KBCA – Community Issues/PSA Report – 1st Quarter 2018

Children's Oral Health
Campaign to alert adult parent viewers of the importance of children's dental and overall physical health awareness and treatment opportunities.

American Academy Orthopedic Surgeons
NEW ORLEANS – The American Academy of Orthopedic Surgeons (AAOS) public service announcement (PSA) campaign. This year's multimedia program television, radio and four print PSAs-promotes.

- The critical role of patients in ensuring safe and optimal surgical outcomes.
- The importance of physical activity-at every age to ensure healthy bones.
- Common sense precautions in the home to help prevent falls and injuries.
- Distracted driving awareness and prevention.
- Awareness of scoliosis, featuring world-ranked golfer Stacy Lewis.

"This year's PSA messages promote safety, injury prevention and the role of orthopedic care in restoring and maintaining mobility, and ultimately, ensuring an active life at every age," said AAOS president Frederick Azar, MD. "The American Academy of Orthopedic Surgeons champions the interests of patients by promoting optimal musculoskeletal health while advancing the highest quality patient treatment and care.

Cite des Arts
All about Arts & Entertainment, about movie; our star sponsors, membership. Each bringing you something new and different in entertainment.

Five Second Campaign
Promotion geared toward making drivers (especially teen) aware of danger of texting while driving.

Autism Awareness
This campaign seeks to educated parents about the growing rate of autism in the country and to ultimately increase the level of early detection.

American Cancer Society
The American Cancer Society provides ideas and support about different event. Give Hope and Help Saves Lives. We need your help to fight every cancer that takes our loved ones from us … organization that is doing the most to fight breast cancer – and all cancers.

Foster Care
There are many children waiting for an adoptive family in Louisiana but have difficulty being placed. These children are currently in foster care ad my be older children or have a physical or emotional disability that requires extra care. Special needs may also mean a child of a different race, or a sibling group that needs to be adopted together.

National Runaway
Whether it's on the way to school, at school or online, bullying has become a nonstop threat to our youth. When a child is being bullied, they may feel helpless, have difficulty sleeping, skip school or even run away from home. To help generate awareness about this growing crisis and to let parents and youth know that help is available, the National Runaway Switchboard has developed a radio and television PSA campaign about bulling. Through its toll-free hotline 1-800-RUNAWAY, website, live-chat service and other online resources, NRS provides hope to youth and their families by offering services that empower them to make decisions that improve their situation.

Mental Illness
We help individuals live life more fully in their communities. Substance abuse and mental illness often go together. Providing services and supports for adults with mental illness.

Gambling Hotline
Gambling can be an addition. Learn more about problem gambling.

Music & Market Fall 2018
Come enjoy the best in local music and fresh homegrown produce at Music & Market in historic Opelousas. In addition to the musical entertainment, Music & Market will spotlight a vegetable and/or agriculture commodity. Samples will be available. Concert-goers are welcome to bring lawn chairs for seating. Ice chests will not be allowed. This series occurs every Friday on selected dates in the spring (April-May) and fall (September-October) each year in a unique family-friendly outdoor setting.

Angola Rodeo
The objective of the Angola Prison Rodeo remains to provide the prison population at Louisiana State Penitentiary with an opportunity for positive behavior changes. Proceeds are used to further develop the arena facilities to provide a safe environment for the inmates and spectators.