OREN - TV, KREN-TV, KRNS-CD, KRNV-FM

## EEO PUBLIC FILE REPORT

June 1, 2016 - May 31, 2017

## I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title | Recruitment Sources ("RS") <br> Used to Fill Vacancy | RS Referring <br> Hiree |
| :--- | :---: | :---: |
| Sales Assistant | $4,6,11,14$ | 6 |
| Multi Media Journalist | $1,3-14$ | 3 |
| TRAFFIC DIRECTOR | $1-2,5-14$ | 2 |
| ASSISTANT CHIEF ENGINEER | $1,5-14$ | 1 |
| Business Operations Manager | $1,4-14$ | 4 |

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| $\begin{gathered} \text { RS } \\ \text { Number } \end{gathered}$ | RS Information | Source Entitled to Vacancy Notification? ( $\mathrm{Yes} / \mathbf{N o}$ ) | No. of Interviewees Referred by RS Over Reporting Period |
| :---: | :---: | :---: | :---: |
| 1 | Craigslist <br> 1381 9th Avenue <br> San Francisco, California 94122 <br> Phone : 415-566-6394 <br> Url : http://www.craigslist.org <br> Job Listings <br> Manual Posting | N | 6 |
| 2 | Current Employee - Transfer/Promotion | N | 1 |
| 3 | Current Employee/Internal Promotion | N | 1 |
| 4 | Employee Referral | N | 3 |
| 5 | Entravision Website <br> 2425 Olympic Boulevard Suite 6000 West <br> Santa Monica, California 90404 <br> Phone : 310-264-2355 <br> Url : http://www.entravision.com <br> Email : interactive@entravision.com <br> John Mahan | N | 0 |
| 6 | Local TV / Radio <br> 300 South Wells Avenue Suite 12 <br> Reno, Nevada 89502 <br> Phone : 775-333-1017 <br> Url : http://www.entravision.com <br> Shana Dollarhide <br> Manual Posting | N | 1 |
| 7 | Nevada Broadcasters Association 1050 E Flamingo Road Suite S102 <br> Las Vegas, Nevada 89119 <br> Phone : 702-794-4994 <br> Url : http://www.nevadabroadcasters.org <br> Email : earlene@nevadabroadcasters.org <br> Earlene Lefler | N | 0 |
| 8 | Nevada JobConnect <br> 4001 South Virginia Suite H <br> Reno, Nevada 89502 <br> Phone : 775-284-9641 <br> Url : http://www.nevadajobconnect.com <br> Email : gjchua@nvdetr.org <br> Gloria Chu | N | 0 |

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

| $\begin{gathered} \text { RS } \\ \text { Number } \end{gathered}$ | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS Over Reporting Period |
| :---: | :---: | :---: | :---: |
| 9 | Project with Industry <br> 1325 Corporate Boulevard Suite A <br> Reno, Nevada 89502 <br> Phone : 775-823-8100 <br> Url : http://www.nvdetr.org <br> Fax : 1-775-688-1426 <br> Job Board | N | 0 |
| 10 | RenoHelpWanted.com <br> P O Box 674054 <br> Detroit, Michigan 48267 <br> Phone : 800-365-8630 x1 <br> Url : http://www.renohelpwanted.com <br> Aspen Shearn <br> Manual Posting | N | 0 |
| 11 | Second Baptist Church 1265 Montello Street Reno, Nevada 89512 <br> Phone : 775-786-1017 <br> Fax: 1-775-786-2138 <br> Job Board | Y | 0 |
| 12 | Tvjobs.com <br> P O Box 4116 <br> Oceanside, California 92052 <br> Phone: 800-374-0119 <br> Url : http://www.tvjobs.com <br> Job Board <br> Manual Posting | N | 0 |
| 13 | University of Nevada - Reno Career Connections <br> 1664 North Virginia Street <br> Reno, Nevada 89557 <br> Phone: 775-682-9147 <br> Url : http://www.unr.edu/cn <br> Career Connections <br> Manual Posting | N | 0 |
| 14 | Walker River Paiute Indian Tribe P O Box 220 <br> Schurz, Nevada 89427 <br> Phone : 775-773-2306 <br> Fax: 1-775-773-2585 <br> Job Board | Y | 0 |
| TOTAL INTERVIEWS OVER REPORTING PERIOD: |  |  | 12 |

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III. RECRUITMENT INITIATIVES

|  | Date | Type of <br> Recruitment Initiative <br> (Menu Selection) | Brief Description Of Activity | No. of <br> Stations <br> Participants | Participant Title |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | $4 / 6 / 2017$ | Provision of training to <br> management | A conference call was held with all <br> market Business Operations Managers <br> to discuss EEO rules and procedures as <br> well as non-discrimination policies and <br> practices. | 26 | Market BOM |
| 2 | $4 / 14 / 2017$ | Sponsorship of events <br> in the community <br> designed to increase <br> public awareness | Viola Cody participated in a Media / <br> Communications Workshop hosted by <br> The Chamber Reno, Sparks, Northern <br> Nevada. During this workshop, Viola <br> discussed community outreach <br> opportunities as well as the various <br> positions in both television and radio <br> broadcasting and encouraged attendees <br> to consider broadcasting as a possible <br> career choice. | 2 | SVP <br> IMSC |
| 3 | $4 / 25 / 2017$ | Participation in Job <br> Fairs | NAB Career Fair <br> Laptops were set up that had access to <br> our Entravision Website and the <br> Employment area for people to view or <br> apply at out booth . | 1 | BOM |

