

**KOAT-TV**  
**EEO PUBLIC FILE REPORT**  
**June 1, 2017 - May 31, 2018**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Reporter Open Date: 3/30/2017 Hire Date: 5/7/2018	2-9, 11-15, 17-19, 21-22, 24, 27-32, 34-43, 45-46, 49-51, 54-55, 57, 60-61, 64-66, 68-69, 71-73	32
Local Sales Assistant Open Date: 4/4/2017 Hire Date: 6/16/2017	1-5, 7-8, 11-14, 17-19, 21-24, 27-28, 33-43, 45-46, 49-51, 55, 57, 60, 65-66, 68-69, 71-73	11
Photographer/Editor Open Date: 6/8/2017 Hire Date: 7/5/2017	2-9, 11-15, 17-19, 21-25, 27-31, 33-43, 45-46, 54-55, 57, 61, 64-69, 71-73	23
News Editor Open Date: 7/5/2017 Hire Date: 7/27/2017	1-7, 11-15, 17-19, 21-24, 27-31, 33-36, 38-43, 45, 49-51, 54, 56-58, 60-61, 64, 66, 68-69, 71-72	11
Producer Open Date: 7/5/2017 Hire Date: 8/26/2017	1-7, 11-15, 17-19, 21-24, 27-31, 33, 35-36, 38-43, 49-51, 54, 56-57, 60, 64-66, 68-69, 71-72	66
Photographer/Editor Open Date: 7/11/2017 Hire Date: 9/29/2017	2-9, 11-15, 17-24, 27-31, 33-43, 45-46, 51, 54-55, 57, 60-61, 64-66, 68-69, 71-73	23
Account Executive Open Date: 8/22/2017 Hire Date: 10/18/2017	1-5, 7-8, 10-14, 16-22, 24, 27-28, 33-43, 45-46, 49-51, 54-55, 57, 60-61, 64-66, 68-69, 71-73	10
Assignment Editor Open Date: 8/22/2017 Hire Date: 9/19/2017	2-9, 11-19, 21-24, 27-31, 33-43, 45-46, 49-51, 54-56, 59-61, 64-66, 68-69, 71-73	16
Photographer/Editor Open Date: 8/24/2017 Hire Date: 2/12/2018	2-9, 11-15, 17-19, 21-22, 24, 27-31, 33-43, 45-46, 49-51, 54-55, 57, 60-61, 64-66, 68-69, 71-73	11
Production Assistant Open Date: 9/26/2017 Hire Date: 11/9/2017	2-5, 7-8, 11-14, 17, 19-24, 28, 33-43, 45-46, 49-51, 54-55, 57, 60, 65-66, 68-69, 71-73	20
Account Executive Open Date: 10/30/2017 Hire Date: 12/4/2017	1-9, 11-13, 15, 17, 19-22, 24, 28, 30-31, 33-35, 38-43, 45, 54, 57, 65-66, 68-69, 71-73	20
Account Executive Open Date: 10/30/2017 Hire Date: 11/16/2017	1, 3-5, 7-8, 11-13, 17, 19-22, 24, 27-28, 34-35, 38-45, 51, 53-54, 57, 65-66, 68-69, 71-73	44
Technical Director Open Date: 10/30/2017 Hire Date: 11/27/2017	2-5, 7-8, 11-13, 16-17, 19, 21-24, 28, 34-35, 38-43, 45, 51, 54, 57, 62, 65-66, 68-69, 71-73	16
Operations Technician Open Date: 11/30/2017 Hire Date: 1/22/2018	2-5, 7-8, 11-14, 16, 19, 21-24, 27-28, 33-39, 41-43, 45-46, 49-51, 54-55, 57, 60, 62-63, 65-66, 68-69, 71-74	23

