of professionals working in or having an interest in Computer Sciences and Information technology fields.
- **GreekDiversity** – networking organization among the predominantly African-American fraternities/sororities.
- **Hispanic Alliance for Career Enhancements** (HACE) – a national non-profit organization for advancement for Latino professionals.
- **WomentsCareerChannel.com**
- **Military2Career.com**
- **ProAble.net** – a professional network for individuals with disabilities.
- **OutProNet.com** – a professional network for the LGBT professionals.
- **HireVeterans.com**

\*No organization requested that the station provide it with notice of all job vacancies.

## **FCC EEO Prong 3 Report**

**April 2018 through March 2019**

### **Participate in general outreach efforts through job banks and internet programs.**

- Significant use of a broad range of channels, including general and industry-specific sites, and organizations, such as universities, colleges and professional networking groups, designed to attract a diverse pool of candidates are used.
- WHYY's Tour Program conducts tours of the Philadelphia location for groups or individuals providing information regarding radio and television broadcasting, at their request. From April 2018 through March 2019, tours have been provided to professional organizations, university student groups, high school groups, and community service organizations, in an effort to educate the public about the careers and opportunities in public media.

### **Participate in at least four jobs fairs by station personnel who have substantial responsibility in the making of hiring decisions.**

- Since April 2018, WHYY representatives have attended or submitted information to the following career, job and internship fairs. At each event attended, human resources personnel or representatives from WHYY distributed relevant information about employment, internship opportunities, and/or volunteer opportunities; provided attendees with information about WHYY and collected resumes from interested attendees:
  - On April 5<sup>th</sup>, 2018, the Manager, Staffing & Human Resources attended Widener University's Career Fair. They spoke to approximately 17 students.
  - On October 10<sup>th</sup>, 2018, the Manager, Staffing & HR and Human Resources Generalist attended the Penn State University Brandywine Campus Career Fair, meeting with approximately 25 students.
  - On November 13<sup>th</sup>, 2018, the Manager, Staffing & Human Resources and Human Resources Generalist attended the Non-Profit and Government Career Fair held by Rowan University, chatting with 52 students.
  - On January 25<sup>th</sup>, 2019, the Manager of Staffing & Human Resources and Human Resources Generalist attended the University of Pennsylvania's Creative Career Fair, speaking with 56 students.
  - On February 13<sup>th</sup>, 2019, the Manager, Staffing & Human Resources and the Human Resources Generalist attended Temple University's Communications Internship Fair. They met with 84 students.
  - On February 21<sup>st</sup>, 2019 WHYY's Manager, Staffing & Human Resources attended Rowan University's Spring Internship and Career Fair and met with 73 students.
  - On February 22<sup>nd</sup>, 2019 WHYY's Manager, Staffing & Human Resources and the Human Resources Generalist attended Princeton University's Spring HireTigers event, speaking with 14 students.

### **Participate in at least four events over two years relating to career opportunities sponsored by educational institutions.**

- As of September 3, 2014, WHYY became a work study partner with Cristo Rey High School, hosting 3 students for the 2018-2019 school year. The students work throughout the organization, in the grants department, human resources, finance, and the member services department.
- WHYY's Media Labs teach youth programs throughout the year to students in grades 2<sup>nd</sup> through 12<sup>th</sup>. These programs teach students to produce short documentaries, create original radio stories and operate the necessary equipment.
  - WHYY's Spring 2018 Youth Program Enrollment: 1497\* students (\* this is a larger number than last year's report, reflecting students who participated in the program in March, April, May and June.)
  - WHYY's Summer 2018 Youth Program Enrollment: 126 students
  - WHYY's Fall 2018 Youth Program Enrollment: 1706 students
  - WHYY's Spring 2019 Youth Program Enrollment: 1689 students
- WHYY staff speak frequently to students and/or civic groups about careers in public media.
  - On June 6, 2018, WHYY hosted the Philadelphia Chamber of Commerce "Futures Ready Program". Thirteen 8th grade students from the McCall School came into WHYY and spent the day learning how to be reporters and producers. They spent time with 8 employee volunteers, and 6 interview subjects (WHYY employees). This included the VP, News & Civic Dialogue, Morning Edition Producer, Morning Edition Host, NewsWorks NJ Reporter, Managing Editor of PlanPhilly, Assoc. Producer "The Pulse", and the Director of Digital News.
  - On July 26<sup>th</sup>, 2018 WHYY hosted the Temple Owl Leadership Program. 15 high school students attend a program at Temple University preparing them for college and giving them exposure to careers. The following individuals spoke to the students about careers:
    - From August 8-16, 2018, WHYY's Radio General Manager taught a week-long audio workshop at Columbia University School of Journalism.
    - On October 23<sup>rd</sup>, 2018, WHYY's Director of Educational Programs and Manager of School Partnerships spoke at Temple University to about 20 students.
    - November 5<sup>th</sup>, 2018 WHYY's Assistant News Director spoke at the American Water Res. Assoc. meeting in Baltimore, MD on media collaboration and water issues.
    - On November 8<sup>th</sup>, 2018 Muhlenberg College visited WHYY to learn about careers in public media. 12 students were in attendance and received information from Editorial Manager of "The Pulse", Host/Creative Director of "The Pulse", WHYY's Marketing Manager, and the Social Media Specialist.
    - On January 19, 2019, WHYY's Radio General Manager taught a one-day podcast workshop at CUNY's Craig Newmark Journalism School.
    - On February 26<sup>th</sup>, 2019, WHYY's Senior Community Media Instructor and Community Media Instructor spoke at West Chester University to about 20 kids.
    - On March 12, 2019, WHYY's Radio General Manager was a guest at a media class at Temple University, where she spoke about WHYY and public media.

**Establishment of an internship program designed to develop skills needed for broadcast employment.**

- For the period of April 1, 2018 through March 31, 2019, 47 students participated in WHY's paid internship program, in departments throughout the organization.

**Establish training or mentoring programs designed to enable employees to acquire skills to qualify for higher level positions.**

- Education Assistance Program available for a discounted tuition rate to all staff members at all levels of the organization through Rosemont College and West Chester University.
- Through WHY's tuition reimbursement benefit, regular, full-time employees, (upon successful completion of the course), can apply for tuition reimbursement for courses taken at accredited institutions related to professional advancement. From April 2018 through March 2019, a total of six employees took advantage of this benefit.