



Federal Communications Commission
Washington, D.C. 20554

February 26, 2018

Ion Media License Company, LLC.
Michael Hubner
810 Seventh Avenue
31th Floor
New York, NY 10019

In Re: File No.0000034359
WXPX-TV
Fac Id: 6601
Bradenton, FL

Dear Licensee:

This is in reference to the above-captioned application for a construction permit for a television station on channel 29 at Bradenton, Florida.

We have completed our technical review of your application and conclude that it cannot be granted because it would cause interference to authorized broadcast facilities. Specifically, grant of your proposal would cause a reduction in the population that would receive DTV service of the following license facilities:

1. WZVN-TV in Naples, FL, channel 28 by 6.31% utilizing a 2 km cell.
2. WRBW(TV) in Orlando, FL, channel 28 by 2.45% utilizing a 2 km cell.
3. WGFL(TV) in High Springs, FL, channel 29 by 1.16% utilizing a 2 km cell.

Accordingly, you must within **30 days** of the date of this letter, amend your application. It is recommended that at this point in time you conduct a complete technical analysis of your proposal in an effort to correct the deficiency outlined in this letter as well as any other technical problems that might exist. You are cautioned that your failure to comply with the requirements of this letter within the time specified herein may result in the dismissal of your application pursuant to Section 73.3568(a) of the Commission's Rules.

Sincerely,

Kevin R. Harding
Associate Chief
Video Division
Media Bureau

cc: Shea Clark