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<b>Job Title</b>	<b>Recruitment Sources ("RS") Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Local Sales Manager Open Date: 12/12/2017 Hire Date: 2/20/2018	1-5, 7-8, 11-14, 16, 19-22, 24, 26-28, 34-39, 41-43, 45-46, 49-51, 54-60, 65- 66, 68-69, 71-74	20
Editor Open Date: 12/27/2017 Hire Date: 2/12/2018	2-9, 11-16, 19, 21-24, 27-28, 30-31, 33- 39, 41-43, 45-46, 49-51, 54-57, 60-61, 64-66, 68-69, 71-74	11
Technical Director Open Date: 12/28/2017 Hire Date: 2/18/2018	2-5, 7-8, 11-14, 16, 19, 21-22, 24, 27- 28, 33-39, 41-43, 45-46, 49-51, 54-60, 63, 65-66, 68-69, 71-74	16
Photographer Editor Open Date: 1/4/2018 Hire Date: 4/9/2018	2-9, 11-15, 19, 21-22, 24, 27-28, 30-31, 33-39, 41-46, 49-51, 54-55, 57, 60-61, 64-66, 68-69, 71-75	75
Production Assistant Open Date: 1/19/2018 Hire Date: 2/18/2018	2-5, 7-8, 11-14, 16, 19, 21-24, 27-28, 34-39, 41-43, 45-46, 49-51, 54-60, 65- 66, 68-74	16
Photographer Editor Open Date: 2/20/2018 Hire Date: 5/15/2018	2-7, 9, 11-16, 19, 21-24, 27-28, 30-31, 34-39, 41-46, 49-51, 54-55, 57, 60-61, 64-66, 68-70, 72-74	44
Production Assistant Open Date: 3/13/2018 Hire Date: 5/23/2018	2-5, 7, 11-14, 16, 19-24, 27-28, 34-39, 41-43, 45-51, 54-55, 57, 60, 65-66, 68- 70, 72-74	20
Producer Open Date: 3/14/2018 Hire Date: 5/29/2018	2-7, 9, 11-15, 19, 21-24, 27-28, 30-31, 33-39, 41-61, 64-66, 68-70, 72-74	23
Reporter Open Date: 4/6/2018 Hire Date: 5/21/2018	2-7, 9, 11-15, 18-19, 21-22, 24, 27-28, 30-31, 33-43, 45-46, 49-51, 54-57, 60- 61, 64-66, 68-70, 72-74	11

