

KASW
EEO PUBLIC FILE REPORT
June 1, 2017 - May 22, 2018

Nexstar is an equal opportunity employer and considers applicants for all positions without regard to race, color, gender, national origin, age, religious creed, disability, marital status, pregnancy, sexual orientation, veteran status, citizenship or any other characteristic protected by law.

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive, Sales	2-7, 9, 11, 14	5
Sales Assistant	2-4, 6-7, 9-11	9
Account Executive, Sales	1-3, 5, 7, 9, 11, 14	5
Account Executive, Sales	1-3, 5, 7, 9, 11, 14	5
Local Sales Manager	2, 4-5, 7, 9, 11, 14	5
Local Sales Manager	2, 4-5, 7, 9, 11, 14	5
Commercial Producer	1-5, 7, 9, 11, 14	5
Commercial Producer	1-5, 7, 9, 11, 14	7
Integrated Digital Specialist (IDS)	1-5, 7, 9, 11, 14	7
Videographer/Editor - Special Projects	3, 5, 7-9, 11, 14	7
Special Projects Producer	1, 3-4, 7, 9-11, 14	7
Account Executive, Sales	1-3, 5, 7, 9, 11-15	5
Integrated Digital Sales Specialist (IDS)	1-3, 5-7, 9, 11-12, 14-15	5
Account Executive, Sales	1-3, 5, 7, 9, 11-15	5

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	602 Communications 1011 Lyndhurst Falls Ln Knightdale, North Carolina 27545 Phone : (919) 280-8224 Url : http://602communications.com/tv-broadcasting/post-Graeme Newell Manual Posting	N	0
2	Arizona Broadcasters Association 426 N. 44th Street Suite 310 Phoenix, Arizona 85008 Phone : 602-252-4833 Url : http://www.azbroadcasters.org Jennifer Latko Manual Posting	N	2
3	Arizona State University 555 N Central Ave Suite 302 Phoenix, Arizona 85004 Phone : 602-496-7430 Url : http://cronkite.asu.edu Email : mike.wong@asu.edu Mike Wong	N	0
4	DirectEmployers Association Quad III, Suite 100 9002 N Purdue Road Indianapolis, Indiana 46268 Phone : 317-874-9000 Url : http://www.us.jobs Job Postings Manual Posting	N	0
5	Employee Referral	N	17
6	Grand Canyon University 3300 W Camelback Road Phoenix, Arizona 85017 Phone : 602-639-6606 Url : http://www.gcu-csm.symplicity.com Career Services Manual Posting	N	0
7	Indeed, Inc. 6433 Champion Grandview Way Building 1 Austin, Texas 78750 Url : http://www.indeed.com Marianthe Kolivas Manual Posting	N	9

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
8	Job/Bulletin Board	N	2
9	KASW/The CW6/YourPHX.com 645 E Missouri Ave Suite 100 Phoenix, Arizona 85012 Phone : 480-661-6161 Url : http://www.yourphx.com Cindy Liska Manual Posting	N	1
10	Linked In	N	3
11	Nexstar Media Group, Inc. 545 E. John Carpenter Freeway Suite 700 Irving, Texas 75062 Phone : 972-764-6715 Terri Bush Manual Posting	N	3
12	Spots N Dots 1635 Old Highway 41 Suite 112-338 Kennesaw, Georgia 30152 Phone : 888-884-2630 Url : http://www.spotsndots.com Job Postings Manual Posting	N	0
13	Station's Facebook Page	N	1
14	Tvjobs.com Broadcast Employment Services, P.O. Box 4116 Oceanside, California Phone : 800-374-0119 Url : www.tvjobs.com Email : jobs@tvjobs.com Fax : 1-760-754-2115 Mark C. Holloway	N	1
15	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			39

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participant	Participant Title
1	6/12/2017	Participation in events sponsored by educational institutions	<ul style="list-style-type: none"> • Cronkite Journalism College Students attend a week-long workshop that focuses on media sales as a career (radio, TV, cable, print, digital and internet) • 18 students participating • Monday 6/12 (6) teams of three will make presentations to recruiters • Tuesday 6/13 (20) minute interviews are conducted with each of the 18 students starting at 9 am and lasting all day (get an hour for lunch) • Station had table and banner representation 	18	News and Sales Personnel
2	8/14/2017 and 1/7/2018	Establish internship program to assist with skills needed for broadcast employment	Internship program with Cronkite School at ASU (4 participating Interns for Fall, 2017); (5 participating Interns for Spring 2018)	3	Executive Producer News Producer, Assistant News Prod. VP/General Manager
3	3/28/2018	Participation in events or programs sponsored by education institutions	Cronkite Coaching at Arizona State University. Provided one-on-one coaching to Walter Cronkite School of Journalism students. Offered tips and career advice, provided job-shadowing opportunities to select students following the event.	1	VP/General Manager
4	4/9/2018	Participation in events or programs sponsored by educational institutions	Portfolio and resume reviews for students at Walter Cronkite School of Journalism and Mass Communication, Arizona State University.	1	VP/General Manager