

KLSR-TV, KEVU-CD, K19GH-D
EEO PUBLIC FILE REPORT
October 1, 2016-September 30, 2017

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

| Job Title | Recruitment Sources (RS) Used to Fill Vacancy | RS Referring Hiree |
|------------------|--|-------------------------------|
| No Vacancies | | |

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS over 12-month period |
|------------------|---|--|--|
| 1 | Southern Oregon University Women's Resource Center 1250 Siskiyou Boulevard Ashland, OR 97520 Contact: Deltra Ferguson wrc@sou.edu (541) 552-6216 | Y | 0 |
| 2 | Oregon Association of Broadcasters 9020 SW Washington Square Ste 140 Portland, OR 97223 theoab@theoab.org (503) 443-2299 | Y | 0 |
| 3 | Willamette University Career Center 900 State Street Salem OR, 97301 (503) 370-6413 cs-job-postings@willamette.edu | Y | 0 |
| 4 | State of Oregon: Employment Department 875 Union St. NE Salem OR, 97311 800-237-3710 www.employment.oregon.gov (information entered online) | N | 0 |
| 5 | Non-employee Referral | N | 0 |
| 6 | The Job Council 673 Market Street Medford, OR 97504 Contact: LindaD@jobcouncil.org (541) 776-5100 | Y | 0 |
| 7 | Crestview Cable 350 NE Dunham Prineville, OR 97754 Contact: Audrey Gautney Audrey@crestviewcable.com (541) 447-4342 | Y | 0 |
| 8 | Employee Referral | N | 0 |
| 9 | Lane Community College 4000 E. 30th Avenue Eugene, OR 97405 Contact: careercenter@lanecc.edu (541)463-5223 | Y | 0 |

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|------------------|--|--|--|
| 10 | Radio-Television News Directors Association 1600 K Street NW, Suite 700 Washington DC 20006-2838 rtnda@rtnda.org (800)807-8632 | N | 0 |
| 11 | Craigslist 1381 9 th Ave San Francisco CA 94122 craigslist.org (415)566-6394 | N | 0 |
| 12 | University of Oregon School of Journalism 1275 University of Oregon Eugene, OR 97403 Contact: Jimmy Grabow jgrabow@uoregon.edu (541) 346-8983 | Y | 0 |
| 13 | Bates Technical College 1101 S. Yakima Ave. Tacoma, WA 98405 cloiland@bates.ctc.edu (253) 680-7002 | Y | 0 |
| 14 | Medialine P.O. Box 51909 Pacific Grove CA 93950 Contact: Mark Shilstone medialine@medialine.com (800) 237-8073 | Y | 0 |
| 15 | KOBI(TV) Internal Posting / Candidate | N | 0 |
| 16 | Station Website: www.oregonsfox.com | N | 0 |
| 17 | KOTI(TV) Internal Posting / Candidate | N | 0 |
| 18 | KLSR-TV / KEVU-LP Internal Posting / Candidate | N | 0 |
| 19 | Mt. Hood Community College 26000 SE Stark St. Gresham, OR 97030 Contact: Bhaktirose Dawdy bhaktirose.dawdy@mhcc.edu (503) 491-6422 | Y | 0 |
| 20 | University of Oregon Office of Multicultural Affairs 1255 Oregon Hall, Suite 164 Eugene, OR 97403 Contact: Lilly Parker lbparker@oregon.uoregon.edu (541) 346-2990 | Y | 0 |
| 21 | Walk-Ins | N | 0 |

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|--|-----------------------|--|--|
| TOTAL INTERVIEWEES OVER REPORTING PERIOD: | | | 0 |

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III. RECRUITMENT INITIATIVES

| | TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION) | BRIEF DESCRIPTION OF ACTIVITY |
|----------|--|---|
| 1 | Community Outreach | On October 20, 2016 our Account Executives, Promotions Director and Programming Director all participated in the Eugene Area Chamber of Commerce Business Expo. Over 150 local businesses and approximately 1500 people were in attendance. The broadcast industry and future employment opportunities were discussed. |
| 2 | Internship Program | A student from University of Oregon interned in the KLSR/KEVU Promotions Department from October 1 through December 1, 2016. |
| 3 | Event or Program Sponsored by Educational Institution Relating to Broadcasting Careers | On April 17, 2017 the General Manager and an Account Executive participated in a Q&A at the University of Oregon Fenton Hall. They discussed the broadcast industry and future employment and internship opportunities. This event was attended by approximately 20 students attending the university |
| 4 | Training program designed to help employees gain skills to advance to higher level positions | From April 22 through April 27, 2017 our General Manager attended the National Association of Broadcasters SMTE. The three day conference covered a wide variety of topics, from the best management practices to digital sales. The goals were to further educate the attendees and to further enhance their career paths. |
| 5 | Training program designed to help employees gain skills to advance to higher level positions | From June 20 through June 22, 2017 our Promotions Coordinator attended the FPEC 2017 Conference. The two day conference covered a wide variety of topics, from the makings of a good leader to promotional strategies and ideas. The goals were to further educate the attendees and to further enhance their career paths |