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**II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
1	602 Communications Graeme Newell 4349 E. Colter Street Phoenix, Arizona 85018 Phone : (602) 954-8373 Url : <a href="http://tvspy.com/">http://tvspy.com/</a> Email : <a href="mailto:slizik@602communications.com">slizik@602communications.com</a> Career Services	N	0
2	Adelante Development Center, Inc. 3900 Osuna Rd NE Albuquerque, New Mexico 87109 Phone : 505-341-2000 Fax : 1-505-341-2001 Melinda Garcia	N	0
3	Albuquerque Hispano Chamber of Commerce 1309 4th Street SW Albuquerque, New Mexico 87102 Phone : 505-842-9003 Rebecca Sanchez Manual Posting	N	0
4	Albuquerque Indian Center 105 Texas SE Cochiti Pueblo Albuquerque, New Mexico 87108 Phone : 505-268-1751 Email : <a href="mailto:bsuina@yahoo.com">bsuina@yahoo.com</a> Bernard Suina	N	0
5	American Business Women's Association 2834 South Roanoke Springfield, Missouri 65807 Phone : 417-883-2259 Email : <a href="mailto:mba@mbaweb.org">mba@mbaweb.org</a> Fax : 1-417-883-2259 Donnie Harris	N	0
6	Arizona State University Walter Cronkite School of Journalism 555 N. Central Ave Suite # 302 Phoenix, Arizona 85004 Phone : 602-496-5555 Email : <a href="mailto:Mike.wong@asu.edu">Mike.wong@asu.edu</a> Mike Wong	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
7	Asian American Journalists Association 5 Third Street Suite 1108 San Francisco, California 94103 Phone : 415-346-2051 Marcia Santillan Manual Posting	N	0
8	Bates College Broadcast/Production Program 1101 S Yakima Ave Tacoma, Washington 98405 Phone : 253-680-7761 Email : rrobinson@bates.ctc.edu Roland Robinson	N	0
9	Berkeley Graduate School of Journalism 121 North Gate Hall Berkeley, California 94708 Phone : 510-643-9215 Url : <a href="http://journalism.berkeley.edu/jobs/submit/">http://journalism.berkeley.edu/jobs/submit/</a> Career Services Manual Posting	N	0
10	Broadcasting and Cable 275 Washington Street 4th floor Newton, Massachusetts 02458 Phone : (617) 558-4481 Email : nandrews@chaners.com Fax : 1-888-560-4274 Neil Andrews	N	1
11	Careers.HearstTelevision.com 214 N. Tryon St Charlotte, North Carolina 28202 Email : htv.careers@hearst.com HTV Careers	N	54
12	Central New Mexico Community College 525 Buena Vista SE Albuquerque, New Mexico 87106 Phone : 505-224-3077 Rhonda Ross Manual Posting	N	1
13	Clovis Community College 417 Schepps Blvd Clovis, New Mexico 88101 Phone : 575-769-4085 Email : felecia.teneyck@clovis.edu Felecia Ten Eyck	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
14	Cochiti Education Department PO Box 70 Cochiti Pueblo, New Mexico 87072 Phone : 505-465-2244 Email : info@pueblodecochiti.org Fax : 1-505-465-1135 Joseph Quintana	N	0
15	Columbia University 2950 Broadway, Rm 201E New York, New York 10027 Phone : 212-854-9198 Julie Hartenstein Manual Posting	N	0
16	Current Employee	N	13
17	Department of Workforce Solutions/ New Mexico Workforce Connection 501 Mountain Road NE Albuquerque, New Mexico 87102 Phone : 505-843-1932 Email : armenella.vinson@state.nm.us Fax : 1-505-843-1991 Armenella Vinson	N	0
18	Eastern New Mexico University ENMU Station 34 Student Academic Services, Rm. 232 Portales, New Mexico 88130 Phone : 575.562.2211 Url : <a href="http://www.enmu.edu/services/counseling/">http://www.enmu.edu/services/counseling/</a> Email : Career.Services@enmu.edu Fax : 1-575-562-2215 Nikki Bonner	N	0
19	Eastern New Mexico University-Broadcast Department 1500 S Ave K Portales, New Mexico 88130 Phone : 575-562-2140 Email : patricia.dobson@enmu.edu Patricia Dobson  Prong 2 Start Date: 11/17/2014	Y	0
20	Employee Referral	N	10

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### II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
21	Equality Magazines 13351 Riverside Dr #514 Sherman Oaks, California 91423 Phone : 818.654.0870 Url : <a href="http://www.equalitymagazines.com/index.php">http://www.equalitymagazines.com/index.php</a> Jeff Palmatier Manual Posting	N	0
22	G.I. Forum 625 Gabaldon NW Albuquerque, New Mexico 87104 Phone : 505-247-4910 Email : <a href="mailto:agifnat@gmail.com">agifnat@gmail.com</a> Karen Borch	N	0
23	Indeed.com 177 Broad Street 6th Floor Stamford, Connecticut 06901 Phone : . Url : <a href="http://www.indeed.com">www.indeed.com</a> Careers Services Manual Posting	N	19
24	Isleta Pueblo PO Box 1270 Isleta, New Mexico 87022 Phone : 505-869-7589 Email : <a href="mailto:poi70103@isletapueblo.com">poi70103@isletapueblo.com</a> Fax : 1-505-869-5796 Carol Jiron	N	0
25	JournalismJobs.com P.O. Box 7294 Berkeley, California 94707 Phone : 510-524-2007 Url : <a href="http://www.journalismjobs.com">www.journalismjobs.com</a> Manual Posting	N	1
26	LinkedIn.com 2029 Stierlin Court Mountain View, California 94043 Phone : 650-387-3600 Career Services Manual Posting	N	1

