

Non-Quarterly Transition Progress Report for WXOW

April 20, 2018:

This Transition Progress Report is being filed on April 20, 2018. WXOW was granted authority to move its transition deadline from Phase 2 to on or before August 1, 2018. *See* LMS File No. [0000040297](#). The Transition Progress Report due 10 weeks prior to the station's transition date would be due the last week in June (based on an August 1 transition date). In March and April, weather in the La Crosse, Wisconsin, caused delay in the construction process, and the station's actual transition date was unclear. However, as of the date of this filing, the licensee is cautiously optimistic that it is more likely than not to successfully transition from its pre-transition channel 48 to an interim facility operation for post-transition channel 28 on May 31, 2018. To the extent that the instant Transition Progress Report is not being filed a full 10 weeks in advance of the "anticipated" May 31, 2018, transition date, the licensee respectfully requests waiver of 10-week advance deadline on the basis that the inclement weather site conditions, which were beyond the control of the licensee, caused the transition date to be uncertain for a several-week period.

While the Report form does not solicit a granular level of detail in terms of progress for any individual elements of the station's construction, the licensee wishes to advise of the following with respect to the WXOW repack project:

- All aspects of the project are under contract.
- DTV medical notification letters have been sent.
- In addition to the required MVPD notification letters, follow-up with satellite carriers and cable systems concerning the frequency change has been accomplished, including a tentative confirmation of the anticipated May 31 transition date. The licensee will engage in further follow-up with MVPDs regarding the transition date to the extent warranted.
- Elements of the transmitter room have been reconfigured to make way for the interim transmitter.
- The interim transmitter is on site and in place but not installed yet.
- The interim antenna and transmission line are in storage near the station. Installation of interim transmission line is scheduled to begin during the week of April 24.
- The tower crew, which has been delayed both by weather conditions and a prior project, is scheduled to be on site at the end of April/beginning of May.
- The station is scheduled to commence consumer education by May 1.
- The station plans to file a request for STA for interim operations in or around the first full week of May.
- Successful execution of this project by May 31 is 100% weather dependent. As noted above, the weather this year has, so far, not been favorable. Thus, as of the date of this filing (April 20), the actual transition date cannot be predicted with absolute certainty, though the licensee is, as noted above, cautiously optimistic that May 31 is more likely than not to be the date on which the licensee terminates operations on channel 48 and commences operations on channel 28.