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27	LULAC National 500 Second Street NW Albuquerque, New Mexico 87102 Phone : 505-243-3787 Fax : 1-505-243-7850 Career Services	N	0
28	Luna Community College 366 Luna Drive Las Vegas, New Mexico 87701 Phone : 505-454-2503 Email : cachavez@luna.edu Carolyn Chaves	N	0
29	Media Line Box 51909 Pacific Grove, California 93950 Phone : 831-648-5200 Email : medialine@medialine.com Career Services	N	0
30	Medill School of Journalism Northwestern University 1845 Sheridan Rd 107 Evanston, Illinois 60208 Phone : 847-467-7393 Url : <a href="https://medill-northwestern-csm.symplicity.com/emp">https://medill-northwestern-csm.symplicity.com/emp</a> Loraine Hasebe Manual Posting	N	0
31	Missouri School of Journalism 76 Gannett Hall Columbia, Missouri 65211 Phone : 573-882-0373 Email : career@missouri.edu Career Services	N	0
32	N. S. Beinstock, Inc. 250 West 57th Street Suite 333 New York, New York 10107 Phone : 212-765-3040 ... Manual Posting	N	1
33	Nambe Pueblo Gov's Office Route 1, Box 117-BB Santa Fe, New Mexico 87501 Phone : 505-455-0142 Career Services Manual Posting	N	0

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34	NATAS/Emmy On-Line P.O. Box 74116 Phoenix, Arizona 85087 Phone : 602-345-1532 Url : <a href="http://jobbank.emmyonline.org/">http://jobbank.emmyonline.org/</a> Email : <a href="mailto:lara.gates@rockymountainemmy.org">lara.gates@rockymountainemmy.org</a> Lara Gates	N	0
35	National Association of Hispanic Journalists California Chicano News Media Jobs 300 S. Grand Ave, Suite 3950 Los Angeles, California 90071 Phone : 213-437-4408 Url : <a href="http://nahj.org">nahj.org</a> Recruiter . Manual Posting	N	0
36	National Indian Youth Council, Inc. 318 Elm Street SE Albuquerque, New Mexico 87102 Phone : 505-247-2251 Fax : 1-505-247-4251 Norman Ration	N	0
37	National Society of Black Engineers 1454 Duke Street Alexandria, Virginia 22314 Phone : 703-549-2207 Url : <a href="http://www.nsbe.org">www.nsbe.org</a> Email : <a href="mailto:info@nsbe.org">info@nsbe.org</a> Fax : 1-703-683-5312 Director of Placement .	N	0
38	New Mexico Broadcasters Association 8014 Menaul Blvd NE Albuquerque, New Mexico 87110 Phone : 505-881-4444 Url : <a href="http://www.newmexicobroadcasters.org/NMBAMembers/">http://www.newmexicobroadcasters.org/NMBAMembers/</a> Email : <a href="mailto:suzanstrong@nmba.org">suzanstrong@nmba.org</a> Suzan Strong	N	1
39	New Mexico Career Services Institute of Mining & Technology 801 Leroy Pl. Socorro, New Mexico 87801 Phone : 575-835-5022 Email : <a href="mailto:careerservices@admin.nmt.edu">careerservices@admin.nmt.edu</a> Career Services	N	0



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### II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
40	New Mexico Highlands University Campus/Mass Communications Box 9000 Las Vegas, New Mexico 87701 Phone : 505-425-7511 Email : careerservices@nmhu.edu. Career Services	N	0
41	New Mexico Junior College 5317 Lovington Hwy Hobbs, New Mexico 88240 Phone : 575-392-4510 Email : rturner@nmjc.edu R. Turner	N	0
42	New Mexico State University 1780 E University Ave Las Cruces, New Mexico 88003 Phone : 505-646-2006 P Ment Manual Posting	N	0
43	New Mexico Workforce Connection 661 Quantum Rd Rio Rancho, New Mexico 87124 Phone : 505-771-2160 x223 Email : lorraine.ruggles@state.nm.us Fax : 1-505-771-2541 Lorraine Ruggles  Prong 2 Start Date: 8/17/2012	Y	0
44	Non-Employee Referral	N	4
45	Northwestern University 633 Clark Street Evanston, Illinois 60208 Phone : 847-491-3741 Dianne Siekmann Manual Posting	N	0
46	NWT Group 2110 Elmwood Bryan, Texas 77802 Phone : 817-987-3600 Fax : 1-888-374-7907 ..	N	0

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47	Picuris Pueblo PO Box 127 Penasco, New Mexico 87553 Phone : 575-587-2519 Career Services Manual Posting	N	0
48	Pojoaque Pueblo 39 Camino Del Rincol #3 Santa Fe, New Mexico 87506-8718 Phone : 505-819-2276 Career Services Manual Posting	N	0
49	Pueblo of Acoma PO Box 348 Acoma, New Mexico 87034 Phone : 505-552-6728 Fax : 1-505-552-6771 Career Services	N	0
50	Pueblo of Cochiti PO Box 70 Cochiti Pueblo, New Mexico 87072 Phone : 505-465-1135 Fax : 1-505-465-1135 Naomi Chavez	N	0
51	Pueblo of Laguna PO Box 207 Laguna, New Mexico 87026 Phone : 505-552-9675 Email : POEmployment@lagunapueblo-nsc.com Fax : 1-505-552-6941 Kathleen Smith	N	0
52	Pueblo of Sandia 481 Sandia Loop Bernalillo, New Mexico 87004 Phone : 505-996-7600 Career Services Manual Posting	N	0
53	Pueblo of Zia 135 Capital Square Drive Zia Pueblo, New Mexico 87053-6013 Phone : 505-867-3304 Career Services Manual Posting	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
54	RecruitMilitary 422 West Loveland Ave Loveland, Ohio 45140 Phone : 5136835020 Robert Walker Manual Posting	N	0
55	Roswell Workforce 108 East Bland Street Roswell, New Mexico 88203 Phone : 575-624-6040 Fax : 1-575-627-5822 Career Services	N	0
56	San Felipe Pueblo PO Box 4339 San Felipe, New Mexico 87001 Phone : 505-867-3381 Career Services Manual Posting	N	0
57	San Ildefonso Pueblo Route 5, Box 315A Santa Fe, New Mexico 87501 Phone : 505-455-4112 Email : labeyta@sanipueblo.org Linda Abeyta	N	0
58	San Juan Pueblo PO Box 1099 San Juan, New Mexico 87566 Phone : 505-852-4400 Career Services Manual Posting	N	0
59	Santa Clara Pueblo PO Box 580 Espanola, New Mexico 87532 Phone : 505-753-7330 Career Services Manual Posting	N	0
60	Santo Domingo Tribe Santo Domingo Pueblo PO Box 99 Santo Domingo, New Mexico 87052 Phone : 505-465-2214 x 213 Email : nmjc_sf@yahoo.com Fax : 1-505-465-2688 Career Services	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
61	Scripps University of Ohio 106 Scripps Hall Athens, Ohio 45701 Phone : 740-593-2591 Email : foxr1@ohio.edu Becky Fox	N	0
62	SimplyHired.com 370 San Aleso Ave Suite 200 Sunnyvale, California 94085 Phone : . Url : http://www.simplyhired.com/ . . Manual Posting	N	2
63	Society of Broadcast Engineers 9102 North Meridian St. Suite 150 Indianapolis , Indiana 46260 Phone : 317-846-9000 Url : www.sbe.org Scott Jones Manual Posting	N	0
64	Society of Professional Journalists Lincoln Plaza 125 Lincoln Ave/Suite 400 Santa Fe, New Mexico 87501 Phone : 505-466-2770 Email : betsymodel@gmail.com Betsy Model	N	0
65	St. Johns College 1160 Camino Cruz Blanca Santa Fe, New Mexico 87505 Phone : 505-984-6067 Career Services Manual Posting	N	0
66	Syracuse University 900 South Crouse Ave Suite 344 Syracuse, New York 13244 Phone : 315-443-1941 Don Edwards Manual Posting	N	1

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67	Taos Pueblo PO Box 1846 Taos, New Mexico 87571 Phone : 505-758-8626 Email : ptrujillo@taospueblo.com Patricia Trujillo	N	0
68	TV Jobs PO Box 4116 Oceanside, California 92052 Phone : 877-988-9808 Url : <a href="http://www.tvjobs.com/postjobs">http://www.tvjobs.com/postjobs</a> Mark Holloway Manual Posting	N	9
69	TVB 120 Wall St, 15th Floor New York, New York 10005 Phone : 212-935-5631 Career Services Manual Posting	N	0
70	University of Colorado - Boulder 2010 Willard Loop Dr Boulder, Colorado 80309 Phone : 303-492-5480 Christine Mahoney Manual Posting  Prong 2 Start Date: 1/22/2018	Y	0
71	University of Colorado Boulder 1511 University Ave. 478 UCBU Colorado University Journalism and Mass Comm. Boulder, Colorado 80309-0478 Phone : 303-492-5007 Email : Christine.Mahoney@Colorado.edu Christine Mahoney	N	0
72	University of New Mexico Mesa Vista Hall North Albuquerque, New Mexico 87131 Phone : 505-277-5644 Career Services Manual Posting	N	0

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<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS Over Reporting Period</b>
73	US Jobs 9002 N. Purdue Road, Suite 100 Indianapolis, Indiana 46268 Phone : 866-268-6206 Recruiter . Manual Posting	N	0
74	www.mediagignow.com 717 Green Valley Road Suite 200 Greensboro, North Carolina 27408 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
75	YouTube.com 901 Cherry Ave San Bruno, California 94066 Phone : 1-650-253-0000 Staff Recruiter Manual Posting	N	1
<b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b>			<b>119</b>

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
1	6/15/2017	Participation in events sponsored by community groups	Our GM is a Board Member for the Foundation for Open Government. This is a non-profit organization for journalists and attorneys working to ensure adherence to NM laws governing access to public records and legislative and regulatory transparency.	1	General Manager
2	9/19/2017	Establishment of an intern program designed to assist members of the community	KOAT sponsored an intern from the University of New Mexico. The intern worked in the newsroom and had hands on training at the assignment desk, working with reporters, producers and meteorologists as well as helping out the digital team with social media.	3	Assignment Manager News Director Assistant News Director
3	10/2/2017	Participation in events or programs sponsored by educational institutions	La Cueva High School invited our meteorologist to speak to their advanced Environmental Science and Biology class about the climate impacts on our ecosystems and he encouraged students to pursue the career fields of meteorology and broadcasting.	1	Meteorologist
4	1/25/2018	Participation in events or programs sponsored by educational institutions	Meteorologist gave a presentation at Alice King Community School to discuss careers related to meteorology and broadcasting.	1	Meteorologist
5	2/8/2018	Participation in events or programs sponsored by educational institutions	Our Chief Meteorologist presented a class to the students at Sunset View Elementary School and discussed meteorology and encouraged students to pursue careers in broadcasting.	1	Chief Meteorologist
6	2/8/2018	Participation in events or programs sponsored by educational institutions	Our News Director served as a panelist for high school students within the Albuquerque Public Schools and discussed the importance of media and the career opportunities available in journalism and broadcasting.	1	News Director
7	2/22/2018	Participation in events sponsored by community groups	Our Assignment Manager served as a panelist for the NM Chapter of the Public Relations Society of America. He presented information on how television works with print media and discussed employment opportunities within broadcasting.	1	Assignment Manager

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**III. RECRUITMENT INITIATIVES**

	<b>Date</b>	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>	<b>No. of Stations Participants</b>	<b>Participant Title</b>
8	3/21/2018	Participation in events or programs sponsored by educational institutions	Our News Director attended the USC Career Fair for the Annenberg School of Journalism and met with prospective interns and employees cultivating relationships with upcoming graduates interested in careers in broadcasting and journalism.	1	News Director
9	4/27/2018	Participation in events or programs sponsored by educational institutions	Albuquerque Public Schools Education Foundation put on a Gold Bar Gala with 450 guests honoring the most community-minded students in the school system. Our Meteorologist emceed the event and had an opportunity to talk to the students about potential careers in broadcasting as a way to support the community.	1	Meteorologist
10	5/7/2018	Establishment of training programs for station personnel	KOAT encourages the development of its employees and has training programs in News and Production to train employees in additional skills so they may be promoted to higher positions within Hearst. The program resulted in 3 promotions in 2017-2018.	11	Operations Manager News Operation Manager Technical Director Technical Director
11	5/14/2018	Co Sponsoring Job Fair	Sponsorship of Albuquerque Journal and Top Workplaces Luncheon to promote a job fair in Albuquerque and to support recruiting efforts for KOAT in the field of news, engineering, production and sales.	3	Creative Services Director News Operation Manager Operations Manager